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## NEWS RELEASE

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### **New Coordinator to Bolster Conservation Outreach Across Missouri**

Columbia, MO. – May 15, 2019 – Pheasants Forever, Quail Forever, and its partners are pleased to announce the hiring of Kim Cole as our Missouri Outreach Coordinator. Cole will promote USDA programs and conservation practices to historically underserved landowners while providing training and support for conservation outreach events hosted by Missouri’s Quail Forever and Pheasants Forever chapters, and their partners.

“Working with our partners at the Natural Resources Conservation Service and Department of Conservation, our Missouri Farm Bill Biologists interact daily with landowners who are making a living off the land and protecting their soil, water, and wildlife resources while doing so.” Remarked Casey Bergthold, Pheasants Forever & Quail Forever’s State Coordinator in Missouri, “Kim’s job is to help spread the word by sharing these conservation success stories with landowners who may not realize what great assistance is available.”

Kim graduated from the University of Missouri - Columbia with a Bachelor’s in Psychology and minor in Biology. After working for a few years, Kim decided to pursue a career more closely related to her personal passions – protecting natural resources and educating others on the importance of conservation. During her four years as a Conservation Education Consultant with the Missouri Department of Conservation, Kim worked to provide conservation education and outreach opportunities to schools and teachers and deliver trainings and workshops to citizens throughout Missouri. Kim is also a certified Hunter Education Instructor, a Basic Archery Instructor Trainer, and a First Aid/CPR/AED Instructor.



Kim lives in O’Fallon, Missouri with her husband, Gardner, and daughter, Clara. In her free time, she loves being outdoors (which has also become Clara’s favorite place), birdwatching, spending time with her family, and trying to visit all the Major League ballparks. For more information about conservation technical assistance or to find a Quail Forever or Pheasants Forever chapter near you contact Kim at [kcole@quailforever.org](mailto:kcole@quailforever.org).

Quail Forever is a leading organization dedicated to upland habitat conservation efforts for the United States’ native quail species. Since its creation in 2005, Quail Forever has conducted more than 15,000 habitat projects across the nation benefitting quail and other wildlife. Along with its affiliate organization Pheasants Forever, it has committed more than \$867 million to improve more than 18+ million acres of wildlife habitat. Quail Forever has more than 17,000 members and 180 local chapters across the country. Both Quail Forever and Pheasants Forever are part of Pheasants Forever, Inc., a 501(c)3 nonprofit.