

Moisturiser – Hydrating & Nourishing Cream

Category: Skincare – Daily Moisturiser



Lock in hydration and nourish your skin with a lightweight yet deeply moisturising formula. Designed for all skin types, our moisturiser strengthens the skin barrier, improves elasticity, and keeps your complexion soft and glowing all day.

We provide fully customisable OEM moisturisers and choose texture, skin benefits, active ingredients, fragrance, and packaging to match your brand's unique identity. Options include oil-free gel, rich cream, water-based lotion, or hybrid serum-cream textures.

3. Key Features

- Long-lasting hydration (up to 72 hours)
- Lightweight, non-greasy formula
- Strengthens skin barrier
- Available for all skin types (normal, oily, dry, sensitive)
- With optional brightening, anti-ageing, or soothing actives
- Dermatologically tested

4. Technical & OEM Specifications

Specification	Details
Texture	Gel, cream, lotion, balm
Finish	Natural, dewy, or matte
Customisation	Texture, actives, scent, packaging, colour
MOQ	300 units (depending on packaging type)
Shelf Life	24–36 months (unopened)
Packaging	Jars, airless pumps, tubes
Lead Time	45–60 days after sample approval

5. Formulation Options

- Hydrating – With hyaluronic acid & glycerin
- Brightening – With vitamin C & niacinamide
- Anti-Ageing – With peptides & collagen
- Oil Control – With salicylic acid & tea tree extract
- Sensitive Skin – With centella asiatica & aloe vera
- Barrier Repair – With ceramides & squalane

6. Packaging Options

- Glass Jars – Premium look
- Acrylic Jars – Luxury appeal
- Airless Pump Bottles – Hygienic & prolongs shelf life
- Soft Tubes – Travel-friendly
- Custom Labels – Gloss, matte, metallic foil

7. Shade Range Ideas (for tinted moisturisers)

- Porcelain Glow
- Natural Beige
- Honey Sand
- Warm Caramel
- Deep Cocoa

8. How OEM Works for Moisturiser

1. Identify Target Audience – Define skin type & benefit focus.
2. Choose Base Formula – Gel, cream, or lotion.
3. Select Actives – Brightening, hydrating, or soothing.
4. Pick Packaging – Jar, pump, or tube design.
5. Sample Development – Texture & scent testing.
6. Stability & Safety Testing – Ensure long shelf life.
7. Bulk Production – After approval.
8. Final Quality Check & Delivery – Meets international standards.