

Cream Foundation – Full Coverage & Comfort

Category: Colour Cosmetics – Face Makeup



Experience luxurious, long-lasting coverage with our Cream Foundation — a rich, velvety formula that blends effortlessly for a flawless, camera-ready finish. Perfect for achieving full coverage while keeping skin comfortable and hydrated.

We specialise in custom OEM formulation for Cream Foundations, allowing you to control coverage, finish, skincare actives, and packaging style. Options include halal-certified, vegan-friendly, and dermatologically tested formulas to suit your market needs.

3. Key Features

- Rich, creamy texture for smooth application
- Buildable medium-to-full coverage
- Long-wearing & crease-resistant
- Customisable finish: matte, satin, or luminous
- Infused with moisturising and skin-nourishing ingredients
- Suitable for all skin types, including dry & mature skin

4. Technical & OEM Specifications

Specification	Details
Texture	Rich cream
Finish	Matte, Satin, or Luminous
Customisation	Coverage, finish, skincare actives, shades, packaging
MOQ	300 units (depending on packaging type)
Shelf Life	24–36 months (unopened)
Packaging	Compact case, jar, or stick format
Lead Time	45–60 days after sample approval

5. Formulation Options

- Matte Oil-Control – For oily or combination skin
- Hydrating & Luminous – With hyaluronic acid or vitamin E
- Anti-Ageing – With peptides or collagen for mature skin
- Long-Wear Transfer-Proof – For all-day durability
- SPF-Infused – Day protection & coverage in one

6. Packaging Options

- Compact Case with Mirror – For portable, premium feel
- Luxury Acrylic Jar – Elegant countertop display
- Stick Format – Easy swipe application
- Magnetic Closure Compact – Premium branding option
- Custom Printed Logo – Foiling, embossing, or UV printing

7. Shade Range Ideas

- Fair – Porcelain, Light Beige, Warm Vanilla
- Medium – Honey, Golden Beige, Sand
- Deep – Cocoa, Mocha, Espresso
- Undertone Options – Cool, Warm, Neutral, Olive

8. How OEM Works for Cream Foundation

1. Brand Consultation – Define your target market, coverage, and finish.
2. Formula Development – Choose from existing formulas or request customisation.
3. Shade Selection – Match to your audience's skin tones and undertones.
4. Packaging Choice – Select compact, jar, or stick with your branding.
5. Sample Approval – Test performance, wear, and comfort.
6. Production – Begin manufacturing after approval.
7. Quality Testing – Stability, safety, and shade consistency checks.
8. Delivery – Products ready for launch.