

November 5, 2014

To whom it may concern,

I strongly recommend my colleague, Boe Trumbull for Executive Office consideration.

I have had the pleasure of working alongside him for nearly 3 years in the sbe Global department of sbe Entertainment Group, where he had been entrusted with a great deal of responsibility. Within this department he created an atmosphere that was ripe with ideas for innovation, change, and improvement. He sought to create a transformative working environment where each of his employees felt a sense of ownership and value in what we were creating together. His goal was to revolutionize Hospitality and to change the perception of and breakthrough the norm or what had become standard in our industry, making it more focused and centric on the guest experience.

Boe is not only creative; he possesses the rare skill of being able to communicate his ideas and their associated benefits effectively, which in our case resulted in full buy-in from the department staff. Simply put, he gets results. His suggestions were insightful and were realistic to implement. He really brought us together, increasing both productivity and morale. I'd recommend his services to any company going through a rough spot, or even if things are running smoothly. It's hard to find executives who are both knowledgeable and perceptive. Boe fits the bill. He set a great example for everyone who worked under his supervision at sbe Entertainment Group, and we also miss his great sense of humor. How many great executives do you meet who are also genuinely intuitive, inspirational people? Boe is the only one I've met. He has a rare passion and drive that others would fall short of attaining.

Having had the opportunity to observe Boe's professional skills as well as interpersonal style he is consistently pleasant, and takes on all assignments with enthusiasm and dedication. Regardless of deadlines or other pressure, Boe always delivers. His superior organizational skills make him the consummate multi-tasker. Boe collaborated well with other managers, and I found him to be extremely personable. He was a huge asset to sbe Entertainment Group during the time he was here, and a year later we are still reaping the rewards of the time- and cost-savings measures he implemented.

Again, I wholeheartedly believe in the skills and approach that Boe Trumbull takes and believe he would be a great asset to any organization. Please don't hesitate to follow up if I can answer any questions about Boe Trumbull and his skills.

Truly,



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