

PAMELA ENCINAS

B. 1988 | Mexican-Spanish

Houston, TX based

(+1) 713-397-3919 | pam.encinasj@gmail.com

www.pamenart.com | [Linktree/pamenart](https://linktree.com/pamenart) | [Linkedin](#)

Qualifications

Visual artist recognized for combining painting with collage, découpage, and other experimental mixed-media techniques, supported by academic training in printmaking. Also an adept graphic designer, highly proficient in editorial design, handcrafted processes, and digital creative production. Experienced professional advisor in modern, post-war, and contemporary art, with the ability to assist in building private or corporate collections based on aesthetic vision and/or reliable blue-chip investments. Skilled in event and project management, organization, public relations, and fine-arts curation and handling. Strong background in luxury businesses, working directly with high-end clients and cultivating long-term relationships. Highly reliable in multicultural environments and adaptable to fast-paced work settings, with proven team-building and leadership capabilities. Detail-oriented and forward-thinking, with a strong interest in fashion, trends, and emerging digital media. Native Spanish speaker; fluent in English and Italian; basic to intermediate proficiency in French.

Education


- * **ACCADEMIA DI BELLE ARTI DI FIRENZE**
BA in Visual & Graphic Arts
(2010-2014) Florence, Italy
- * **INSTITUTO TECNOLOGICO Y DE ESTUDIOS SUPERIORES DE MONTERREY (ITESM)** International Middle & High School
(2001-2006) Irapuato, Mexico

Skills

Creative / Detailed oriented / Organization / Analytical / Overview / Visual, Verbal, & Written Communication / Research / Curation & Art Handling / Project & Event Management / Luxury Business Sales / Rendering & Layout Design / Social Media Management.

- **Mac iOS:** Safari, Mail, Pages, Keynotes, Numbers, iPhoto
- **MS & Office:** Outlook, Word, PowerPoint, Excel
- **+**: Dropbox, GoogleDrive, WeTransfer, MailChimp
- **Adobe Creative Suite:** Illustrator, Photoshop, InDesign, Lightroom
- **+**: Canva, Corel Suite, GIMP, CapCut
- **Social Media:** Instagram, Facebook, LinkedIn, Tiktok, Twitter, Behance, YouTube, Pinterest, Artsy, Artnet, Skype, Zoom, MicrosoftTeams

Interests

 Traveling / Books / Paper-lover / Vintage stuff / Music / Cinema / Fashion & Design / Culinary Experiences / Wine, Tea & Mixology / Tennis / Zen Culture



Languages

Spanish *** | English *** | Italian *** | French *

Certificates

- **TOEFL** (International English Certificate) (2006) Mexico
- **Interior Design** (2019) New Skills Academy - online
- **Social Media Marketing** (2019) New Skills Academy - online

Courses

- **Artist INC WHAT WORKS** Workshop
Fresh Arts (2017) Houston, USA
- **Double your Instagram following**
Hilary Rushford Dean Street Society (2017) Webinar
- **Capitalization: NEW PATHS FOR THE ARTS**
Houston Art Alliance (2016) Houston, USA
- **Marketing e Territorio: UN BINOMIO VINCENTE**
Workshop
IED (2015) Florence, Italy
- **Fashion Icons Re-Thinking: RIPROGETTARE I CULT DELL'ACCESORIO MODA** Workshop
IED (2015) Florence, Italy
- **International Bar-tendering & Distillation I, II Level**
IBA (2007-2009) London, UK



Selected Exhibitions & Projects

2026

- Riviera Night Annual Fundraising Gala Silent Auction Donation | **The Alliance Française of Houston**; Houston, USA

2025

- Marché de Noël Solo Booth | **The Alliance Française of Houston**; Houston, USA

- French Festival Solo Booth | **French-American Chamber of Commerce Texas** | The POST; Houston, USA

- Monet Garden Annual Fundraising Gala Silent Auction Donation | **Houston Symphony**; Houston, USA

2024

- A Mexican Night to Remember Collective exhibition | **redM**; Houston, USA

- ENCOUNT3RS | ENCU3NTROS Solo Exhibition | **General Consulate of Mexico**; Houston, USA

2023 Colorium 2023 Collective online exhibition | **Gallerium Art**; Toronto, Canada

2022 Five Senses **Wine and Roses Festival** | **Messina Hof Winery**; College Station, TX, USA

2021 WITHSTAND: Latinx Art in Times of Conflict Collective exhibition, **Holocaust Museum of Houston**; Houston, USA

2017-20

- XANTOLO: Día de los Muertos - Edition I, II, III Duo exhibition & altar installation in collaboration with visual artist **Betirri** | Varied commercial and institutional locations, including **General Consulate of Mexico**; Houston, USA

2018

- Lapiem Creative business project in collaboration with **Mablueart** | MX / USA

- Natural Born Artists Show Solo Booth | **RAW Magnify** | Stereo Live; Houston, USA

- International Women's Day Exhibit & Recognition | **General Consulate of Mexico**; Houston, USA

- La Sopa Solo Booth | **Avant-Garden Art Market**; Houston, USA

2017

- Contemporary Art Exhibit Solo Exhibition **TRAZOS Colectivo** | Houston, USA

- Conversatorios de Lenguaje Plástico | **Institute of Hispanic Culture in Houston**; Houston, USA

2015

- Unusual Florence Art Festival - Booth | **Ambiè & Aria Art Gallery**; Ostello Tasso; Florence, Italy

- Giardino Artistico Collective *plain-air* exhibition & live painting | **Pisa in Fiore, V Edizione**; Pisa, Italy

- Cheap on Board Street Art Poster contest | **Film Festival**; Bologna, Italy

- Eat the Future! Illustration & Graphic Design contest | **Eat the Future Art Festival**; Bologna, Italy

- Firenze Capitale 14 Maggio 1865 Illustration & Drawing contest | **Caran d'Ache**; Le Giubbe Rosse; Florence, Italy

Other Professional Experience

2023–present

– Independent Art Advisor & Consultant

Specializing in Modern, Post-War, and Contemporary Art. Liaison between collectors, galleries, auction houses, and reputable institutions, providing expert guidance in sourcing, acquiring, and curating with a tailored aesthetic vision and investment-worthy collections.

– Freestyle Graphic Designer & Illustrator

Experience in vector illustration and graphic design development, branding, rendering, and visual marketing.

2018-23 | **Art of the World Gallery** - Blue-chip Art Advisor, Curator Assistant, Business Development, Project & Events Manager; Houston, USA + Advisor, Curator & Marketing in International Art Fairs: ZonaMACO Art Fair (CDMX, Mexico), Art Miami Fair (Miami, FL), Palm Beach Modern+Contemporary Art Fair (Palm Beach, FL)

2018 | Nueve Nuevos Pecados Duo Exhibition featuring Architect-Designer **Juan Antonio Encinas** & Illustrator-Artist **Fabricio Van den Broeck** - Curator Assistant & Sales Associate; Club France; Mexico City, Mexico

2016-18 | **Serrano Gallery** - Sales Associate, Marketing & Event Curator Assistant; Houston, USA

2014-15 | **Aria Contemporary Art Gallery** - Marketing & Curator, Director Assistant; Florence, Italy

2004-06; 2016 | **DINARC** + **URBINA Architecture firms** - Modeling & Project Assistant; Irapuato, Mexico