

Teeth Whitening – Bright Smile Formula

Category: Oral Care



Our Teeth Whitening solution helps remove stains, restore natural brightness, and promote a radiant smile. Gentle yet effective, it can be customised for sensitive care, natural herbal whitening, or instant brightening effects.

We provide custom whitening formulations, including gels, powders, strips, toothpaste, and pens. OEM services include active ingredient selection (such as charcoal, baking soda, and hydrogen peroxide alternatives), flavouring, and premium packaging options.

3. Key Features

- Effectively whitens and brightens teeth
- Gentle on enamel & gums
- Natural & chemical-based actives available
- Fast results with consistent use
- Alcohol-free, safe daily options
- Customised delivery formats (gel, strip, pen, powder)

4. Technical & OEM Specifications

Specification	Details
Texture	Gel, paste, or powder
Finish	Clean, polished, bright smile
Customisation	Whitening actives, sensitivity-friendly, herbal options
MOQ	300 units
Shelf Life	24–36 months (unopened)
Packaging	Tubes, pens, jars, sachets, strips
Lead Time	45–60 days after sample approval

5. Formulation Options

- Charcoal Whitening – Activated charcoal powder/paste
- Herbal Whitening – Papaya enzymes, clove, neem
- Baking Soda Blend – Natural stain remover
- Hydrogen Peroxide Whitening Gel – Professional-grade
- Whitening Strips – Fast home-use solution
- Whitening Pen – On-the-go touch-up

6. Packaging Options

- Toothpaste tubes (plastic, aluminium, eco-friendly)
- Compact jars (powder or paste)
- Whitening pens with applicator brush
- Strip sachets in boxes
- Premium glass or PET bottles (gel form)

7. Flavour Variations

- Fresh Mint
- Herbal Blend (Clove, Tea Tree, Neem)
- Fruity Fresh (Berry, Citrus)
- Mild Mint (sensitive teeth)

8. How OEM Works for Teeth Whitening

1. Choose Formula Format – Gel, paste, strips, powder, or pen.
2. Select Whitening Actives – Charcoal, enzymes, peroxide-free.
3. Pick Flavour Profile – Mint, herbal, or fruity.
4. Customise Packaging – Tube, pen, jar, or strip sachets.
5. Sample Development – Whitening effect & sensitivity test.
6. Mass Production – GMP-certified, private label ready.