

Cleansing Balm – Melt Away Makeup

Category: Skincare / Makeup Remover



Our Cleansing Balm transforms from a silky balm into a luxurious oil to melt away makeup, sunscreen, and impurities — leaving skin clean, soft, and hydrated. Perfect for sensitive and dry skin types.

We offer customisable cleansing balm formulations, including sensitive-skin versions, aromatherapy-infused blends, vegan options, and eco-friendly packaging. OEM allows tailoring of textures, scents, and added skincare actives.

3. Key Features

- Gentle yet powerful makeup remover (including waterproof makeup)
- Transforms balm → oil → milk for deep cleansing
- Hydrating formula with natural oils and butters
- Suitable for all skin types, even sensitive skin
- Customisable fragrance-free or essential oil options
- Promotes soft, smooth, nourished skin

4. Technical & OEM Specifications

Specification	Details
Texture	Solid balm (oil-based, melts on contact)
Finish	Soft, hydrated, non-stripping
Customisation	Oils (jojoba, coconut, sunflower, argan), actives (vitamin E, ceramides, green tea), scents
MOQ	300 units
Shelf Life	24–36 months
Packaging	Jars (plastic, glass, eco), spatula option
Lead Time	30–45 days after sample approval

5. Formulation Options

- Hydrating Balm – Shea butter + jojoba oil
- Brightening Balm – Vitamin C + rice bran oil
- Soothing Balm – Chamomile + calendula extract
- Anti-Acne Balm – Tea tree + green tea oil
- Fragrance-Free Balm – Sensitive skin option

6. Packaging Options

- Glass jars with eco-lids
- PET plastic jars (lightweight travel option)
- Airless pump jars (luxury feel)
- Custom colours, labels, and branding

7. Scent Variations

- Unscented (hypoallergenic)
- Herbal Fresh (green tea, chamomile)
- Floral Calm (lavender, rose)
- Citrus Glow (orange, lemon)

8. How OEM Works for Cleansing Balm

1. Select Base Formula – Hydrating, brightening, soothing, or acne-control.
2. Choose Oils & Actives – Based on skin concerns.
3. Decide on Scent – Essential oils or fragrance-free.
4. Pick Packaging – Jar material, size, spatula or without.
5. Develop Sample – Stability and cleansing test.
6. Mass Production – GMP-certified with export compliance.