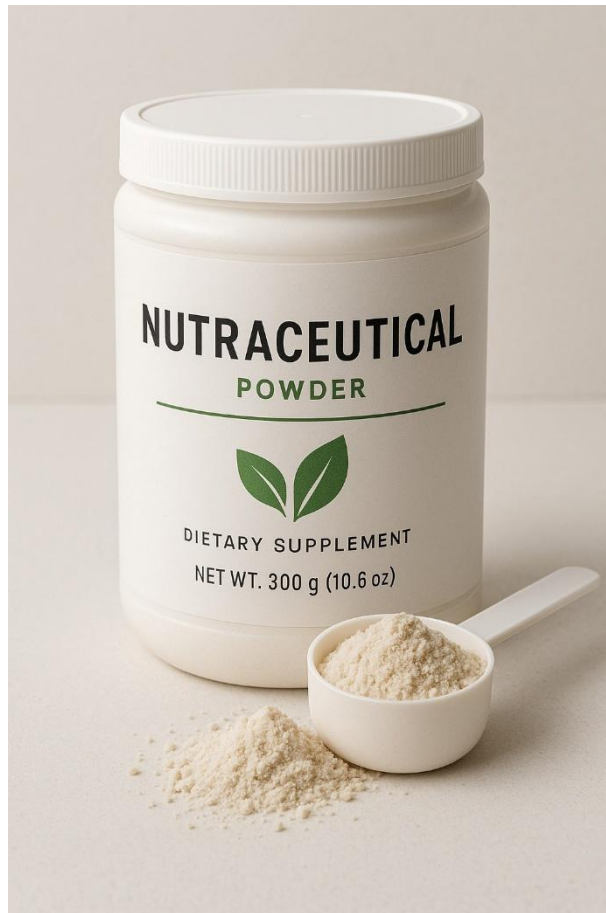


## Mixed Superfood Powder – Daily Nutrition Boost

Category: Health & Wellness – Functional Beverage Powder



Fuel your day with Mixed Superfood Powder, a nutrient-rich blend of fruits, vegetables, grains, and superfoods. Designed for quick preparation and long-lasting energy, it's the perfect solution for a healthy lifestyle.

We offer custom formulation and flavour options for mixed powders from antioxidant-rich blends to protein-packed formulas. Adjust nutrient content, flavour profiles, sweetness levels, and packaging to align with your brand's market positioning.

### 3. Key Features

- Rich in vitamins, minerals, and antioxidants
- Convenient and quick to prepare
- Customisable taste & nutrient profile
- No artificial colours or preservatives
- Suitable for vegan & gluten-free markets
- Long shelf life for retail

### 4. Technical & OEM Specifications

| Specification | Details                                             |
|---------------|-----------------------------------------------------|
| Texture       | Fine, uniform powder                                |
| Finish        | Smooth when mixed with water/milk                   |
| Customisation | Flavour, nutrient blend, sweetness level, packaging |
| MOQ           | 300 Jar                                             |
| Shelf Life    | 24–36 months (unopened)                             |
| Packaging     | Sachets, jars, pouches                              |
| Lead Time     | 45–60 days after sample approval                    |

### 5. Formulation Options

- Superfood Blend – Spirulina, chlorella, wheatgrass
- Fruit & Veggie Mix – Berry, citrus, tropical fruit
- Protein + Greens – Plant or whey protein with greens
- Meal Replacement – Balanced carbs, protein, and fats
- Detox Blend – High-fibre cleansing formula

## **6. Packaging Options**

- Single-serve sachets (10g–30g)
- Stand-up pouches with zipper lock
- Plastic or glass jars
- Custom printed designs

## **7. Target Market Ideas**

- Fitness enthusiasts & athletes
- Busy professionals seeking healthy convenience
- Weight management & detox programs
- Vegan and plant-based diet followers

## **8. How OEM Works for Mixed Powder**

1. Choose Blend Type – Functional goal (energy, detox, protein, etc.).
2. Customise Ingredients – Nutrients, superfoods, sweeteners.
3. Select Flavour Profile – Fruity, creamy, herbal, or chocolate.
4. Decide Packaging Format – Sachets, jars, or bulk packs.
5. Branding & Labelling – Logo, design, health claims.
6. Sample Testing & Approval – Taste, texture, and solubility check.
7. Production & Delivery – GMP-certified manufacturing.