



UNDERSTANDING HEART FAILURE

▶ heartfailureanswers.co.uk

The British identify obesity (88%), smoking (83%), stress (81%) and lack of exercise (79%) as the main causes of Heart Failure.¹

THERE'S A DIFFERENCE BETWEEN THE CHRONIC CONDITION HEART FAILURE AND A HEART ATTACK.

► Learn more: heartfailureanswers.co.uk

1. Pumping Marvellous Heart Failure Awareness Survey, June 2016 – research undertaken by Innovationbubble.eu on behalf of Pumping Marvellous. Supported by an unrestricted educational grant from St Jude Medical.

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DO YOU KNOW THE SYMPTOMS?

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1 out of 5 British people believe there are no symptoms associated with heart failure.¹

DO YOU KNOW THE SYMPTOMS OF HEART FAILURE?

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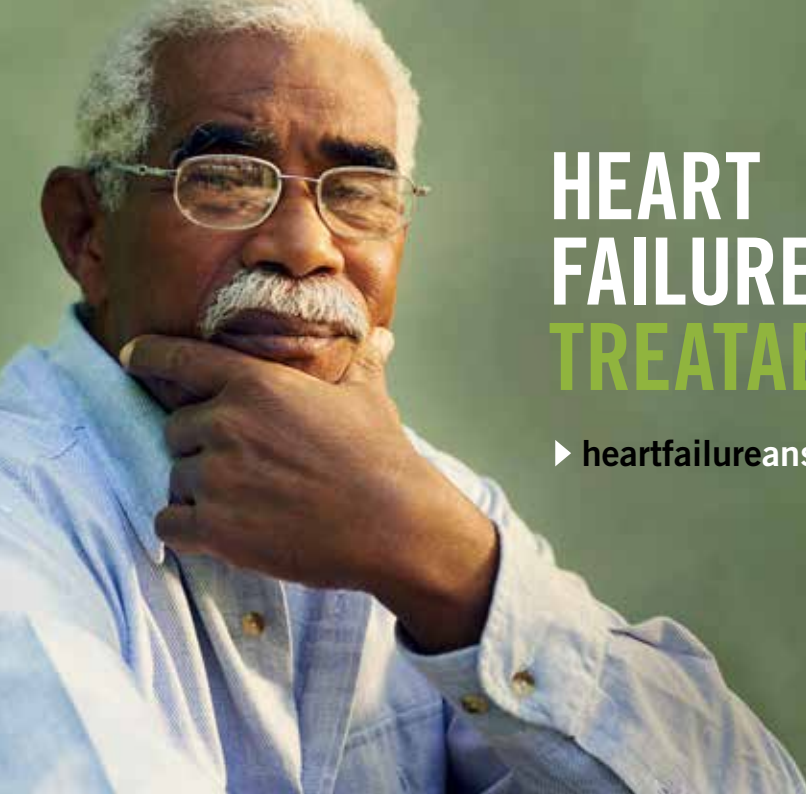
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HEART FAILURE IS TREATABLE

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37% of the British people believe heart failure is a result of plain bad luck.¹

DO YOU KNOW HOW TO PREVENT HEART FAILURE? OR WHAT THE TREATMENT OPTIONS ARE?

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