

Instant Whitening Spray – Brightening Mist

Category: Skincare – Brightening & Tone-Up



Achieve a radiant, brighter-looking complexion in seconds with our Instant Whitening Spray. This lightweight mist provides immediate tone-up effects while delivering skin-loving hydration, leaving your skin fresh, even-toned, and glowing all day.

We offer fully customisable OEM whitening sprays from instant tone-up finishes to long-term brightening formulations. Available with various actives such as niacinamide, vitamin C, and glutathione, and full control over scent, colour tone, spray type, and packaging.

3. Key Features

- Visible brightening effect in seconds
- Hydrating, non-sticky, and quick-drying formula
- Lightweight mist, suitable for face and body
- Long-lasting tone-up (up to 8 hours)
- Can be combined with skincare benefits (hydrating, soothing, UV protection)
- Dermatologically tested

4. Technical & OEM Specifications

Specification	Details
Texture	Fine mist, lightweight liquid
Finish	Natural, bright, matte, or dewy tone-up
Customisation	Brightness level, undertone, scent, actives, packaging
MOQ	1,000 units (depending on packaging type)
Shelf Life	24–36 months (unopened)
Packaging	Spray bottles (plastic, glass, or aluminium)
Lead Time	45–60 days after sample approval

5. Formulation Options

- Hydrating Tone-Up – With hyaluronic acid & niacinamide
- Matte Finish – With oil-control powders
- Dewy Glow – With pearl essence & vitamin C
- UV Protection – With SPF for outdoor use
- Long-Term Brightening – With glutathione & liquorice extract
- Soothing & Brightening – With centella asiatica

6. Packaging Options

- Mini Travel Spray Bottles – 30–50 ml
- Standard Spray Bottles – 100–150 ml
- Aluminium Mist Bottles – Premium feel
- Frosted Glass Spray Bottles – Luxury look
- Custom Label & Printing – Gloss, matte, or holographic

7. Shade & Undertone Ideas

- Cool Pink Bright
- Neutral Ivory Glow
- Warm Honey Tone-Up
- Natural Beige Lift
- Soft Pearl White

8. How OEM Works for Instant Whitening Spray

1. Define Target Market – Face, body, or both.
2. Choose Formula – Hydrating, matte, dewy, SPF, or multi-benefit.
3. Select Brightness & Undertone – Match customer preferences.
4. Pick Packaging Style – Travel size, luxury glass, or standard PET bottle.
5. Sample Development – Test tone-up effect & longevity.
6. Safety & Stability Testing – Ensure no streaking or patchiness.
7. Bulk Production – After final approval.
8. Quality Check & Delivery – Ready for retail or online launch.