

Nourishing Lip Balm

Category: Lip Care – Skincare & Protection



Soothe, protect, and nourish lips with our Nourishing Lip Balm — a perfect everyday essential for soft, hydrated lips. Ideal for brands that want a skincare-forward product with the flexibility to customise flavours, tints, and packaging for any market.

Our OEM service allows you to fully customise formula, flavour, tint, and packaging — from simple daily moisturising balms to premium treatment balms enriched with active ingredients. Suitable for luxury, eco-friendly, or halal beauty lines.

3. Key Features

- Deeply moisturises and repairs dry lips
- Available in clear or tinted formulas
- Natural oils and butters for lasting hydration
- Customisable scents, flavours, and tints
- SPF protection option for sun care ranges
- Vegan & halal-compliant formulations available

4. Technical & OEM Specifications

Specification	Details
Texture	Smooth balm, buttery soft, or lightweight gel balm
Finish	Clear shine, sheer tint, or matte balm
Customisation	Formula, flavour, tint, packaging design, SPF option
MOQ	300 units (depending on packaging type)
Shelf Life	24–36 months (unopened)
Packaging	Twist-up tube, stick balm, jar, or squeeze tube
Lead Time	45–60 days after sample approval

5. Formulation Options

- Shea Butter + Vitamin E – Rich moisture & antioxidant protection
- Hyaluronic Acid + Collagen – Plumping & smoothing care
- SPF Lip Balm – Sun protection + hydration
- Tinted Lip Balm – Sheer colour with skincare benefits
- All-Natural Organic Balm – 100% plant-based and eco-friendly

6. Packaging Options

- Classic Twist-Up Tube – Practical and portable
- Slim Stick Tube – Sleek for tinted balms
- Small Jar or Pot – Premium treatment balm looks
- Squeeze Tube with Applicator – Hygienic and travel-friendly
- Eco-Friendly Packaging – Paper push-up tube or biodegradable material

7. Flavour & Scent Ideas

- Fruity – Strawberry, Watermelon, Peach, Mango
- Sweet Treats – Vanilla, Chocolate, Honey, Caramel
- Fresh & Cooling – Mint, Peppermint, Green Tea
- Botanical – Rose, Chamomile, Lavender
- Custom Seasonal Editions – Pumpkin spice, Candy cane, Tropical blends

8. How OEM Works for Lip Balm

1. Concept Discussion – Define your brand's style, target market, and product goals.
2. Formula Selection – Choose from our ready-made bases or request a custom blend.
3. Flavour/Tint Development – Select from our library or create a unique profile.
4. Packaging Design – Customise tube, jar, or eco-friendly packaging.
5. Sample Approval – Receive prototypes for review and adjustment.
6. Mass Production – Begin manufacturing after sample confirmation.
7. Quality Assurance – Ensure consistency, stability, and safety in every batch.
8. Delivery – Final products shipped, ready for your market launch.