

Custom Active Serum – Targeted Skin Solutions

Category: Skincare – Serum & Treatment



Deliver powerful, targeted skincare results with our high-performance serums, available in a variety of formulations to suit different skin needs. From hydration to brightening, and from anti-ageing to acne care, each serum is enriched with potent active ingredients for visible, lasting improvements.

We specialise in custom OEM serum production and choose your preferred active ingredient concentration, texture, scent, and packaging. Available in multiple bases such as water-based, oil-based, gel, or essence-type serums, with optional functional claims like whitening, firming, or calming.

3. Key Features

- Potent concentration of active ingredients
- Lightweight, fast-absorbing texture
- Targeted solutions for different skin concerns
- Customisable formula & packaging
- Dermatologically tested
- Suitable for various skin types

4. Technical & OEM Specifications

Specification	Details
Texture	Liquid, gel, essence, or oil-based serum
Finish	Absorbs quickly with a natural glow
Customisation	Actives, texture, scent, packaging, claims
MOQ	300 units (depending on packaging type)
Shelf Life	24–36 months (unopened)
Packaging	Glass dropper bottles, airless pumps, ampoules
Lead Time	45–60 days after sample approval

5. Formulation Variants

- Hydrating Serum – With hyaluronic acid & panthenol
- Brightening Serum – With niacinamide, vitamin C, and arbutin
- Anti-Ageing Serum – With retinol, peptides, and collagen
- Acne Control Serum – With salicylic acid, tea tree, and zinc PCA
- Pore Minimising Serum – With niacinamide, witch hazel, and green tea
- Soothing & Repair Serum – With centella asiatica, aloe vera, and allantoin
- Firming Serum – With coenzyme Q10, collagen, and elastin

6. Packaging Options

- Glass Dropper Bottles – Clear, frosted, amber, or tinted
- Airless Pump Bottles – For sensitive formulations
- Mini Ampoules – Single-use premium packaging
- Custom Cap & Label Designs – Metallic, matte, glossy, or wooden finish

7. Scent Ideas

- Fresh Aloe
- Rosewater
- Citrus Zest
- Green Tea & Mint
- Fragrance-Free (sensitive skin)

8. How OEM Works for Serum

1. Choose Skin Concern – Hydration, brightening, anti-ageing, acne, etc.
2. Select Active Ingredients – Based on market trend & brand vision.
3. Pick Texture & Base – Liquid, gel, oil, or essence.
4. Determine Packaging – Dropper, pump, or ampoule.
5. Sample Development – Test absorption, scent, and feel.
6. Safety & Stability Testing – Ensure effectiveness and shelf life.
7. Bulk Manufacturing – Upon final approval.
8. Final QC & Delivery – Ready for retail or online launch.