

Functional Jelly – On-the-Go Nutritional Treat

Category: Health & Wellness / Functional Food



Enjoy nutrition in a delicious chew with Functional Jelly - a fun, portable, and tasty way to get your daily boost of vitamins, collagen, or herbal extracts. Perfect for busy lifestyles, kids, or anyone who prefers a sweet, convenient supplement format.

We create customisable functional jellies with your choice of active ingredients, flavours, sweetness level, and shapes. From beauty-enhancing collagen jellies to immune-boosting vitamin blends, we tailor each formula to match your brand vision.

3. Key Features

- Chewable, easy-to-enjoy format
- Wide variety of flavours (fruity, herbal, dessert-inspired)
- Can be enriched with collagen, vitamins, probiotics, and herbal extracts
- Ideal for children and adults
- No artificial preservatives (optional)
- Convenient single-serve packaging

4. Technical & OEM Specifications

Specification	Details
Texture	Soft, chewy gel
Finish	Smooth, moist, flavourful
Customisation	Ingredients, flavour, colour, shape, sweetness
MOQ	300 Sachet
Shelf Life	12–18 months
Packaging	Stick packs, sachets, jars
Lead Time	45–60 days after sample approval

5. Formulation Options

- Beauty Glow Jelly – Collagen + Vitamin C
- Immune Boost Jelly – Vitamin C + Zinc + Elderberry
- Probiotic Jelly – Gut health formula
- Energy Jelly – Caffeine + B-complex + Ginseng
- Detox Jelly – Aloe Vera + Green Tea Extract

6. Packaging Options

- Stick sachets (single-serve)
- Small jars (multi-piece)
- Custom-shaped jelly moulds
- Eco-friendly pouches

7. Flavour Ideas

- Mango Passionfruit
- Strawberry Lychee
- Lemon Honey
- Grape Berry Mix
- Matcha Green Tea

8. How OEM Works for Functional Jelly

1. Choose Functional Benefit – Beauty, energy, immunity, etc.
2. Select Actives & Flavours – Vitamins, collagen, probiotics, herbs.
3. Customise Shape & Colour – Brand-unique appeal.
4. Decide Packaging Type – Sachets, jars, bulk.
5. Branding & Design – Logo, colours, claims.
6. Sample Creation & Testing – Taste & texture check.
7. Mass Production & Delivery – GMP-certified process.