

LEARNING THAT WORKS



Bridging the gap between Kansas City
Northland's workforce needs while
providing opportunities for students.



A PIPELINE OF HOMEGROWN TALENT

More than 190 area stakeholders, including 100 industry professionals, participated in focus groups outlining the need for a workforce development center in the Northland. We received 1,107 pieces of feedback and information.

What we heard, loud and clear, is this: Not only will the new NWDC support more students, it will help address the region's economic and workforce challenges by partnering with employers to identify talent gaps and developing curriculum to fill those gaps.

Career and Technical Education (CTE) is at the heart of the work of Northland Career Center and the future Northland Workforce Development Center. Specifically, CTE is an educational pathway that provides students with the academic, technical, and employability skills needed for both college and careers.





STATE OF CTE IN THE NORTHLAND

Northland Career Center

Northland Career Center (NCC) is a public, not-for-profit, career and technical school located within the Platte County R-3 School District in Platte City, Missouri. NCC offers 12 secondary daytime programs to students at the 15 high schools in the Kansas City Northland.

796 students have been placed on the wait list in the past three years.

Wait Listed

There has been a 51% increase in students placed on waiting lists. This represents an enormous loss of potential, not only for our students, but for our community. The number of students on the waiting list for the past three years include:

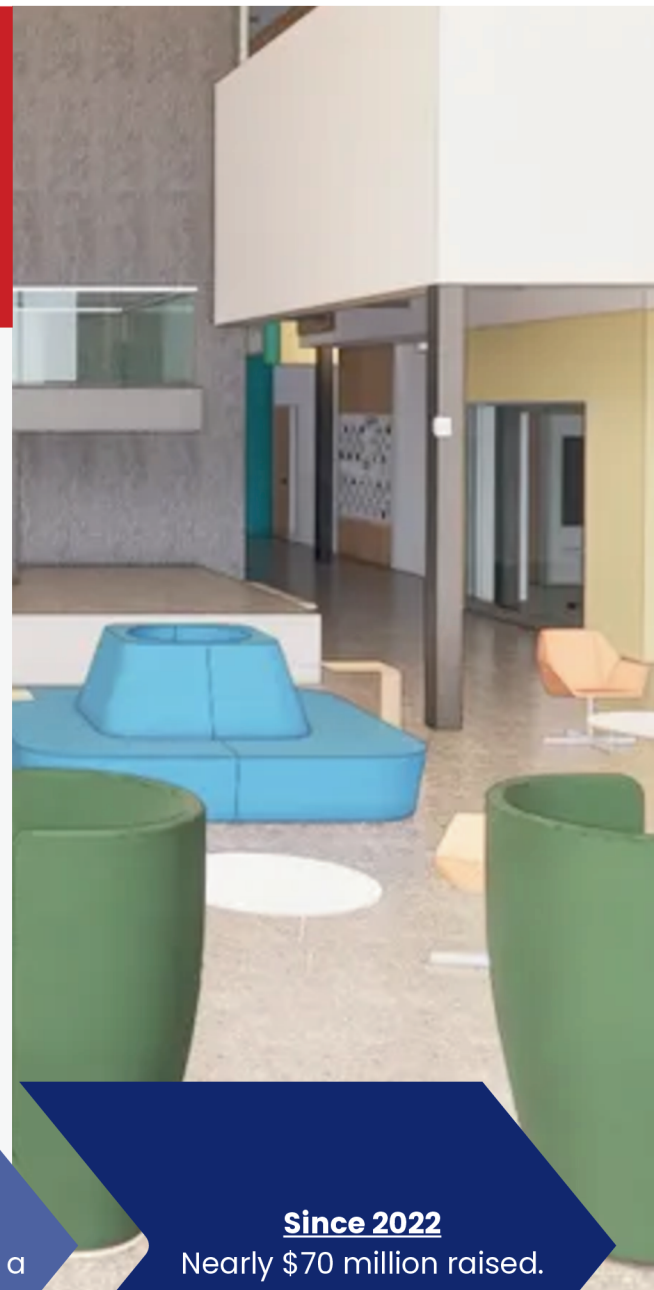
Health Sciences: 213
Law Enforcement/CSI: 129
Diesel Technology: 116
Industrial Welding: 114
Culinary Arts: 72
Construction Technology: 59
HVAC: 42
Industrial Automation and Robotics: 30
Aviation Technology: 21

Now, the Northland Career Center is partnering in the construction of a new, state-of-the-art career center, the Northland Workforce Development Center (NWDC).



Purpose: To empower the Kansas City and Northland communities through innovative workforce development, strategic partnerships, and supportive programs that build skills, create opportunities, and strengthen our regional workforce and local economy.

- Develop a workforce center in a demographically diverse and accessible area while ensuring inclusive, barrier-free pathways to opportunity for all individuals.
- Generate qualified candidates for local, in-demand, high-wage workforce positions by equipping them with the tools, support, and confidence to achieve their potential.
- Create a natural pipeline from high school to higher education in partnership with Metropolitan Career College (MCC) and other post-secondary entities in the Kansas City area.
- Expand adult upskilling programs to serve as a community asset and resource for Kansas Citians and Northlanders of all ages, maximizing regional impact.



May 2018

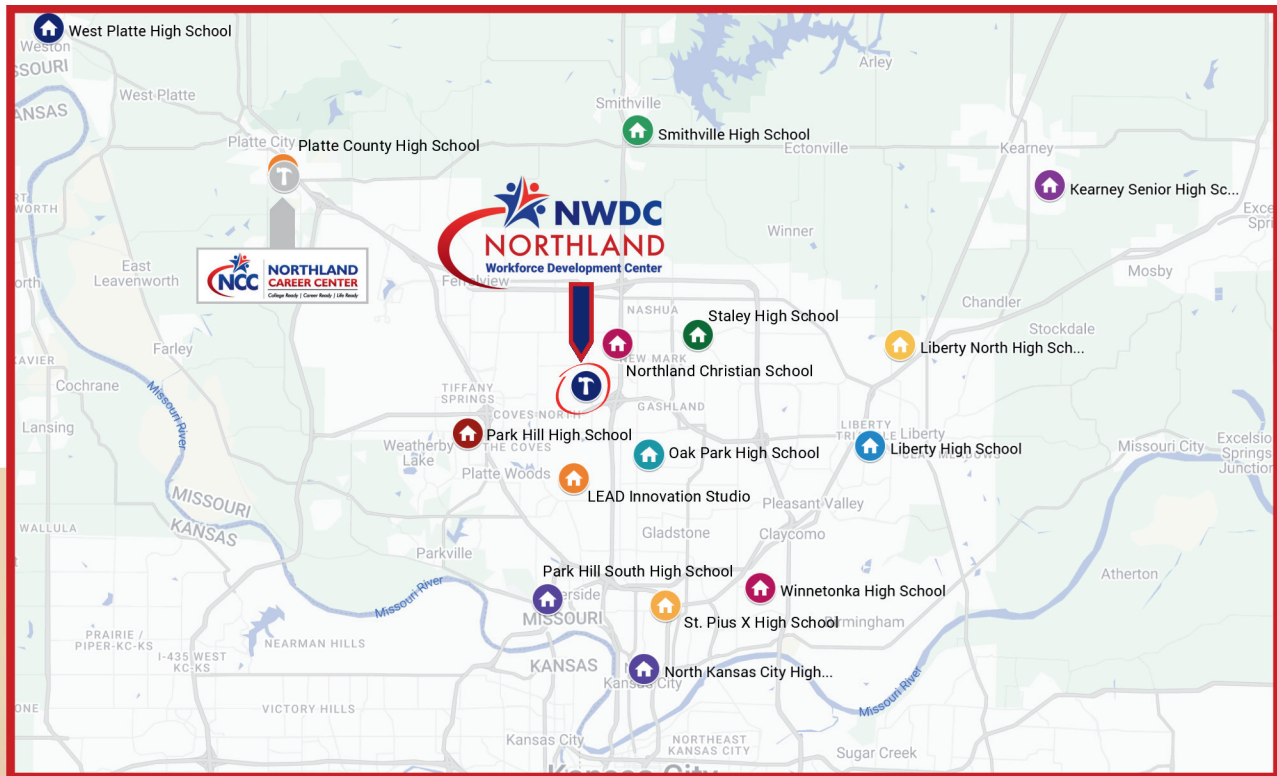
The quest for this project begins.

June 2022

State of Missouri awards matching grant of \$30 Million and NCC hosts a large celebration with Governor Parson.

Since 2022

Nearly \$70 million raised.



LOCATION. LOCATION. LOCATION.

**Most students
will experience
a 10-15 minute
shorter commute.**

Many students do not own or have access to private transportation and rely on their school districts for their commute to school and off-campus activities. The current location of NCC is in the northwest corner of the Northland, not near the geographic center of the school districts serviced.

The new 19-acre site, located at the epicenter of the Northland, will reduce travel time and costs for students while also increasing available time for instruction, career exploration, and opportunities to participate in more campus activities.



Filling workforce gaps with local talent



Together, NCC and Platte County School District will continue to forecast, quantify, and address the region's current and future workforce requirements. Their partnership has grown to include local and region Chambers, school districts, economic development organizations, and industry stakeholders. These partnerships will propel NWDC to serve as an economic engine for the entire Kansas City area.

Current NCC Programs

- Agricultural Sciences
- Aviation Technology
- Construction Technology
- Culinary Arts
- Diesel Technology
- Heating, Ventilation and Air Conditioning
- Health Sciences
- Industrial Automation and Robotics
- Industrial Welding
- IT Professionals
- Law Enforcement/Crime Scene Investigation
- Teaching Professions

Future Programs

- Automotive Technology
- Baking and Pastries
- Cosmetology
- Dental Assisting
- Digital Design, Programming and Cybersecurity
- Electrical and Plumbing Technologies
- Fire Sciences/EMT
- Health Tech Careers
- Hospitality and Event Management
- Industrial Machining
- Junior ROTC



Collaborative efforts between industry stakeholders and NWDC will focus on planning new programs to fulfill local needs in the community. Additional workforce and wraparound programming will be provided by partner organizations.

**Meeting students
where they are,
when they need us.**

IMPACT

The reality is that every student who is waitlisted by Northland Career Center due to lack of space is at risk of losing interest, focus, and countless future opportunities.

Especially for economically disadvantaged students, this setback can make it more challenging to stay engaged and on track toward future goals. Without timely access to these opportunities, their pathways to meaningful careers may become more difficult to pursue.



Local giving and involvement is the key to student success

Engaging with local businesses, industries, and community organizations provides students with valuable real-world experiences and ultimately improves career readiness



Benefiting the community and employers

Everyone benefits from CTE programs by providing a pipeline of skilled workers, fostering economic growth, and reducing unemployment.



Capital Campaign

There are many opportunities for involvement including providing internships and giving through our capital campaign. See the QR code on the back for more information and investment options.

JOIN THE MOVEMENT

Invest in the future of the Northland's workforce.

We have giving opportunities to fit every desire including capital campaign investments, as well as naming right placements throughout the new facility. Every investment helps educate the next generation of Northland workers!



Scan the QR code for a list of current investment opportunities:

www.nwdckc.org



"Every staff member and instructor at NCC knew my name, and I knew all of theirs. Everyone was so kind and encouraging. I am now pursuing my bachelor's in elementary education. I learned so much through my internships and in-class instruction. My experience at NCC gave me a great head start."

Jana DeVaul, '23
Teaching Professions



"This program has prepared me for the next step of becoming a police officer. I currently have a position as a security officer. I can't wait to join the police academy and serve this community in the future."

Oumar Coulibaly, '23
Law Enforcement/CSI



"Northland Career Center was a wonderful experience for me. I was able to do an internship my senior year. Shortly after graduation I got a HVAC job with a very nice starting wage and sign-on bonus. I love what I am doing now, and I couldn't have done it without NCC."

Caden Wiser, '22
Heating/Cooling and Climate Control