

Lip Oil – Nourishing Gloss Treatment

Category: Lip Care & Colour Hybrid



Indulge your lips with our Lip Oil — a silky, non-sticky formula that deeply nourishes while giving a healthy, glossy finish. Packed with natural oils and active ingredients, it's the perfect hybrid of skincare and makeup.

Our OEM service allows you to fully customise the formula, oil blend, tint, scent, and packaging to suit your brand's personality from sheer, natural care to tinted, high-shine glamour. Vegan, halal-compliant, and clean beauty formulations are available.

3. Key Features

- Ultra-nourishing with natural oils and vitamins
- Non-sticky, lightweight texture
- Available in clear or tinted finishes
- Long-lasting moisture without a heavy feel
- Can double as a lip primer or overnight treatment
- Vegan, cruelty-free & halal-compliant options

4. Technical & OEM Specifications

Specification	Details
Texture	Silky oil or oil-gel blend
Finish	Glossy shine, sheer tint, or shimmer
Customisation	Oil blend, tint, scent, and packaging
MOQ	300 units (depending on packaging type)
Shelf Life	24–36 months (unopened)
Packaging	Tube with doe-foot applicator, rollerball, or dropper bottle
Lead Time	45–60 days after sample approval

5. Formulation Options

- Argan + Jojoba Oil – Deep nourishment & softness
- Coconut + Shea Oil – Moisturising & repairing
- Vitamin E + Rosehip Oil – Antioxidant protection & smoothness
- Tinted Lip Oil – Colour + care in one
- Shimmer Lip Oil – Gloss with reflective shine

6. Packaging Options

- Gloss Tube with Doe-Foot Applicator – Easy application
- Rollerball Tube – Cooling massage effect
- Frosted Glass Dropper Bottle – Premium skincare look
- Luxury Cap & Metallic Details – High-end branding
- Custom Printed Packaging – Logo, colours, and finishes to match your brand

7. Shade & Tint Ideas

- Clear Glow – For natural shine and layering
- Soft Nude Tints – Peach, Rose, Mocha
- Bright Pops – Coral, Pink, Red
- Shimmer Effects – Gold, Champagne, Holographic

8. How OEM Works for Lip Oil

1. Concept Brief – Define your target market and product goals.
2. Formula Selection – Choose from our ready-made oil bases or create a custom blend.
3. Tint & Scent Customisation – Select from our options or create unique profiles.
4. Packaging Design – Choose applicator style, material, and brand details.
5. Sample Approval – Review product texture, scent, and look before production.
6. Manufacturing – Start mass production after approval.
7. Quality Control – Check texture, stability, and safety for all batches.
8. Delivery – Products shipped to your destination, ready to sell.