

Gentle Baby Balm – Protective & Soothing Care

Category: Baby Care – Skin Protection Balm



Soothe, protect, and nourish delicate baby skin with our Gentle Baby Balm, specially formulated to relieve dryness, redness, and irritation. Perfect for diaper rash prevention, chapped cheeks, and dry patches, also keeps your baby's skin soft and comfortable all day.

We offer customisable baby balm formulations with natural ingredients, dermatologist-tested safety, and baby-friendly fragrances. Formulate according to your brand's needs, from organic-certified to multifunctional balms for both babies and parents.

3. Key Features

- Hypoallergenic & dermatologist-tested
- Enriched with natural oils, beeswax, and plant butters
- Free from parabens, mineral oil, and artificial colours
- Soothes irritated skin & locks in moisture
- Multi-use: diaper area, face, hands, elbows, and knees
- Suitable for newborns and sensitive skin

4. Technical & OEM Specifications

Specification	Details
Texture	Smooth, buttery balm
Finish	Protective layer with a non-greasy feel
Customisation	Ingredients, fragrance, and packaging design
MOQ	300 units (depending on packaging type)
Shelf Life	24–36 months (unopened)
Packaging	Ingredients, fragrance, and packaging design
Lead Time	45–60 days after sample approval

5. Formulation Options

- Shea Butter & Coconut Oil – Deep nourishment
- Calendula & Chamomile Extract – Soothing & calming
- Olive Oil & Beeswax – Protective barrier
- Jojoba & Sunflower Seed Oil – Lightweight hydration

6. Packaging Options

- Plastic or aluminium jars (20g, 50g)
- Twist-up balm sticks
- Mini travel-size tins
- Custom-printed labels & boxes

7. Target Market Ideas

- Baby care brands
- Organic skincare lines
- Hospital maternity giveaways
- Baby spa and wellness kits

8. How OEM Works for Baby Balm

1. Select Core Ingredients – Based on desired function (nourishing, calming, protective).
2. Add Functional Extracts – Vitamin E, herbal extracts, essential oils (baby-safe).
3. Choose Balm Texture – Softer for warm climates, firmer for cooler climates.
4. Select Fragrance – Mild baby-safe scent or fragrance-free.
5. Customise Packaging – Jar, stick, or tin design and colour.
6. Sample Approval – Texture, scent, and absorption tested.
7. Safety Testing – Dermatologically approved for babies.
8. Bulk Production – Final formula manufactured at scale.