

Vitality Health Juice – Natural Wellness Drink

Category: Functional Beverage – Health & Wellness



Boost your energy, immunity, and overall wellness with our Vitality Health Juice, crafted from nutrient-rich fruits, vegetables, and herbal extracts. A refreshing way to nourish your body — naturally and deliciously.

We provide customisable health juice formulations tailored to your target market its from antioxidant-rich blends to detox and energy-boosting recipes. Choose your preferred flavour profile, functional ingredients, and packaging style for a unique brand identity.

3. Key Features

- Made from real fruit & vegetable extracts
- No artificial flavours, colours, or preservatives
- Rich in vitamins, minerals, and antioxidants
- Options for sugar-free or low-calorie recipes
- Can be formulated for specific health functions: detox, immunity, energy, beauty
- Suitable for all age groups (with a customised formula)

4. Technical & OEM Specifications

Specification	Details
Texture	Smooth liquid juice
Finish	Refreshing and naturally sweet
Customisation	Ingredients, flavour, sweetness level, and packaging design
MOQ	300 Bottle
Shelf Life	24–36 months (unopened)
Packaging	PET bottles, glass bottles, pouches
Lead Time	45–60 days after sample approval

5. Formulation Options

- Immunity Boost – Orange, carrot, turmeric, ginger
- Detox Cleanse – Green apple, cucumber, celery, lemon
- Energy Lift – Beetroot, apple, pomegranate
- Beauty Glow – Mixed berries, collagen, vitamin C
- Digestive Health – Pineapple, aloe vera, mint

6. Packaging Options

- PET or glass bottles (250ml, 350ml, 500ml)
- Spout pouches (200ml, 300ml)
- Box sets for gift packs
- Custom shrink sleeve or label printing

7. Target Market Ideas

- Health & wellness brands
- Fitness & gym supplement shops
- Organic food & beverage retailers
- Corporate and event giveaways

8. How OEM Works for Health Juice

1. Select Health Function – Energy, detox, immunity, beauty, digestion.
2. Choose Flavour Profile – Fruity, herbal, tangy, sweet, or sugar-free.
3. Add Functional Ingredients – Collagen, vitamins, superfoods, probiotics.
4. Select Packaging Type – Bottle or pouch with your brand design.
5. Sample Creation – Taste, texture, and colour evaluation.
6. Safety & Shelf-Life Testing – Ensure quality and compliance.
7. Bulk Production – Scaled manufacturing with strict quality control.