



PAMELA ENCINAS

B. 1988 | Mexican-Spanish

Houston, TX based

(+1) 713-397-3919 | pam.encinasj@gmail.com

www.pamenart.com | [Linktree/pamenart](https://linktree.com/pamenart) | [Linkedin](#)

Education

- **ACCADEMIA DI BELLE ARTI DI FIRENZE**
BA in Visual & Graphic Arts
(2010-2014) Florence, Italy
- **INSTITUTO TECNOLÓGICO Y DE ESTUDIOS SUPERIORES DE MONTERREY (ITESM)** International Middle & High School
(2001-2006) Irapuato, Mexico

Skills

Detailed oriented / Creative / Organization / Analytical / Overview / Visual, Verbal, & Written Communication / Research / Curation & Art Handling / Project & Event Management / Luxury Business Sales / Rendering & Layout Design / Social Media Management.

- **Mac iOS:** Safari, Mail, Pages, Keynotes, Numbers, iPhoto
- **MS & Office:** Outlook, Word, PowerPoint, Excel
- **+**: Dropbox, GoogleDrive, WeTransfer, MailChimp
- **Adobe Creative Suite:** Illustrator, Photoshop, InDesign, Lightroom
- **+**: Canva, Corel Suite, GIMP, CapCut
- **Social Media:** Instagram, Facebook, LinkedIn, Twitter, Tiktok, Behance, YouTube, Pinterest, Artsy, Artnet, Skype, Zoom, Microsoft Teams

Interests

Traveling / Books / Paper-lover / All Vintage / Music & Cinema / Fashion & Design / Culinary Experiences / Wine, Tea & Mixology / Tennis

Qualifications

Visual artist notable mainly for the use of acrylic painting with other experimental mixed media, and former printmaking academic studies. also adept graphic designer, highly proficient in editorial work, handcraft, and digital creative production. Experienced profesional advisor in modern, post-war, & contemporary art, capable to help building a private, or corporate collection, based in aesthetically needs and/or trustable blue-chip investments. Skillful in event and project management, organization, public relations, and fine arts curation & handling. Strong experience in luxury businesses facing directly with high-end clients and maintaining long-term relationships. Reliable in multicultural environments and adaptable in fast paced working atmospheres, with team-building and leadership capabilities. Excellent eye-detail oriented and forward fashion thinker with a passion for trends and new digital media. Mother-tongue Spanish, fluent in English and Italian, and basic-intermediate French.

Languages

Spanish | English | Italian | French

Certificates

- **TOEFL** (International English Certificate) (2006) Mexico
- **Interior Design** (2019) New Skills Academy - online
- **Social Media Marketing** (2019) New Skills Academy - online

Courses

- Artist INC WHAT WORKS Workshop
Fresh Arts (2017) Houston, USA
- Double your Instagram following
Hilary Rushford Dean Street Society (2017) Webinar
- Capitalization: NEW PATHS FOR THE ARTS
Houston Art Alliance (2016) Houston, USA
- Marketing e Territorio: UN BINOMIO VINCENTE Workshop
IED (2015) Florence, Italy
- Fashion Icons Re-Thinking: RIPROGETTARE I CULT DELL'ACCESORIO MODA Workshop
IED (2015) Florence, Italy
- International Bar-tendering & Distillation I, II Level
IBA (2007-2009) London, UK

Selected Exhibitions & Projects

2025 |

- Monet Garden **Houston Symphony Gala** Silent Auction - Donation; Houston, USA

2024 |

- A Mexican Night to Remember - Collective exhibition | **redM**; Houston, USA

- ENCOUNT3RS | ENCU3NTROS - Solo Exhibition | **General Consulate of Mexico**; Houston, USA

2023 | Colorium 2023 - Collective online exhibition | **Gallerium Art**; Toronto, Canada

2022 | Five Senses **Wine and Roses Festival** | **Messina Hof Winery**; College Station, TX, USA

2021 | WITHSTAND: Latinx Art in Times of Conflict - Collective exhibition, **Holocaust Museum of Houston**; Houston, USA

2017-20 |

- XANTOLO: Día de los Muertos - Edition I, II, III - Duo exhibition & altar installation in collaboration with visual artist **Betirri** | Varied commercial and institutional locations, including **General Consulate of Mexico**; Houston, USA

2018 |

- Lapiem Creative Project - Collaboration with **Mablueart** | MX / USA

- Natural Born Artists Show - Collective showcase | **RAW Magnify**; Stereo Live; Houston, USA

- International Women's Day - Exhibit & Recognition | **General Consulate of Mexico**; Houston, USA

- La Sopa Collective showcase | **Avant-Garden Art Market**; Houston, USA

2017 |

- **TRAZOS** Contemporary Art Exhibit | Houston, USA

- **Conversatorios de Lenguaje Plástico** | Institute of Hispanic Culture in Houston; Houston, USA

2015 |

- Unusual Florence Art Festival | **Amblè & Aria Art Gallery**; Ostello Tasso; Florence, Italy

- Giardino Artistico Collective *plain-air* exhibition & live painting | **Pisa in Fiore, V Edizione**; Pisa, Italy

- Cheap on Board Street poster contest | **Film Festival**; Bologna, Italy

- Eat the Future! Illustration & Graphic Design contest | **Eat the Future Art Festival**; Bologna, Italy

- Firenze Capitale 14 Maggio 1865 | **Caran d'Ache**; Le Giubbe Rosse; Florence, Italy

Other Profesional Experience

present

– **Independent Art Advisor & Curator Consultant**

Specializing in Modern, Post-War, and Contemporary Art. Liaison between collectors, galleries, auction houses, and institutions, providing and expert guidance in sourcing, acquiring, and curating with a tailored aesthetic vision and investment-worthy collections.

– **Freelance Graphic Designer**

Experience in developing branding packages, logos, renderings, graphics, and other marketing material.

2018-23 | **Art of the World Gallery**

Blue-chip Art Advisor, Curator Assistant, Business Development, Project & Events Manager; Houston, USA

- ZonaMACO Art Fair | Advisor, Curator & Marketing; Mexico City, Mexico

- Art Miami Fair | Advisor, Curator & Marketing; Miami, USA

- Palm Beach Modern+Contemporary Art Fair | Advisor, Curator & Marketing; Palm Beach, USA

2018 | Nueve Nuevos Pecados Duo Exhibition featuring Architect-Designer **Juan Antonio Encinas** and Illustrator **Fabrizio Van den Broeck** | Curator Assistant & Sales Associate; Club France; Mexico City, Mexico

2016-18 | **Serrano Gallery** | Sales Associate, Marketing & Event Curator Assistant + **Rolando Rojas Studio (Oaxaca Serrano)**; Houston, USA

2014-15 | **Aria Contemporary Art Gallery** Marketing & Curator, Director Assistant; Florence, Italy

2004-06; 2016 | **DINARC + URBINA ARCHITECT FIRM** Modeling & Project Assistant; Irapuato, Mexico