

Northland Workforce Development Center

Bi-Monthly Capital Campaign Update - Update #2, Friday, July 5, 2024

Dual Purpose: Creating Opportunities for Students/Build a Workforce

In the two months since we last updated you, we continue to meet with stakeholders across the city. We hear all of our industry partners talk about major workforce issues. Whether we were in Riverside, Liberty, or Kansas City, we heard about the need for welders. That is a program that will expand at the new location. Kids are starting to think about their futures earlier and the waiting lists continue to be large in several programs. The NWDC has the dual purpose as a solution for both of these challenges. This campaign is in full force as we had initial conversations with more than forty potential partners. ***For additional background information, see the links on page 2.***

NWDC Current Campaign Status and Strategy

The campaign has raised **\$42,652,633** (includes the state funds). *Gifts are shown on page 3 of this document.*

The campaign is segmented into five **buckets**:

- Business and Industry Gifts
- Gifts from Individuals
- State and Local Commitments
- Federal Opportunities
- Local and National Foundations

Key Actions for the NWDC Campaign

- On April 5, 2024, the NWDC Corporation was officially recognized by the IRS as a 501(c)(3) Corporation. This is a huge step to benefit our campaign. In December, the Articles of Incorporation were officially recognized by the State of Missouri.
- The NWDC Campaign is highly focused on industry partners in this last two month segment. Industry partners include corporations, associations, unions, and small businesses aligned to current and future NCC programming.
- We have continued to meet with state legislators and leaders and have seen unwavering support with an additional \$7 Million allotted to the campaign.

Celebrations for Northland Career Center

- Celebrated its six Pacesetter Award and is the only school in the nation out of a network of 1600 schools to receive the award six times. NCC leadership visited multiple Pacesetter schools in December of 2022 to garnish some infrastructure, programming, strategic planning, and marketing ideas
- NCC's SkillsUSA had one student receive a gold medal at the international competition and another receive a silver medal. An NCC alumni student was elected as the national collegiate president also.
- NCC held its first graduation at Platte County High School Field House with great success and many compliments from students, parents, and partners.

JULY UPDATE

**An additional \$7 Million
allocated and approved in
State Budget as a full \$37
Million match to \$74 Million
NWDC Budget!**

**Thank you to our latest
donors:**

*Connections Bank
Marlen International
Platte County Education
Foundation*

**Campaign Total to Date:
\$42,652,633**



\$1 Million Dollar Photo - Members of the NWDC 501(c)(3) and Capital Campaign Team celebrated three large donations totaling \$1 Million Dollars on July 3rd at the site of the future NWDC Facility. Special thanks to Rob Barmann from Connections Bank, Kathy Rose from the City of Riverside, and Councilman Nathan Willett representing the City of Kansas City. We are grateful to all of our partners and excited to share this photo!

[LINK - Update #1 - May 3, 2024](#)

Supporting videos, documents and websites:

(Links below in blue)

- **[Marketing Video \(YouTube\)](#)**
- **[Case Statement \(Updated 4/15/24\)](#)**
- **[Front/Back Flier with QR code](#)**
- **[Naming Rights Document](#)**
- **[NCC Current and Future Programs Document](#)**
- **[NCC/NWDC Website](#)**
- **[Social Media: \[LinkedIn\]\(#\) | \[Facebook\]\(#\)](#)**



1801 Branch Street | Platte City, MO 64079
(816) 858-5505 | northlandcareercenter.org

Brian Noller, Campaign Lead, nollerb@platteco.k12.mo.us
Jeff Green, Campaign Co-lead, greenj@platteco.k12.mo.us

Learning That Works



NWDC Donor List by Category (Received from January 1, 2023 - July 15, 2024)

Business and Industry Gifts - Total: \$4,826,504

| | |
|-------------------------------|-------------------------------|
| America's Auto Auction - KC | American Welding Society - KC |
| Conex King | Connections Bank |
| Emery Sapp & Sons | Hunt Midwest |
| Iron Workers Local 10 | JE Dunn |
| Marlen International | MD Management |
| Meta | Mid America Carpenter's Union |
| Operating Engineers Local 101 | Sheet Metal Workers Local 2 |
| Synergy Services | VSM Engineering |

Gifts from Individuals - Total: \$56,129

| | |
|-----------------------------------|----------------------|
| Anonymous Donations & Other Gifts | Linda Bauer |
| Stephen Clark | Curt Claycomb |
| Albert and Christy Collins | Dr. Ellen Crowe |
| Doug and Melanie Doll | Jeff and Sarah Green |
| Dr. Jay and Dr. Jennifer Harris | Andy Hrasky |
| Laura Hulett | Karen Jacobs |
| Brian and Courtney Johanning | Colleen Jones |
| Dr. Michelle Kratofil | Teri Laverty |
| Brian and Anita Noller | Aaron Panek |
| Dr. Larry Rideaux Jr. | Sarah Ripoll |
| David Slater | Nathan Vanice |
| Robert Walters | |

State and Local Commitments - Total: \$37,750,000

| | |
|---------------------|-------------------|
| City of Kansas City | City of Riverside |
| State of Missouri | |

Gifts from Local and National Foundations - Total: \$20,000

Platte County Education Foundation
Smithville Education Foundation

| | |
|-----------------------------|---------------------|
| Overall Total Raised | \$42,652,633 |
|-----------------------------|---------------------|

| | |
|---------------------|---------------------|
| Funding Goal | \$74,000,000 |
|---------------------|---------------------|

| | |
|-------------------------------|---------------------|
| Remaining Funds Needed | \$31,347,367 |
|-------------------------------|---------------------|