# **Eye Cream – Revitalising Under-Eye Care**

Category: Skincare / Eye Treatment



Our Eye Cream is specially formulated to target dark circles, puffiness, and fine lines. Lightweight yet deeply nourishing, it rejuvenates the delicate under-eye area, leaving it smoother, firmer, and brighter.

We offer custom OEM eye cream formulations such as anti-ageing, brightening, hydrating, or firming with full customisation in ingredients, packaging, and branding.

## 3. Key Features

- Reduces dark circles and puffiness
- Smooths fine lines and wrinkles
- Lightweight, fast-absorbing formula
- Gentle on sensitive skin around the eyes
- Available in multiple functional variants

#### 4. Technical & OEM Specifications

Specification	Details
Texture	Lightweight cream or gel-cream
Finish	Smooth, hydrated, non-greasy
Customisation	Anti-ageing, brightening, hydrating, firming
MOQ	300 units
Shelf Life	24–36 months
Packaging	Airless pump, squeeze tube, or mini jar (10–30ml)
Lead Time	45–60 days after sample approval

## **5. Formulation Options**

- Anti-Ageing Eye Cream With peptides & retinol
- Brightening Eye Cream With niacinamide & vitamin C
- Hydrating Eye Cream With hyaluronic acid & aloe vera
- Firming Eye Cream With collagen & caffeine
- Soothing Eye Gel With cucumber & chamomile

## 6. Packaging Options

- Airless pump tubes (hygienic & travel-friendly)
- Mini glass jars (luxury style)
- Roll-on applicator tubes (cooling massage effect)
- Eco-friendly biodegradable tubes

#### 7. Variance Ideas

- Collagen Eye Cream Firm & Lift
- Vitamin C Eye Cream Bright & Radiant
- Hyaluronic Eye Gel Hydrate & Refresh
- Caffeine Eye Cream De-puff & Energise

## 8. How OEM Works for Eye Cream

- 1. Select Functionality Brightening, hydrating, firming, anti-ageing.
- 2. Choose Ingredients Peptides, collagen, vitamins, natural extracts.
- 3. Decide Packaging Tube, jar, pump, or roll-on.
- 4. Sample Development Try and refine the formulation.
- 5. Production & Delivery Manufactured under GMP, ISO, and Halal standards.