

ARTWORK GUIDELINES



VECTOR ART

VECTOR ARTWORK IS PREFERRED FOR THE ENGRAVING PROCESS. ZOOM IN ON YOUR ART TO DETERMINE IF YOUR ARTWORK IS IN VECTOR FORMAT.



A **RASTER** image will pixelate when zoomed in.
Rasters typically have extensions:
.JPG .GIF .PNG .BMP .TIF

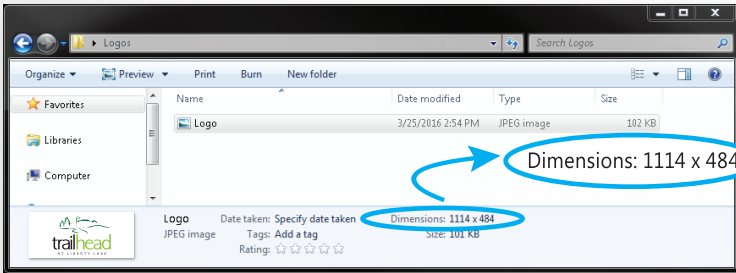


A **VECTOR** image will stay sharp when zoomed in.
Vectors typically have extensions:
.AI .EPS .PDF

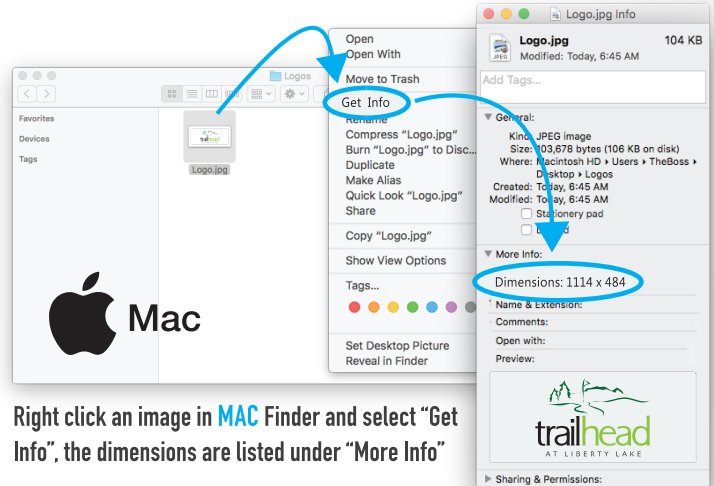
***NOTE: YOU CAN NOT CONVERT A RASTER FILE TO VECTOR BY SAVING IT TO A COMMON VECTOR FILE EXTENSION.**

HIGH RESOLUTION RASTER ART

IF VECTOR ART IS NOT AVAILABLE, WE ACCEPT HIGH QUALITY RASTER GRAPHICS. THE LARGER THE IMAGE (DIMENSIONS / FILE SIZE) THE BETTER!



Click on an image in **WINDOWS** Explorer, the dimensions are displayed at the bottom of the window.



Right click an image in **MAC** Finder and select "Get Info", the dimensions are listed under "More Info"

ENGRAVING PROCESS

TEMPERCRAFT BOTTLES ARE LASER ENGRAVED, NOT COLOR PRINTED. THIS PROCESS EXPOSES THE STAINLESS STEEL MATERIAL UNDERNEATH THE POWDER-COAT FINISH. ONE COLOR, BLACK LOGOS ARE PREFERRED. THE RESULT LOOKS GREAT!

