

Concealer Cream – Flawless Coverage

Category: Face Makeup



Our Concealer Cream provides smooth, buildable coverage to conceal dark circles, blemishes, and imperfections while keeping skin natural and fresh. With a lightweight yet long-wear formula, it blends seamlessly without creasing.

We offer custom OEM concealer cream development with full flexibility in shade range, coverage level, finish, and packaging to match your brand's target market.

3. Key Features

- High coverage with natural finish
- Long-lasting, crease-resistant formula
- Lightweight and blendable texture
- Infused with skincare actives (optional: hyaluronic acid, vitamin E)
- Suitable for multiple skin tones

4. Technical & OEM Specifications

Specification	Details
Texture	Creamy, smooth, blendable
Finish	Matte, satin, or dewy
Customisation	Shades, finish, fragrance, packaging
MOQ	300 units
Shelf Life	24–36 months
Packaging	Compact pots, sticks, or tubes
Lead Time	45–60 days after sample approval

5. Formulation Options

- Full Coverage Cream Concealer – Covers stubborn blemishes
- Lightweight Concealer Cream – Everyday natural finish
- Hydrating Concealer Cream – With moisturising actives
- Colour-Correcting Cream Concealer – Green, peach, lavender tones
- Multi-Use Concealer Stick – Easy on-the-go application

6. Packaging Options

- Tube with applicator tip
- Compact pot/jar
- Stick format
- Liquid tube with doe-foot wand

7. Shade Range Ideas

- Fair Neutral – Brightening light skin
- Medium Warm – Natural beige tone
- Golden Sand – Warm undertone
- Tan Honey – Sun-kissed medium-dark
- Deep Mocha – Rich coverage for darker tones
- Colour Correctors – Green, peach, lavender

8. How OEM Works for Concealer Cream

1. Select Formula Base – Coverage level & finish (matte/dewy).
2. Choose Shades – Neutral, warm, cool undertones + correctors.
3. Pick Packaging – Tubes, sticks, or pots.
4. Sample & Approve – Adjust coverage, blendability & tone.
5. Mass Production & Delivery – Certified GMP, ISO & Halal standards.