

Hair Serum – Nourish & Shine

Category: Haircare – Leave-On Treatment



Our Hair Serum is a lightweight, non-greasy formula designed to smooth frizz, add shine, and protect hair from damage. Enriched with nourishing oils and vitamins, it leaves hair silky, soft, and manageable.

Customisable with botanical oils, silicones, vitamins, and active ingredients to target specific concerns (anti-frizz, anti-hair fall, heat protection). Available in glass bottles or pump dispensers for premium branding.

3. Key Features

- Smooths frizz & flyaways instantly
- Adds natural shine & softness
- Protects against heat styling & UV damage
- Strengthens & nourishes hair strands
- Non-sticky, lightweight formula
- Customisable active blends & scents

4. Technical & OEM Specifications

Specification	Details
Texture	Lightweight liquid or oil-serum blend
Finish	Silky, shiny, frizz-free
Customisation	Oils, vitamins, actives, fragrance, packaging
MOQ	300 units (depending on packaging type)
Shelf Life	24–36 months (unopened)
Packaging	Glass dropper bottles, pump bottles, spray bottles
Lead Time	45–60 days after sample approval

5. Formulation Options

- Anti-Frizz Serum – Argan Oil, Dimethicone, Vitamin E
- Hair Growth Serum – Castor Oil, Biotin, Caffeine
- Repair & Strength Serum – Keratin, Jojoba Oil, Collagen
- Heat Protect Serum – Silicone Blend, Aloe Vera, Panthenol
- Colour Protect Serum – UV Filters, Grape Seed Oil, Green Tea Extract

6. Packaging Options

- Glass dropper bottles (30ml, 50ml)
- Pump bottles (30ml, 50ml, 100ml)
- Spray bottles (50ml, 100ml)

7. Fragrance / Active Ideas

- Floral Elegance – Rose + Argan
- Citrus Fresh – Lemon + Vitamin C
- Herbal Calm – Green Tea + Aloe
- Exotic Glow – Coconut + Vanilla

8. How OEM Works for Hair Serum

1. Select Base Formula – Lightweight oil blend, silicone-based, or hybrid.
2. Choose Actives – Anti-frizz, growth boost, repair, heat protection.
3. Pick Fragrance Profile – Herbal, fruity, floral, or fragrance-free.
4. Customise Packaging – Premium glass bottles, droppers, pumps, or sprays.
5. Branding & Label Design – Designed to match your brand identity.
6. Sample Development – Fragrance, texture, and performance testing.
7. Mass Production – GMP-certified, export-ready.