

# Nutraceutical Direct Powder – Health Boost

Category: Health & Wellness – Functional Nutraceutical



Experience powerful nutrition in every scoop with Nutraceutical Direct-Consume Powder, a concentrated blend of vitamins, minerals, and bioactive compounds designed for instant consumption without mixing. Just place it on the tongue and let it dissolve for fast absorption and maximum convenience.

We specialise in custom nutraceutical powder formulations for direct consumption from immune-boosting blends to beauty-from-within formulas. Choose your preferred active ingredients, flavour, sweetness, and packaging to suit your brand's identity.

### 3. Key Features

- Ready-to-consume — no water needed
- Fast-dissolving micro-powder technology
- Customisable health benefits (immune, beauty, energy, brain health, etc.)
- Convenient single-dose packaging
- No artificial preservatives
- Ideal for on-the-go consumption

### 4. Technical & OEM Specifications

| Specification | Details                                           |
|---------------|---------------------------------------------------|
| Texture       | Fine, fast-dissolving powder                      |
| Finish        | Smooth, melt-in-the-mouth feel                    |
| Customisation | Active ingredients, flavour, sweetness, packaging |
| MOQ           | 300 sachet                                        |
| Shelf Life    | 24–36 months (unopened)                           |
| Packaging     | Single-serve sachets, stick packs, or jars        |
| Lead Time     | 45–60 days after sample approval                  |

### 5. Formulation Options

- Immune Boost – Vitamin C, zinc, elderberry extract
- Beauty Glow – Collagen peptides, hyaluronic acid, vitamin E
- Energy Focus – Caffeine, B-complex, ginseng
- Brain Support – Omega-3 powder, phosphatidylserine, ginkgo biloba
- Detox & Cleanse – Fibre, probiotics, green tea extract

### 6. Packaging Options

- Stick sachets (2g–5g)
- Small jars or bottles with a measuring spoon
- Eco-friendly pouches
- Custom printed designs

## **7. Target Market Ideas**

- Health-conscious professionals
- Beauty & skincare supplement market
- Sports & active lifestyle consumers
- Elderly nutrition
- Youth & student brain health formulas

## **8. How OEM Works for Direct-Consume Nutraceutical Powder**

1. Choose Functional Goal – Energy, beauty, immunity, brain health, etc.
2. Customise Actives – Nutrients, herbs, superfoods.
3. Select Flavour & Sweetness – Fruity, minty, natural, sugar-free.
4. Decide Packaging – Stick packs, jars, or bulk.
5. Branding & Design – Logo, colours, claims.
6. Sample Creation & Approval – Taste, texture, dissolve rate.
7. Mass Production & Delivery – GMP-certified manufacturing.