



PHEASANTS FOREVER & QUAIL FOREVER

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NEWS RELEASE

Virtual Miles for Monarchs Event set to Coincide with Fall Migration

Engaging the nation to raise awareness and support for monarch habitat through physical activity

St. Paul, MN – August 31, 2020 – Coinciding with the fall monarch migration, Pheasants Forever and the Monarch Joint Venture are hosting a national virtual [Miles for Monarchs](#) event September 5th-19th to raise awareness around the spectacular fall migration of monarch butterflies, while raising much-needed funding to support population recovery.

Miles for Monarchs is an exciting way to support monarch butterflies and associated pollinator habitat through athletic activities. By way of running, walking, biking, hiking or paddling through monarch regions of the United States, individuals and teams can support funding for research, education, and habitat projects for monarch butterflies across North America. Funds raised through this virtual event will support national scale efforts through the Monarch Joint Venture and Pheasants Forever, as well as more localized support for their participating state chapters and partners.



Want to increase awareness of monarchs and other pollinators and help fund local organizations conserving pollinators?

The national Miles for Monarch campaign will hold a virtual event September 5-19 to encourage supporters across North America. You will have the option to dedicate \$5 of your \$40 registration to the local pollinator group of your choice.

FALL MIGRATION OF MONARCHS
September 5th - 19th

To sign up, please visit <https://bit.ly/Miles4MonarchsMigration>. If you have additional questions, please contact Ella Phillips at ephillips@monarchjointventure.org.



“Miles for Monarchs is such a fun and easy way to enjoy any type of exercise you love and see if together we can collect enough miles to simulate the migratory journey of monarchs each fall,” says Wendy Caldwell, Executive Director of the Monarch Joint Venture. “Please join our campaign to help spread awareness and inspire action in your community to support our pollinators and the habitat that they rely on.”



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“Monarch butterflies are a great barometer of environmental health,” stated Drew Larsen, Pheasants Forever’s director of education and outreach. “This conservation-minded platform for individuals, organizations, and whole communities helps support the comeback of the iconic monarch butterfly. Additionally, great pollinator habitat fuels the life cycle of upland birds, which is why Pheasants Forever maintains itself as a leader in pollinator habitat projects nationwide.”

Would you like to participate in the upcoming Miles for Monarchs virtual event? You can increase awareness of monarchs and other pollinators and help raise funds to support pollinator conservation nationally, as well as locally – right here in Missouri! When participants register, they will have the option to select a local pollinator group to receive a portion of their registration fee. If you select Missouri Quail Forever and Pheasants Forever, \$5 from your registration will go towards pollinator conservation efforts in Missouri.

Register today at: <https://bit.ly/Miles4MonarchsMigration> and be sure to select *Missouri Quail Forever and Pheasants Forever* when choosing a local group to support! Contact Ella Phillips (ephillips@monarchjointventure.org) or Drew Larsen (dlarsen@pheasantsforever.org) with any questions.

About Monarch Joint Venture

The Monarch Joint Venture is a national nonprofit made up of federal and state agencies, non-governmental organizations, businesses and academic program partners working together to conserve the monarch butterfly migration for future generations. Read more at <https://monarchjointventure.org/>.

About Pheasants Forever

[Pheasants Forever](#), including its quail conservation division — [Quail Forever](#) — is the nation's largest nonprofit organization dedicated to upland habitat conservation. Pheasants Forever & Quail Forever have more than 138,000 members and 760 local chapters across the United States and Canada. Since creation in 1982, Pheasants Forever has spent over \$900 million on 550,000 habitat projects benefiting 19 million acres nationwide. Visit the [Pheasants Forever & Quail Forever in Missouri website](#) or follow us on [Facebook](#), [Instagram](#), [Twitter](#) and [YouTube](#).

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