

November, 2014

To Whom It May Concern:

It is with great pleasure that we write this personal reference for our friend and colleague, Boe Trumbull. We have known and worked closely with Boe for the last number of years on various community service and fundraising efforts, and have been in awe of a man who's character and level of professionalism has been the barometer to which we have set our own personal standards in the tenure of our friendship.

During our collaboration, Boe has been instrumental in coaching us and our team, towards surpassing a half million dollars being raised for The Alive Music Project and the It Get's Better Project. Boe led the sponsorship committee and was able to wield his financial prowess in such a manner to help garner support from local and national corporations so as to underwrite several hefty line items on the charity's annual budget report. We have had the privilege to witness his aggressive/effective leadership tactics, as well as his keen familiarity with the hospitality industry via his role with SBE, and can attest with certainty that his career path to date has positioned him in such a manner as to be a tremendous asset to your hospitality group.

Most impressive about Boe is his commitment & enthusiasm for community service and charitable undertakings. Watching him promote positive social change is exhilarating. He really lives by the motto, "Pay It Forward". Part of what enables him to make such an impact is his VAST social media outreach. His connectivity to the 'outside world' is truly what would make him one of your best assets.

We stand proudly beside Boe and are excited to see him influence those along his professional path. For all intents and purposes, he wrote the book on hospitality and as such, we have coined him the 'Titan of Hospitality'. Without a doubt he will insinuate his loyalty and dedication to any task you put before him and know he will surpass your expectations.

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