

BB Cushion – Lightweight Glow & Coverage

Category: Colour Cosmetics – Face Makeup



Achieve a flawless, glowing complexion in seconds with our BB Cushion. This portable foundation combines coverage, hydration, and sun protection in one easy-to-use compact, perfect for beauty on the go.

We provide custom OEM development for BB Cushions, allowing you to select coverage level, finish, SPF strength, skincare actives, and unique packaging. Options include halal-certified, vegan, and dermatologist-tested formulas to match your brand's market positioning.

3. Key Features

- Lightweight & breathable formula
- Buildable light-to-medium coverage
- Infused with hydrating and brightening actives
- SPF protection available (SPF 15–50+)
- Easy application with puff applicator
- Compact & travel-friendly design

4. Technical & OEM Specifications

Specification	Details
Texture	Lightweight liquid infused in cushion sponge
Finish	Dewy, Natural, or Semi-Matte
Customisation	Coverage, finish, actives, SPF level, shade range, packaging
MOQ	300 units (depending on packaging type)
Shelf Life	24–36 months (unopened)
Packaging	Compact case with mirror & puff
Lead Time	45–60 days after sample approval

5. Formulation Options

- Brightening BB Cushion – With niacinamide & vitamin C
- Hydrating Glow – With hyaluronic acid & aloe vera
- Matte Oil-Control – With tea tree extract & oil-absorbing powders
- Anti-Ageing – With peptides & collagen
- SPF Protection – SPF 15–50+ broad spectrum

6. Packaging Options

- Classic Round Compact – Gloss or matte finish
- Luxury Metallic Case – Premium appeal
- Slimline Compact – Sleek, portable design
- Custom Printed Logo – Silk screen, hot stamping, or embossing
- Refillable Compact – Sustainable, eco-friendly option

7. Shade Range Ideas

- Light – Porcelain, Warm Ivory, Natural Beige
- Medium – Honey, Golden Sand, Almond
- Deep – Mocha, Chestnut, Espresso
- Custom Undertones – Cool, Warm, Neutral, Olive

8. How OEM Works for BB Cushion

1. Consultation – Identify your market's needs (coverage, finish, SPF).
2. Formula Selection – Choose from ready-made or customised blends.
3. Shade Matching – Create shades to fit your audience's skin tones.
4. Packaging Design – Select case style, colour, and branding method.
5. Sample Testing – Evaluate performance, comfort, and coverage.
6. Production – Full-scale manufacturing begins after approval.
7. Quality Control – Ensure formula stability and colour consistency.
8. Delivery – Products are packed and ready for retail or online launch.