

Lip Serum – Intensive Lip Treatment

Category: Lip Care – Skincare for Lips



Transform dry, dull lips into soft, plump perfection with our Lip Serum — a concentrated treatment infused with nourishing actives. Lightweight yet deeply hydrating, it's the perfect blend of skincare science and lip beauty.

With our OEM service, you can customise the serum's actives, scent, flavour, and packaging to suit your brand positioning from luxurious anti-ageing serums to everyday hydrating treatments. Formulas can be made vegan, halal-compliant, and clean beauty friendly.

3. Key Features

- Lightweight, fast-absorbing texture
- Targets dryness, fine lines, and dullness
- Infused with active ingredients like hyaluronic acid, collagen, or peptides
- Can be used as a lip prep before lipstick or as an overnight treatment
- Customisable actives, scent, and packaging
- Vegan, cruelty-free & halal-compliant options

4. Technical & OEM Specifications

Specification	Details
Texture	Lightweight liquid or gel-serum
Finish	Glossy treatment finish or quick-absorbing satin
Customisation	Formula actives, scent, flavour, and packaging design
MOQ	300 units (depending on packaging type)
Shelf Life	24–36 months (unopened)
Packaging	Tube with applicator, dropper bottle, rollerball
Lead Time	45–60 days after sample approval

5. Formulation Options

- Hyaluronic Acid + Collagen – Deep hydration & plumping
- Vitamin C + Antioxidants – Brightening & repair
- Peptide Complex – Anti-ageing & smoothing
- Plant-Based Oils Blend – Nourishing & natural care
- SPF Protection – Daytime serum with sun defence

6. Packaging Options

- Doe-Foot Tube – Easy and precise application
- Dropper Bottle – Premium skincare aesthetic
- Rollerball Tube – Cooling application for lip massage
- Frosted Glass Bottle – Luxury treatment feel
- Custom Printed Tube/Bottle – Brand colours, logo, and special finishes

7. Flavour & Scent Ideas

- Fruity – Pomegranate, Watermelon, Raspberry
- Botanical – Rose, Chamomile, Lavender
- Refreshing – Peppermint, Spearmint, Green Tea
- Dessert-Inspired – Vanilla, Caramel, Honey

8. How OEM Works for Lip Serum

1. Brand Consultation – Identify your target audience and product goals.
2. Formula Selection – Choose from existing bases or create a custom active blend.
3. Flavour/Scent Development – Pick from our library or create a signature profile.
4. Packaging Design – Customise bottle type, applicator, and branding.
5. Sample Approval – Review and refine the product before mass production.
6. Manufacturing – Begin production after approval.
7. Quality Control – Ensure stability, safety, and performance in every batch.
8. Delivery – Products shipped to your location, ready for retail.