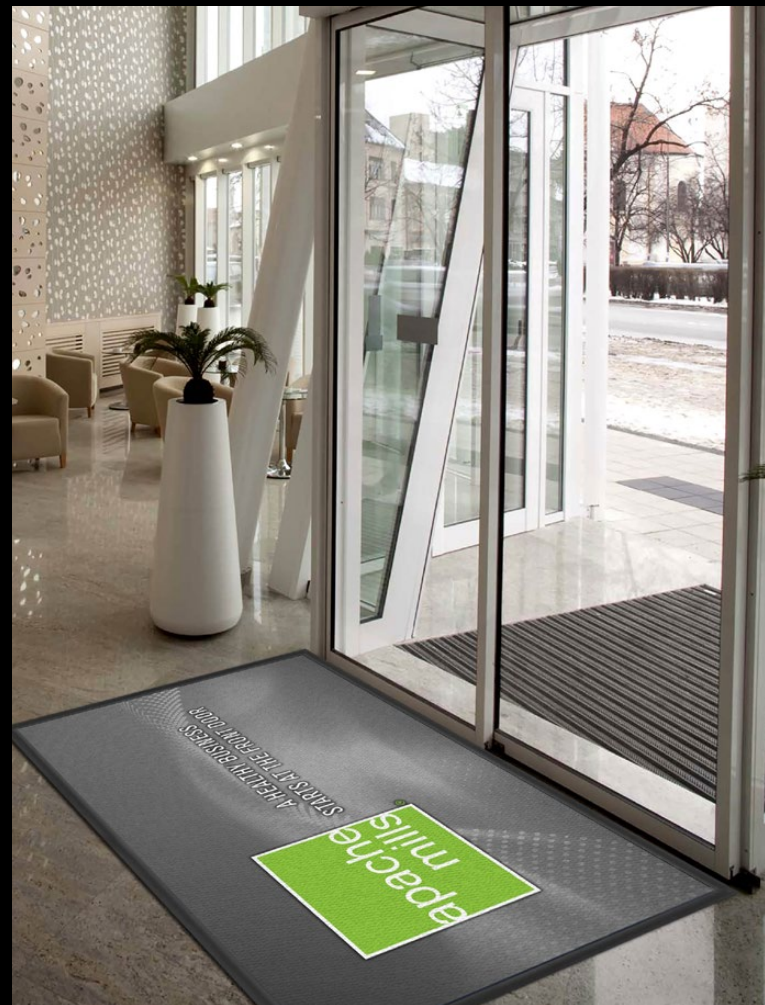


SETTING A NEW STANDARD IN PRINTED LOGO MATS



LOGO
BRANDED
CUSTOM
MATTING



BRANDED MATS WITH STUNNING PRINT QUALITY

BRAND RECOGNITION

Elevate your brand visibility with InStyle logo and custom branded matting. Our logo mats go beyond just aesthetics - they offer enhanced functionality that benefits both businesses and their customers.

STUNNING PRINT QUALITY

Photo quality images can transform a simple business entrance into an engaging visual experience leaving a lasting impression on customers and employees.

PROFESSIONAL GRADE

InStyle logo mats are available in the three of our most popular commercial mat constructions:

- Absorba** - rubber reinforced molded carpet
- Berber** - vinyl backed
- Plush** - vinyl backed

PRINTING

- 600 DPI
- UNLIMITED COLORS
- HI-DEFINITION PRINTING



CONSTRUCTION

- COMMERCIAL GRADE
- HEAVY WEIGHT
- INDOOR / OUTDOOR

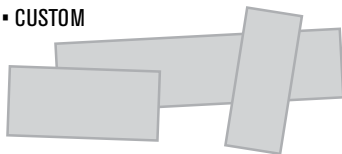


SIZES

- STANDARD



- CUSTOM



PERFORMANCE THAT MATTERS

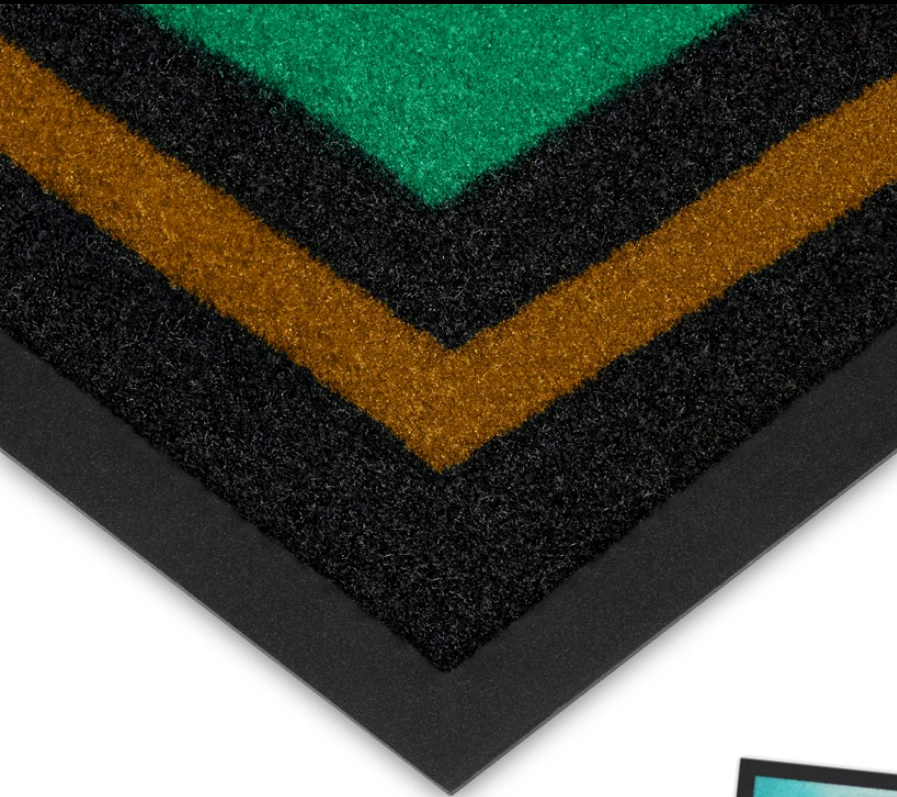
Our mats are designed to effectively trap dirt and moisture, keeping indoor floors cleaner and reducing maintenance costs.

COST-EFFECTIVENESS

While other forms of advertising can be costly, logo mats offer a one-time investment with long-lasting impact. Because of their durable construction, mats require less frequent replacement.



	InStyle PLUSH	InStyle BERBER	InStyle ABSORBA
DESCRIPTION	Plush Pile Carpet on Vinyl	Hobnail Carpet on Vinyl	Raised Squares on Rubber
MAT WEIGHT	104 oz/sq yd	104 oz/sq yd	127 oz/sq yd
MAT THICKNESS	0.35"	0.30"	0.35"
BACKING	Vinyl	Vinyl	Rubber
RUBBER EDGING	N/A	N/A	Yes
SURFACE CONSTRUCTION	32oz Dilour Needelpunch	32oz Hobnail Needelpunch	Molded Needle punch
PRINTING QUALITY	Digitally Printed HD 600dpi CMYK	Digitally Printed HD 600dpi CMYK	Digitally Printed HD 600dpi CMYK
COLOR LIMITATION	Unlimited	Unlimited	Unlimited
STANDARD SIZES	2'x3', 3'x4', 3'x5', 3'x10', 4'x6', 4'x8'	2'x3', 3'x4', 3'x5', 3'x10', 4'x6', 4'x8'	2'x3', 3'x5', 4'x6'
CUSTOM SIZES	Yes. Call for Details	Yes. Call for Details	N/A



In Style **PLUSH**

CUT PILE HEAVYWEIGHT CARPET
ON VINYL BACKING

- 32 oz Dilour Needlepunch Carpet
- UV Stabilized Dye PET Fiber
- 75 mil Slip-Resistant Vinyl Backing
- Flat Vinyl Edging
- Available in Solid Colors



ABSORBS
MOISTURE



RECYCLED
MATERIAL



SUPERIOR
SCRAPING

VINYL
BORDER

PLUSH CARPET SURFACE

SKID-RESISTANT VINYL BACKING



STANDARD SIZES

PART NUMBER	SIZE
39552900020000300	2' x 3'
39552900030000400	3' x 4'
39552900030000500	3' x 5'
39552900030001000	3' x 10'
39552900040000600	4' x 6'
39552900040000800	4' x 8'

Custom Sizes Available - Call for Details



In Style **BERBER**

HOBNAIL SURFACE PATTERN
ON VINYL BACKING

- 32 oz Hobnail/ Berber Needlepunch Carpet
- UV Stabilized Dye PET Fiber
- 75 mil Slip-Resistant Vinyl Backing
- Flat Vinyl Edging & Optional Heavy Duty PVC Borders (Beveled Edge)
- Available in Solid Colors



ABSORBS
MOISTURE



RECYCLED
MATERIAL



SUPERIOR
SCRAPING

VINYL
BORDER

BERBER CARPET SURFACE

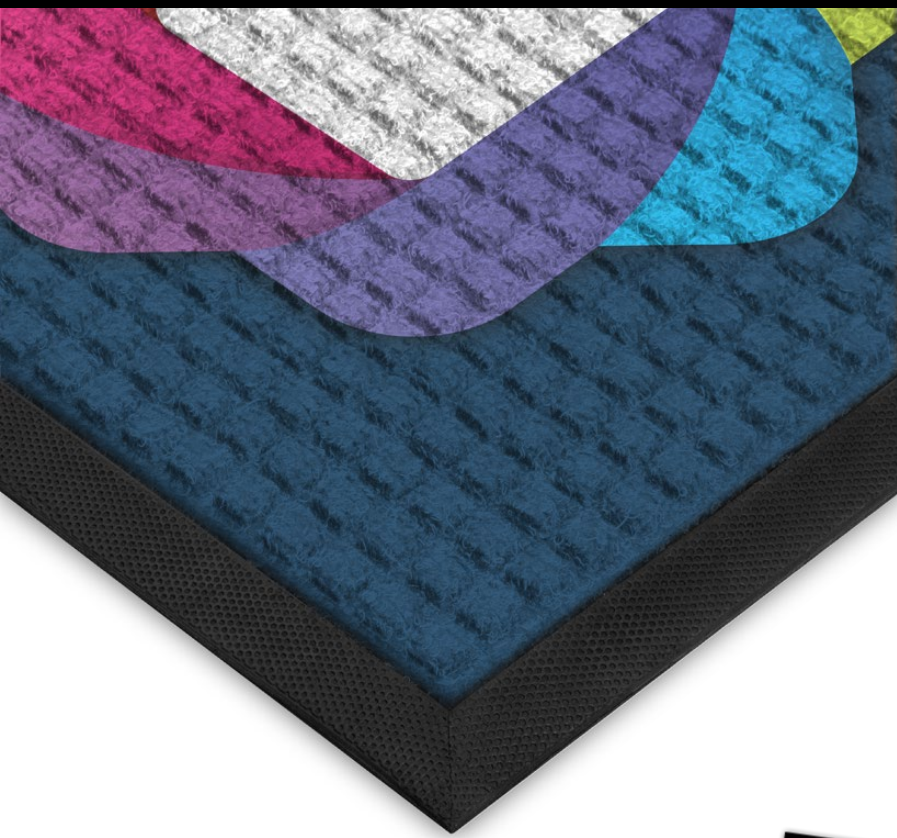
SKID-RESISTANT VINYL BACKING



STANDARD SIZES

PART NUMBER	SIZE
39554900020000300	2' x 3'
39554900030000500	3' x 4'
39554900040000600	3' x 5'
39554900030000500	3' x 10'
39554900040000600	4' x 6'
39554900030000500	4' x 8'

Custom Sizes Available - Call for Details



In Style **ABSORBA**

RUBBER REINFORCED NUB SURFACE
WITH RUBBER BORDER AND BACKING

- 127 oz Rubber Backed Carpet
- UV Stabilized Dye Fiber
- 90 mil Slip-Resistant Rubber Backing
- Rubber Beveled Edging
- Available in Solid Colors



ABSORBS
MOISTURE



RECYCLED
MATERIAL



SUPERIOR
SCRAPING



CRUSH
RESISTANT

BEVELED RUBBER
BORDER

CARPET SURFACE

SKID-RESISTANT RUBBER BACKING



STANDARD SIZES

PART NUMBER	SIZE
76035900020000300	2' x 3'
76035900030000500	3' x 5'
76035900040000600	4' x 6'

*Custom sizes are not available for In Style Absorba mats

UPLOAD
ARTWORK
FOR BEST
RESULTS
SEND HIGH
RESOLUTION
FILES

HIGH-RES IMAGES
300
dpi
FOR BEST RESULTS



300-600 dpi
PRINTING
ALLOWS
FOR SHARP
DETAILS AND
UNLIMITED
COLORS



EASY ORDER PROCESS

SELECT CONSTRUCTION

- In Style **Absorba**
- In Style **Berber**
- In Style **Plush**

SELECT MAT SIZE AND QUANTITY

Select a **standard size** or
create any **custom size**

Custom Sizes Available - Call for Details

UPLOAD HIGH-RES IMAGE

Send the highest resolution
image possible. Vector images
will provide the best results.

Call for Details

Acceptable file formats:
PDF, JPG, EPS, Illustrator Vector File

APPROVAL

Apache will email a color proof
that needs to be approved before
production begins

PRODUCTION

After receipt of approved proof,
we will produce and ship the order





CORPORATE OFFICE / CUSTOMER SERVICE

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