

LUJO MEDIA GROUP

ESTÉE
LAUDER
C O M P A N I E S

Contact: Joshua Baca, Publisher | Founder
Phone: 303.981.7038
Email: jbaca@lujomediagroup.com

For Immediate Release Announcement of Partnership

Albuquerque, New Mexico March, 13, 2021- Lujo Media Group, LLC, publisher of "*Luxury New Mexico Magazine*" & "*LeadR Magazine*", announces their partnership with the Estee Lauder Company. Estee Lauder founded her namesake with the belief of inclusivity for all:

"Brining the the best to everyone we touch and bring the best in everything we do."

Lujo Media Group, LLC, is honored to announce our partnership with the Lauder Family and to help guide their mission.

This partnership represents the alignment for continued advocacy, which is to promote diversity initiatives throughout the U.S., along with a their global commitment to inclusivity.

Lujo Media Group, LLC and their extensions: "*Luxury New Mexico Magazine*" and "*LeadR Magazine*" will guide the Estee Lauder Company with their goal to advance the Latino, LatinX, Hispanic, & Chicano leadership who are making their marks, while also highlighting the vanguards who have paved the way.

Our collaboration with the Estee Lauder Companies will help advance Lujo Media Group, LLC's sole goal to be the megaphone for the Hispanic voice.

LuJo Media Group, LLC