

Lip Plumper – Instant Volume Gloss

Category: Lip Care & Colour Hybrid



Get fuller, more defined lips in seconds with our Lip Plumper — a high-shine formula infused with active plumping agents for instant volume and a smooth, hydrated look. Perfect for brands targeting the beauty trend of natural-looking enhancement without invasive procedures.

We offer complete OEM customisation from mild to intense plumping effect, tinted or clear formulas, and packaging styles ranging from sleek gloss tubes to luxury applicator bottles. Formulas can be made vegan, halal-compliant, and clean beauty approved.

3. Key Features

- Instantly visible lip volume effect
- Hydrating formula with a glossy or satin finish
- Can be tinted or clear
- Customisable plumping intensity (mild tingling to strong effect)
- Infused with nourishing actives like hyaluronic acid or collagen
- Vegan, cruelty-free & halal-compliant options

4. Technical & OEM Specifications

Specification	Details
Texture	Smooth gloss, gel, or balm-like serum
Finish	High-shine gloss, shimmer, or satin
Customisation	Formula actives, plumping level, tint, scent, packaging
MOQ	300 units (depending on packaging type)
Shelf Life	24–36 months (unopened)
Packaging	Gloss tube with doe-foot applicator, squeeze tube, or rollerball
Lead Time	45–60 days after sample approval

5. Formulation Options

- Hyaluronic Acid + Collagen – Hydration + plumping boost
- Menthol & Peppermint Oil – Cooling, tingling, plumping effect
- Capsaicin Extract – Strong, warming, plumping sensation
- Shimmer Infusion – Optical illusion of fuller lips
- Tinted Plumper – Colour + volume in one

6. Packaging Options

- Classic Gloss Tube – Clear or frosted with applicator
- Luxury Glass Tube – Premium look with metallic accents
- Rollerball Tube – Cooling application with massage effect
- Squeeze Tube – Portable and casual use
- Custom-Printed Packaging – Brand colours, logo embossing, foil finishes

7. Shade & Tint Ideas

- Clear High Gloss – For use over other lip products
- Soft Nude Tints – Peach, Beige, Mocha
- Bold Statement Tints – Red, Berry, Plum
- Shimmer Variants – Rose Gold, Champagne, Opal

8. How OEM Works for Lip Plumper

1. Product Brief – Define plumping intensity, finish, and target market.
2. Formula Development – Choose from mild or strong plumping bases, and add actives.
3. Tint & Scent Selection – Pick from our library or create custom.
4. Packaging Design – Select tube type, applicator, and custom branding.
5. Sample Approval – Test product effect and adjust as needed.
6. Mass Production – Start manufacturing once approved.
7. Quality Testing – Ensure safety, stability, and consistent plumping results.
8. Delivery – Ready-to-sell products are shipped to your warehouse.