

Energy Drink – Performance Booster

Category: Functional Beverages



Formulated to boost stamina, focus, and energy, our Energy Drink provides a quick refreshment for both body and mind. With energising ingredients such as caffeine, taurine, B-vitamins, and electrolytes, it's the perfect companion for sports, study, or busy lifestyles.

We offer custom OEM energy drink development with flexible options in flavours, ingredients, sugar-free formulas, natural extracts, and packaging types to match your brand identity.

3. Key Features

- Provides instant energy & focus
- Fortified with caffeine, taurine, & B-complex vitamins
- Options for sugar-free, low-calorie, or natural energy blends
- Supports hydration with electrolytes
- Multiple flavor & functional add-on options

4. Technical & OEM Specifications

Specification	Details
Texture	Liquid, lightly carbonated or non-carbonated
Finish	Citrus, berry, tropical, cola, coffee-based
Customisation	Ingredients, flavour, sugar level, caffeine level, packaging
MOQ	300 Bottle
Shelf Life	24–36 months (unopened)
Packaging	Cans (slim/standard), PET bottles, glass bottles, sachet-to-drink
Lead Time	45–60 days after sample approval

5. Formulation Options

- Classic Energy Drink – With caffeine, taurine, and sugar
- Sugar-Free Energy Drink – Low-calorie with sweeteners like stevia
- Natural Energy Drink – With green tea, guarana, or ginseng extract
- Electrolyte + Energy – For sports recovery and hydration
- Herbal Energy Drink – Infused with adaptogens (ashwagandha, maca)

6. Packaging Options

- Slim can (250 ml, 330 ml)
- Standard can (350 ml, 500 ml)
- PET bottle (350 ml, 500 ml)
- Glass bottle (premium branding)
- Powder sachet (instant mix energy drink)

7. Flavour Ideas

- Citrus Blast (Lemon-Lime)
- Tropical Energy (Pineapple-Mango)
- Berry Rush (Blueberry-Raspberry)
- Cola Energy
- Coffee Energy Shot
- Herbal Fusion (Ginseng-Green Tea)

8. How OEM Works for Energy Drink

1. Select Base Formula – Classic, sugar-free, or natural.
2. Choose Functional Add-ons – Electrolytes, vitamins, and herbal extracts.
3. Pick Flavour & Sweetener – Fruity, cola, coffee, stevia, sucralose.
4. Decide Packaging – Can or bottle type.
5. Sampling & Testing – Flavor adjustments & shelf-life test.
6. Mass Production & Delivery – GMP, ISO, and Halal certified.