



*Titleist*  
#1 ball in golf.<sup>®</sup>

**CUSTOM**  
**GOLF BALL CATALOG**  
**2023**



## THE MOST TRUSTED BALL IN GOLF

In golf and in business, it's beneficial to choose a strong partner. That's why more of the world's most prominent clubs and corporations choose to associate their brand with Titleist, the undisputed quality and performance leader and the most trusted ball in golf across every professional tour. Titleist. The #1 ball in golf and the #1 ball for your business.



# OVERVIEW

## OVERVIEW

Titleist is committed to meeting and exceeding the expectations of golfers worldwide by designing and producing golf balls of superior performance and quality that provide golfers with a competitive advantage.

From the most played and best selling Titleist Pro V1 and Pro V1x, to the soft, premium performance AVX, the high performance Tour Speed and Tour Soft, the explosive Velocity and soft feeling TruFeel, Titleist offers category leading golf balls in each segment of the market to satisfy preference options like color, feel and price.

We also offer the Pinnacle line of golf balls. The high powered Rush golf ball is built for pure distance while the low compression Soft is built for distance with an extremely soft feel.

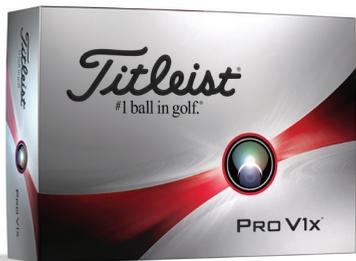
*Titleist*<sup>®</sup>  
#1 ball in golf.<sup>®</sup>

# TITLEIST® PREMIUM PERFORMANCE LINE



**Titleist® Pro V1®** golf balls deliver total performance and feature longer distance, very low long game spin, penetrating flight, Drop-and-Stop™ greenside control and very soft feel.

White golf balls are available with play numbers 1-4, 5-8, and all the same play number 00 or 1-99. High optic yellow golf balls are available with play numbers 1-4.



**Titleist® Pro V1x®** golf balls deliver total performance and feature longer distance, high flight, low long game spin, Drop-and-Stop™ greenside control and soft feel.

White golf balls are available with play numbers 1-4, 5-8,, and all the same play number 00 or 1-99. High optic yellow golf balls are available with play numbers 1-4.



**Titleist® Pro V1x® Left Dash** golf balls are designed for players seeking high flight similar to Pro V1x with lower full swing spin, producing long distance and firmer feel.

White golf balls are available with play numbers 1-4.



**Titleist® AVX®** golf balls are designed for golfers who prioritize total performance, with lower flight, lower spin, and incredibly soft feel.

White and high optic yellow golf balls are available with play numbers 1-4.

## TITLEIST® PERFORMANCE LINE



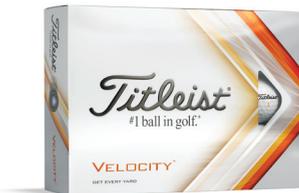
**Titleist® Tour Speed** utilizes a Titleist Performance Urethane (TPU) cover to deliver precise spin in this three-piece golf ball design. The reformulated core and casing layer work with the TPU cover to deliver long distance, soft feel, and optimized short game spin.

White and high optic yellow golf balls are available with play numbers 1-4.



**Titleist® Tour Soft** golf balls are engineered for all-around performance. Designed with an efficient aerodynamic package, large core, and thin cover, Tour Soft delivers long distance, very soft feel, and responsive control.

White and high optic yellow golf balls are available with play numbers 1-4.



**Titleist® Velocity™** golf balls are engineered for high speed, high launch, and low long game spin to help golfers hit it long.

White golf balls are available with play numbers 1-4.



**Titleist® TruFeel™** is the softest Titleist golf ball, designed with a large, fast core for long distance.

White and high optic yellow golf balls are available with play numbers 1-4.

## PINNACLE®



**Pinnacle® Rush** is designed to deliver extraordinary distance helping golfers of all abilities hit the ball farther with every club. The high energy core along with a soft cover and advanced 332 icosahedral dimple design combine for a powerful, consistent ball flight for long distance with every club.

Available in white and yellow. Also available in 15 ball packs.



**Pinnacle® Soft** is designed to give golfers an incredibly soft feel and help them hit the ball long. The high energy, low compression core combined with a soft cover and advanced 332 icosahedral dimple design create low spin for longer shots and a soft feel.

Available in white. Also available in 15 ball packs.

# CUSTOM IMPRINTING

CUSTOM  
IMPRINTING

## MAKE IT YOUR OWN

Freedom of expression. Bright or bold.  
Simple or elegant. Classic or intricate.

From block lettering personalization,  
to 5-color logos, to prize winning photographs,  
let your imagination run wild.

At Titleist, you can be confident that  
your custom logo project will receive the creative  
support and exacting color reproduction  
your brand deserves.

*Titleist*  
#1 ball in golf.®



## PERSONALIZATION

- Block lettering in ALL CAPS on one pole of the golf ball
- Maximum 17 characters per line – up to 3 lines
- Imprint colors: **BLACK, BLUE, RED, GREEN, ORANGE, PURPLE, CRIMSON** or **PINK**

Minimum **1 dozen**



## DOUBLE PERSONALIZATION

- Block lettering in ALL CAPS on two poles of the golf ball
- Maximum 17 characters per line – up to 3 lines
- Imprint colors: **BLACK, BLUE, RED, GREEN, ORANGE, PURPLE, CRIMSON** or **PINK**, same color on both poles

Minimum **1 dozen**



## LOGO

- Print up to 5 PMS colors
- Up to 7/8" color logo on one pole of the golf ball

Minimum **12 dozen**



## DOUBLE LOGO

- Print up to 5 PMS colors on both poles
- Up to 7/8" color logo on both poles of the golf ball

Minimum **12 dozen**



## LOGO & PERSONALIZATION

- Color logo on one pole of the golf ball
- Personalization on the opposite pole of the golf ball

Minimum **12 dozen**



## PHOTOGRAPH

- Photograph is imprinted using 4-color process inks
- 7/8" color photograph on one pole of the golf ball
- High resolution 300 ppi artwork required

Minimum **12 dozen**

# CUSTOM GOLF BALL GUIDELINES

## KEY POINTS

- Supplying PMS (Pantone® Matching System) colors is preferred for accuracy.
- Artwork received without PMS colors will be set up to match supplied image.
- Long lines of text or text printed in light colors will not reproduce well. We suggest using dark colors and removing or stacking long text for best appearance.
- Printing capabilities are limited to 5 colors, however, we can manipulate artwork to generate multiple colors using half-tones, gradients and CMYK process inks.
- Logos/imprints on non-white golf balls are recommended in black ink.

## FILE TYPES ACCEPTED

- Preferred      ▪ .ai      ▪ .pdf      ▪ .eps  
 Also accepted    ▪ .jpeg    ▪ .bmp

## PERSONALIZATION GUIDELINES

- Color Options    **BLACK, BLUE** (PMS 287), **RED** (PMS 186), **ORANGE** (PMS 151), **PURPLE** (PMS 267), **CRIMSON** (PMS 202), **GREEN** (PMS 350) OR **PINK** (PMS 232)
- Font                **ITC KABEL DEMI**
- Text                Maximum of 3 lines of text, 17 characters per line.
- Print Size         Personalization length will determine character size.  
 Short messaging will result in larger letters.  
 Long messaging will result in smaller letters.

*The printing of any message is at the discretion of Titleist.*

## REMINDERS

**Maximum logo size** is 7/8", approximately the size of a quarter.

**Minimum quantity** Logo order - 12 dozen per ball type;

Personalization - 1 dozen per ball type.

**Approximate lead-time** for a proof is 24-48 hours.

**Production lead-time** begins from date of art/credit approval.

**Photographs** must be 300 ppi (pixels per inch).

## LOGO POSITIONS

Standard

ACL

North -Double- South



Aligns with ball type



Aligns with Titleist



Aligns on North and South poles

## LOGO SIZES

Here's a quick guide to help you visualize the correct size of your logo on a golf ball, up to 7/8" maximum.

○ 1/8

○ 1/4

○ 3/8

○ 7/16

○ 1/2

○ 9/16

○ 5/8

○ 21/32

○ 11/16

○ 3/4

○ 13/16

○ 7/8

# PRO V1 COLLECTION

PRO V1  
COLLECTION

## ALIGN WITH THE BEST

Titleist Pro V1 and Pro V1x golf balls, the #1 ball in golf and the #1 gift in golf, are available in distinctive gift packages for your upcoming event.

The Titleist Pro V1 Collection features an array of packaging options and includes Pro V1 and Pro V1x golf balls customized with your special message or logo.

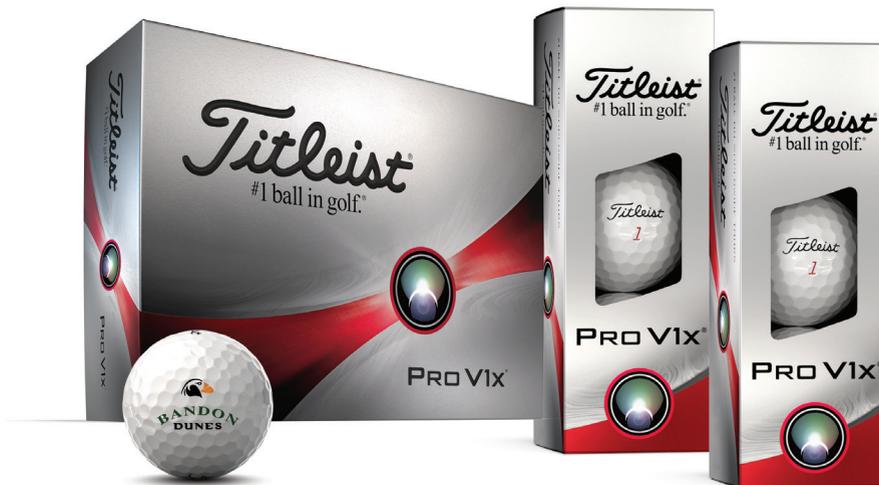
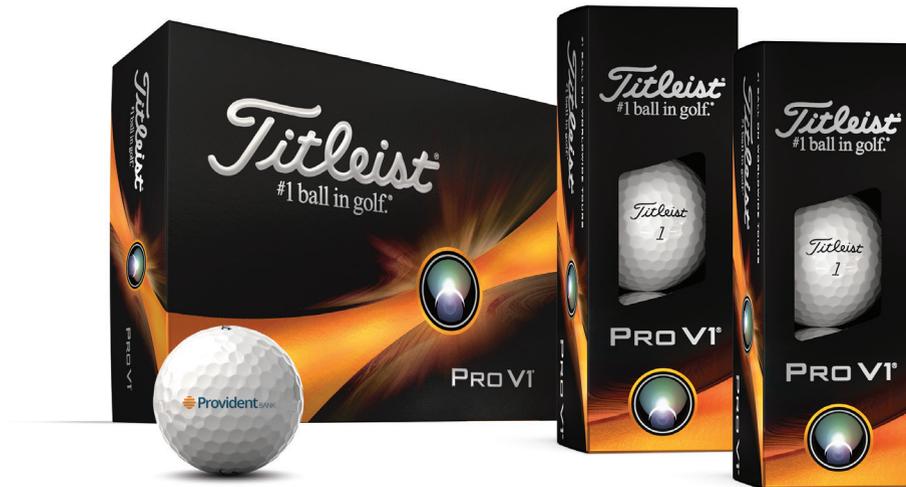
Whether it's a thank you appreciation box, Yeti® tumbler or a half-dozen option, Titleist provides unique presentation opportunities that are perfect for corporate, tournament or special event gifts.

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#1 ball in golf.®

## TITLEIST® PRO V1® AND PRO V1X® HALF-DOZENS

The Pro V1 and Pro V1x half-dozens are the perfect option for corporate, tournament or special event gifts.

- Customize golf balls with a special message, corporate logo or event logo



Minimum	Personalization	<b>2 half-dozen</b> (1 dozen)
	Logo	<b>24 half-dozen</b> (12 dozen)

TITLEIST® PRO V1 AND PRO V1x

# APPRECIATION BOX

Say thank you for a job well done, participation in an event or support of your organization.

- Available with one or two 3-ball sleeves of Pro V1 or Pro V1x custom golf balls
- One customized note card: imprint area 2 3/4" x 1 1/2", black ink only on one side

3-Ball Sleeve  
Appreciation Box



Half-Dozen  
Appreciation Box



Minimum

3-ball sleeve: **48 boxes** (12 dozen)  
half-dozen: **48 boxes** (24 dozen)

## TITLEIST® PRO V1® AND PRO V1x® YETI® TUMBLER

*Partner with two great brands to give the gift of quality and excellence.*

- Includes one 3-ball sleeve of custom Titleist Pro V1 or Pro V1x golf balls
- Tumbler available in black
- All tumblers include a Titleist logo etched in silver



Minimum

**48 tumblers** (12 dozen)

TITLEIST®

## PREMIUM WOODEN BOX

*Super premium wooden box for exclusive events includes:*

- One dozen custom golf balls (Pro V1, Pro V1x, Pro V1x Left Dash or AVX)
- Metal badge with engraved club or corporate logo and tournament name



Minimum **24 dozen**

# PACKEDGE™

SETTING YOUR BRAND APART *BY* *Titlist®*

## SET YOUR BRAND APART

With PackEdge™ by Titleist custom packaging, it's easy to elevate your custom golf ball order with an extensive family of pre-designed templates. PackEdge custom packaging offers short lead-times, small minimum order requirements and low custom packaging surcharges.

All this makes it easier for country clubs and corporations to enhance your golf ball order with premium custom packaging. Experience the incredible impact a custom package can project and set your brand apart.

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# PACKEDGE™ DOZENS



Custom Dozen Cube  
Estate template

Custom Dozen  
Invitational template

Custom Dozen Wrap  
Baroque template

The gift of a dozen custom golf balls – as a thank you to customers, a tee prize for your next event, or a holiday gift for business associates or employees – is always welcome.

From custom dozen packaging to a simple and elegant custom wrap, custom golf ball packaging can be personalized or branded with your logo or business message.

Elevate the experience for your members and guests by featuring a classic clubhouse, signature hole or club logo when hosting an Invitational, Club Championship or significant milestone event.

Minimum	<b>48 dozen</b>
Color Options	All PackEdge dozen templates

# PACKEDGE™ HALF-DOZENS



Half-Dozen with Sleeves  
*Natural template*

Half-Dozen with Tray  
Molded pulp inner tray (fully  
recyclable)  
*Executive template*

Half-Dozen  
with Foam  
*Basic template*

One-Piece  
Half-Dozen Box  
with Stock Sleeves  
*Basic template*

Our half-dozen options are great for charity golf events. If you have a multi-day event, the half-dozen is a wonderful gift that can be handed out as a thank you at registration or as a favor during the awards dinner.

Half-dozens are also perfect corporate gifts and promotional items. We have many unique offerings to help you achieve your marketing goals and show your appreciation.

### ALL HALF-DOZEN PACKEDGE CONFIGURATIONS

Minimum	<b>48 half-dozen</b> (24 dozen)
Color Options	All PackEdge dozen templates

# PACKAGE™ 1, 2, AND 3-BALL



Celebrate your next special event in style with a 1-ball box or a 2 or 3-ball sleeve. These unique configurations are popular for charity events, promotional items, birthdays, graduations, weddings, bachelor or bachelorette parties and more.

### 1-BALL BOX

Minimum	<b>144 boxes</b> (12 dozen)
Color Options	Colors can be adjusted to closely match your club or company brand identity

### 2-BALL SLEEVE

Minimum	<b>144 sleeves</b> (24 dozen)
Color Options	Colors can be adjusted to closely match your club or company brand identity

### 3-BALL SLEEVE

Minimum	<b>96 sleeves</b> (24 dozen)
Color Options	Colors can be adjusted to closely match your club or company brand identity

### 2-BALL BUSINESS CARD BOX

Minimum	<b>144 boxes</b> (24 dozen)
Color Options	Colors can be adjusted to closely match your club or company brand identity

*Die-cut lid allows insertion of a business card or gift card (business card and gift card not included)*

# TEMPLATE OPTIONS

## TEXTURE

*A classic look designed to perfectly frame your logo or picture.*

- Coordinating sleeves repeat your photograph on all four sides
- Photograph must be 300 ppi at 5" x 7"

### COLOR OPTIONS



## NATURAL

*Natural elements adorn this handsome design to display your logo.*

- Matching custom sleeves feature your logo on all four sides

### COLOR OPTIONS



## ESTATE

*Elegant design with brilliant color pinstripe pattern accented with silver.*

- Colors can be adjusted to closely match your club or company brand identity
- Design pattern and your logo repeated on sleeves

### COLOR OPTIONS



## BASIC

*An understated, bold design makes your logo the focal point of the package.*

- Colors can be adjusted to closely match your club or company brand identity
- Matching custom sleeves also feature your logo

### COLOR OPTIONS



# TEMPLATE OPTIONS

## BOLD

Highlight your photograph in this bold, classic design.

- Border color can be adjusted to closely match your club or company brand identity
- Photograph must be 300 ppi at 5" x 7"

### COLOR OPTIONS



## STREAMLINE

Combined with an opaque window frame, here's a sleek way to highlight your logo and photograph.

- Colors can be adjusted to closely match your club or company brand identity
- Photograph must be 300 ppi at 5" x 7"

### COLOR OPTIONS



## RIBBON

Your prize winning photograph accented with a jewel-toned ribbon.

- Ribbon color can be adjusted to closely match your club or company brand identity
- Available in a non-photo design as well
- Photograph must be 300 ppi at 4" x 10"

### COLOR OPTIONS



## EXECUTIVE

Bright jewel tones surrounding the white marquee panel showcasing your logo.

- The colors can be adjusted to closely match your club or company brand identity

### COLOR OPTIONS



# TEMPLATE OPTIONS

## INVITATIONAL

A great commemoration of your event showcasing past winners, the history of the event and/or a special photograph.

- Colors can be adjusted to closely match your club or company brand identity
- Design pattern and your logo repeated on sleeves

### COLOR OPTIONS



## BAROQUE

Intricate patterned corners complimented with subtle colors to accent your logo.

- The colors can be adjusted to closely match your club or company brand identity
- Matching custom sleeves feature your logo on all sides

### COLOR OPTIONS



## LAYERS

Clean design to highlight your brand and product in a powerful way.

- Matching custom sleeves feature your logo on all sides
- Logo/photo wraps around the sleeve to create a complete image inside the box
- Photograph must be 300 ppi at 5" x 7"

### COLOR OPTIONS



# STANDARD PACKAGING

## FROM ORDINARY TO EXTRAORDINARY

In addition to PackEdge, Titleist also offers a variety of unique packaging configurations. The Titleist branded packaging options have very low minimums and quick turn-around times.

The unique custom packaging options have a variety of different structures and are available with stock Titleist branding or custom logos.

Whether you're looking to create a lasting impression with a gift tin, tumbler or 2-ball business card box, these packaging options will meet the requirements of nearly any country club or corporation.

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## TITLEIST® 1-BALL BOX

Individually boxed custom golf balls without the lead-time of a custom box.



Minimum	Personalization	<b>12 boxes</b> (1 dozen)
	Logo	<b>144 boxes</b> (12 dozen)

## TITLEIST® 2-BALL SLEEVE

Custom golf balls in a 2-ball sleeve without the lead-time of a custom box.



Minimum	Personalization	<b>6 sleeves</b> (1 dozen)
	Logo	<b>72 sleeves</b> (12 dozen)

## TITLEIST® 2-BALL BUSINESS CARD BOX

Showcase your business card or company gift card.\*



Minimum	Personalization	<b>6 boxes</b> (1 dozen)
	Logo	<b>72 boxes</b> (12 dozen)

\*Die-cut lid allows insertion of a business card or gift card (business card and gift card not included)

## TITLEIST® 2-BALL MARKER BOX

Clear cover allows your logo to be the focal point.

- Includes two custom golf balls and one custom ball marker or stock Titleist ball marker
- Match any custom logo to accompanying custom ball marker



### TITLEIST BALL MARKER

Minimum	Personalization	<b>6 packs</b> (1 dozen)
	Logo	<b>72 packs</b> (12 dozen)

### CUSTOM BALL MARKER

Minimum	<b>96 packs</b> (16 dozen)
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# TITLEIST® TIN

A classic gift that doubles as a keepsake to hold your valuables.

- Three custom golf balls, one Titleist Sharpie® Mini (black), one Titleist ball marker and five Titleist tees



Custom Picture Lid



Titleist Lid



Custom Logo Lid

## TITLEIST TIN

Minimum **48 tins** (12 dozen)

## TITLEIST CUSTOM TIN

Minimum **96 tins** (24 dozen)

# TITLEIST® TUMBLER

*Align your brand with Titleist while in the office or on the move.*

- Includes one 3-ball sleeve of custom golf balls
- Tumbler is available in three colors (stainless, white, black)
- White and stainless tumbler will allow for a 4-color logo, black tumbler offers a silver etching
- All will include a Titleist logo on one side of tumbler



## TITLEIST TUMBLER

Minimum **48 tumblers** (12 dozen)

## TITLEIST CUSTOM TUMBLER

Minimum **48 tumblers** (12 dozen)

# TITLEIST® 3-BALL TOURNAMENT KIT

Kit includes:

- 3-ball sleeve of custom golf balls
- Titleist alignment ball marker
- Titleist divot tool
- 5 Titleist tees



TITLEIST

Minimum	<b>48 Kits</b> (12 dozen)
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PACKEDGE

Minimum	<b>48 Kits</b> (12 dozen)
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TITLEIST®

## METAL WATER BOTTLE

*Hydration is key for performance. This lightweight, high-quality water bottle helps keep you on your game.*

- Includes 4 custom golf balls
- Holds 18.5 fluid ounces
- Water bottle is available in two colors (white and black)
- White water bottle will allow for a 4-color logo, black water bottle offers a silver etching
- Both colors will include a Titleist logo on one side of the bottle



### TITLEIST WATER BOTTLE

Minimum **36 bottles** (12 dozen)

### TITLEIST CUSTOM WATER BOTTLE

Minimum **36 bottles** (12 dozen)

## PINNACLE® 1-BALL BOX

Individually boxed custom golf balls without the lead-time of a custom box.



Minimum	Personalization	<b>12 boxes</b> (1 dozen)
	Logo	<b>144 boxes</b> (12 dozen)

## PINNACLE® 2-BALL SLEEVE

Custom golf balls in a 2-ball sleeve without the lead-time of a custom box.



Minimum	Personalization	<b>6 sleeves</b> (1 dozen)
	Logo	<b>72 sleeves</b> (12 dozen)

## PINNACLE® 2-BALL BUSINESS CARD BOX

Highlight your business card or gift card on this die-cut lid.\*



Minimum	Personalization	<b>6 boxes</b> (1 dozen)
	Logo	<b>72 boxes</b> (12 dozen)

\*Die-cut lid allows insertion of a business card or gift card (business card and gift card not included)

# LICENSED GOLF BALLS

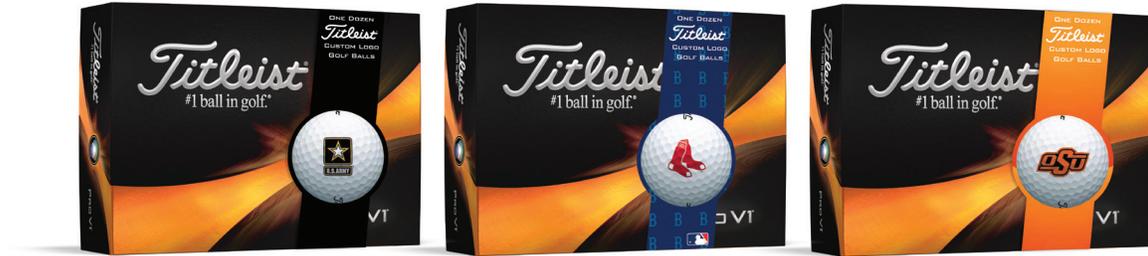
TITLEIST®

## DOZEN WITH LICENSED BAND

*Proudly showcase your favorite team, school or US military branch.*

- Available with MLB, Collegiate and Military Branch logos
- Available on all white Titleist golf balls\*

\*Not available on any double digit play number golf balls



**Minimum** 6 dozen per team/school/branch

PINNACLE®

## LICENSED JAR BALLS

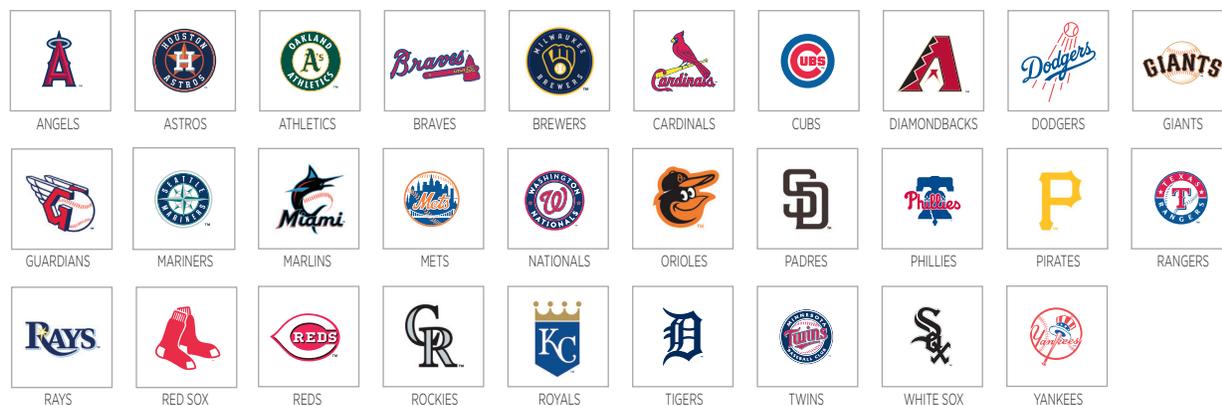
*The perfect collectible to exhibit team pride.*

- Available with MLB, Collegiate and US Military Branch logos



**Minimum** 8 dozen per team/school/branch

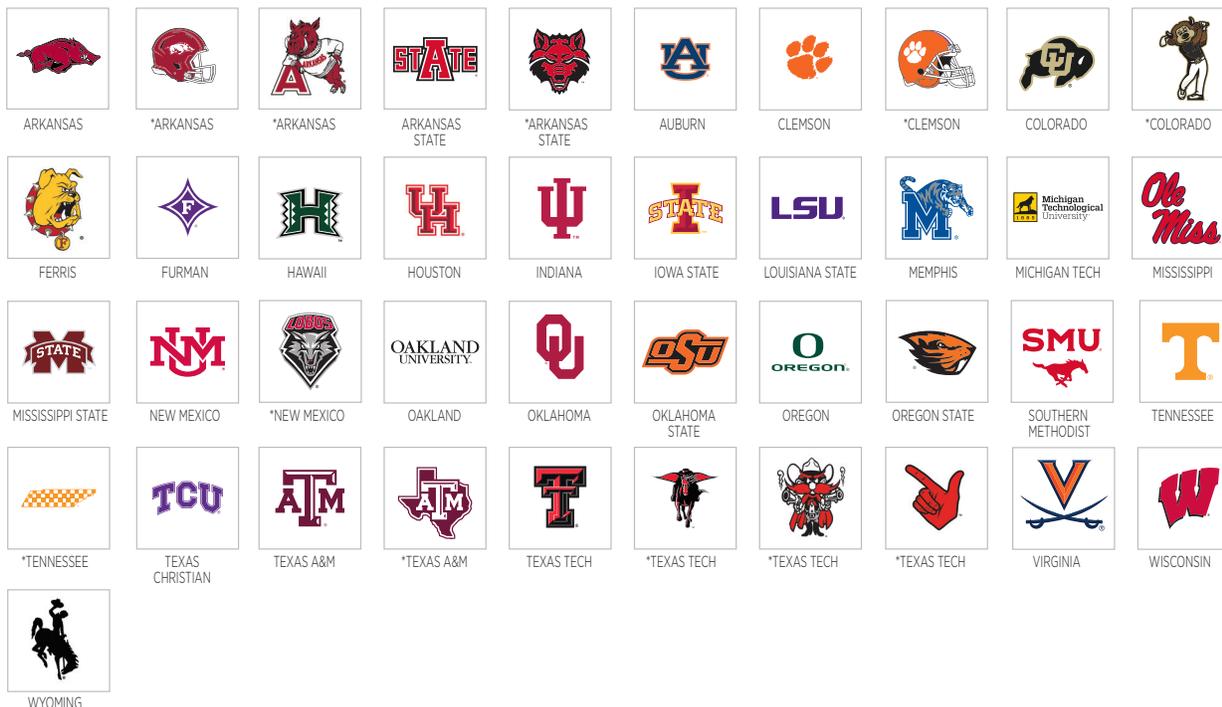
## MLB TEAMS



## ARMED FORCES



## COLLEGIATE TEAMS



\*Secondary logo | Availability of teams and logos are subject to change.



Acushnet Company  
P. O. Box 965  
Fairhaven, MA  
02719-0965  
[www.titleist.com](http://www.titleist.com)

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YETI COOLERS, LLC

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