

Northland Workforce Development Center

Bi-Monthly Capital Campaign Update - Update #4, Monday, November 11, 2024

Dual Purpose: *Creating Opportunities for Students/Building a Workforce*

Happy Veteran's Day to all our veterans out there! We intend for this project to support those transitioning from the military with designated programming and spaces. This is very important to realizing our project mission.

Key Updates

In late July, we began to develop key timelines for design, pre-construction and construction. We also worked to develop a bridge financing plan to support a timeline that maximizes our state matching grant of \$37,000,000.

NWDC Current Campaign Status and Strategies

The campaign has raised **\$42,773,633** (includes the state funds). *Gifts are shown on page 3 of this document.*

The campaign is actively seeking funding from five sources:

- Business and Industry Gifts
- Gifts from Individuals
- State and Local Commitments
- Federal Opportunities
- Local and National Foundation Gifts

Key Info and Ongoing Actions for the NWDC Campaign

- The Northland Workforce Development Center (NWDC) Corporation is a 501(c)(3) organization, established in December 2023 and recognized officially in March 2024.
- We have been meeting with businesses, individuals, and foundations, legislators, and other strategic partners on a regular basis to cultivate relationships within this campaign. If you have met with us and want us to follow up, please reach out. If you or another individual or organization want to meet with our team for the first time, please contact Brian Noller.
- On October 2nd the NWDC Board of Directors hosted interviews for companies that responded to the Response for Proposal (RFP) for Bridge Financing. After interviews, Raymond James was selected as the financial partner for the NWDC. We are currently developing a financial plan to keep our timeline within our state requirement while we aggressively seek additional investors.

What's Next?

- Design meetings are happening each week to design each of the nine academies and twenty five programs. If you are an industry professional that would like to share some input, please let us know!
- We are scheduling key dates and developing a timeline for various milestones in this project. We are planning for breaking ground and having a groundbreaking ceremony in April of 2025. Stay tuned for dates for these events and other fundraising events after the first of the year. To assist us in meeting this timeline, we need additional investors. If you want to discuss this project with us as a potential investor, please contact Brian Noller, NWDC Campaign Lead at (816) 206-8750 or noller.brian@pccr3schools.org.

NOVEMBER UPDATE

**Updates on Project Design,
Construction Timelines,
Financing Plans**

**Thank you to our latest
donors:**

*Home Builders of Greater KC
City of Parkville
Pecha Family Foundation
Robert Walters*

**Campaign Total to Date:
\$42,773,633**

Learning That Works



A \$50,000 big check presentation from Home Builders Association of Greater KC (KCHBA) highlighted our November 6th capital campaign meeting. Members of the KCHBA are pictured with NCC Construction Students, Instructor, Director, and members of the NWDC Capital Campaign Team. The KCHBA has been an amazing partner to NCC for many years and they are now making an investment into the future of workforce development with their contribution to the NWDC Campaign. There is an additional press release and social media blitz coming soon!

Previous Bi-Monthly Updates: [Update #1 - May 3, 2024](#) | [Update #2 - July 5, 2024](#)
[Update #3 - September 6, 2024](#)

Supporting videos, documents and websites:

(Links below in **red**)

- [Marketing Video](#) (YouTube)
- [Case Statement](#) (Updated 8/01/24)
- Front/Back [Flier](#) with QR code (Updated 8/01/24)
- Naming Rights [Document](#) (Updated 9/01/24)
- Many Ways to Give [Document](#) (Update 9/15/24)
- NCC Current and Future Programs [Document](#)
- NCC/NWDC [Website](#)
- Social Media: [LinkedIn](#) | [Facebook](#)
- QR Code for Donating & [Link](#) (below)



This is a new rendering of the NWDC front entrance. We are currently seeking investors for many of the building's spaces including the Expo Space that will be visible from Platte Purchase Road for the next 50 years.

Learning That Works



NWDC Donor List by Category (Received January 1, 2023 - November 7, 2024)

Business and Industry Gifts - Total: \$4,933,504

America's Auto Auction - KC	American Welding Society - KC
Conex King	Connections Bank
Emery Sapp & Sons	Home Builders Association of Greater KC
Hunt Midwest	Iron Workers Local 10
JE Dunn	Marlen International
MD Management	Meta
Mid America Carpenter's Union	Operating Engineers Local 101
Sheet Metal Workers Local 2	Synergy Services
VSM Engineering	

Gifts from Individuals - Total: \$57,129

Anonymous Donations & Other Gifts	Linda Bauer
Stephen Clark	Curt Claycomb
Albert and Christy Collins	Dr. Ellen Crowe
Doug and Melanie Doll	Jeff and Sarah Green
Dr. Jay and Dr. Jennifer Harris	Andy Hrasky
Laura Hulett	Karen Jacobs
Brian and Courtney Johanning	Colleen Jones
Dr. Michelle Kratofil	Teri Laverty
Brian and Anita Noller	Aaron Panek
Dr. Larry Rideaux Jr.	Sarah Ripoll
David Slater	Nathan Vanice
Robert Walters	

State and Local Commitments - Total: \$37,752,500

State of Missouri	City of Riverside
City of Kansas City	City of Parkville

Gifts from Local and National Foundations - Total: \$30,500

Opus Foundation	Pecha Family Foundation
Platte County R-III Education Foundation	Smithville Education Foundation

Overall Total Raised **\$42,773,633**

Funding Goal **\$74,000,000**

Remaining Funds Needed **\$31,226,367**