

Northland Workforce Development Center

Bi-Monthly Capital Campaign Update - Update #5, Thursday, January 23, 2025

Dual Purpose: Building a Workforce Pipeline/ Creating opportunities for Students

Key Updates

In late July, we began to develop key timelines for design, pre-construction and construction. We also worked to develop a bridge financing plan to support a timeline that maximizes our state matching grant of \$37,000,000.

NWDC Current Campaign Status and Strategies

The campaign has raised **\$42,815,547.00** (includes the state funds). *Gifts are shown on page 3 of this document.*

The campaign is actively seeking funding from five sources:

- Business and Industry Gifts
- Gifts from Individuals
- State and Local Commitments
- Federal Opportunities
- Local and National Foundation Gifts

Key Info and Ongoing Actions for the NWDC Campaign

- The Northland Workforce Development Center (NWDC) Corporation is a 501(c)(3) organization, established in December 2023 and recognized officially in March 2024.
- We have been meeting with businesses, individuals, and foundations, legislators, and other strategic partners on a regular basis to cultivate relationships within this campaign. If you have met with us and want us to follow up, please reach out. If you or another individual or organization want to meet with our team for the first time, please contact Brian Noller.
- We continue to build an updated design based on stakeholder feedback. We will be sharing renderings on our NWDC [Facebook Page](#), NWDC [LinkedIn Page](#), and [website](#). Stay tuned for updates

What's Next?

- Design meetings are wrapping up for the nine academies and twenty plus programs. If you are an industry professional that would like to share some input, please let us know!
- We are scheduling key dates and developing a timeline for various milestones in this project. We are planning for breaking ground and having a groundbreaking ceremony later this year. Stay tuned for dates for these events and other fundraising events after the first of the year.
To assist us in meeting this timeline, we need additional investors. If you want to discuss this project with us as a potential investor, please contact Brian Noller, NWDC Campaign Lead at (816) 206-8750 or noller.brian@pcr3schools.org.

JANUARY 2025 UPDATE

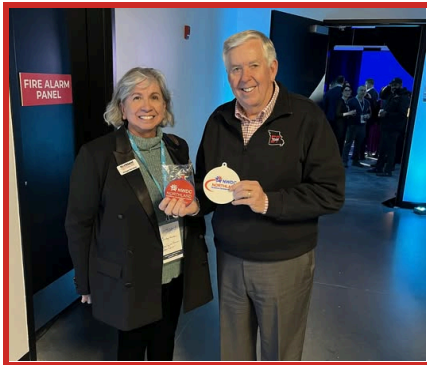
**Updates on Project Design,
Construction Timelines,
Financing Plans**

**Thank you to our latest
donors:**

*See page 3 of this update to
show the many donors since
highlighted in **BLUE** since our
last update*

**Campaign Total to Date:
\$42,815,547.00**

Learning That Works



Recently we were able to build upon a concept to support our campaign while simultaneously supporting an initiative from Missouri's 57th Governor, Mike Parson.

On November 8th, stakeholders from across the state received the following message:

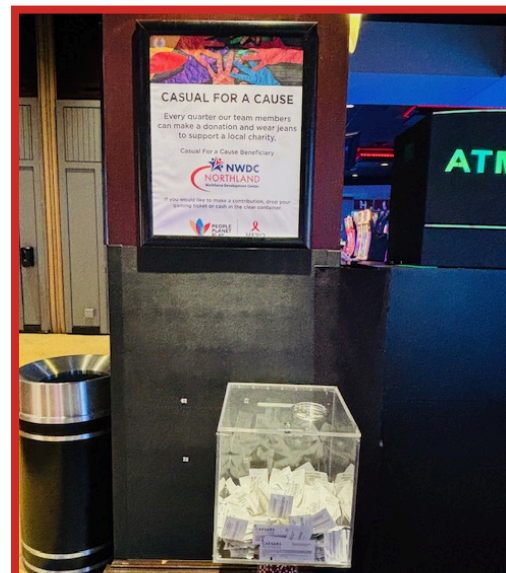
*During the holiday season, four Christmas trees will be placed around the Governor's Office in the Capitol. As part of the Governor's "All Across Missouri" we are working to collect ornaments depicting Missouri's communities, businesses, iconic locations, and tourism landmarks. If your organization – or a business/attraction in your community – has an ornament that you think fits, please send it in for potential inclusion! There's also a chance for ornaments, and the stories/communities around them, could be featured on the Governor's social media channels! **Bridget Mendoza is pictured above at a KC event where she delivered the ornaments to Governor Parson. These ornaments are shown above on the Governor's Tree and Desk.***

Thanks to an idea from our Co-Chair, Bridget Mendoza, Northland Career Center's (NCC) Industrial Automation and Robotics program took on the idea to create expanded the idea to create additional ornaments and had several individuals support the campaign by purchasing an ornament. Thank you Mr. Sayre, NCC's and students for your work on the ornament project.

This short campaign structured around Giving Tuesday, raised over **\$8,000.00** with a range of donations from \$25.00 to \$5000.00. In the past 30 days we have secured donations or pledges equating to **\$47,159.00**.

Harrah's KC supports the NWDC Campaign through their Hero Program!

Anyone visiting Harrah's Casino KC from January 1st - March 31st, 2025 can donate through Harrah's customer donations. Employee incentives to wear jeans or have other opportunities result in dollars donated to the cause. Thank you Harrah's KC for choosing the NWDC as your charity of choice!



Learning That Works



NWDC Board Members Visit with Missouri Legislators

On January 13th and 14th, members of the NWDC Corporation Board of Directors and NWDC Campaign Cabinet visited Jefferson City to speak with legislators and take part in the Inauguration event for Governor Mike Kehoe. While it was a cold event, it was great to be there to take part in the inauguration and then have a chance to speak with local legislators and other potential supporters of the NWDC. Governor Kehoe in his inaugural speech mentioned his support of Career and Technical Education. He is very aware of the project and has even written a support letter in his previous role as Lieutenant Governor. Governor Kehoe. **Mike Kehoe introduced himself to Northland Career Center students during legislative visits back in February 2022 (See pic below).** That February 2022 trip was very beneficial to our efforts and we remain forever grateful for the support of Northland Legislators!

While in Jefferson City this time, the team members of Christy Collins, Bridget Mendoza, Michael Meier, Kathy Rose, and Brian Noller met with several legislators informally, but also had two scheduled meetings with Senators Tony Leutkemeyer and Maggie Nurrenbern on January 14th. It was our goal to provide them continued appreciation and updates on our campaign. We greatly appreciate the two senators for their time to meet with them and their team members in their offices. We will continue to follow up with them and other legislators and Governor Kehoe on key events and updates. Thank you to these board members for their time on this trip. It was very beneficial to our campaign! **See team members pictured below at the capitol for inaugural events.**



Previous Bi-Monthly Updates:

[Update #1 - May 3, 2024](#) | [Update #2 - July 5, 2024](#)

[Update #3 - September 6, 2024](#) | [Update #4 - November 11, 2024](#)

Supporting videos, documents and websites:

(Links below in [red](#))

- [Marketing Video](#) (YouTube)
- [Case Statement](#) (Updated 8/01/24)
- Front/Back [Flier](#) with QR code (Updated 8/01/24)
- Naming Rights [Document](#) (Updated 9/01/24)
- Many Ways to Give [Document](#) (Update 9/15/24)
- NCC Current and Future Programs [Document](#)
- NCC/NWDC [Website](#)
- Social Media: [LinkedIn](#) | [Facebook](#)
- QR Code for Donating & [Link](#)



Learning That Works



NWDC Donor List by Category (Received January 1, 2023 - December 31, 2024)

New donations since last update shown in blue highlight

Business and Industry Gifts - Total: \$4,951,504

America's Auto Auction - KC	American Welding Society - KC
Conex King	Connections Bank
Emery Sapp & Sons	Harrah's Casino Hero Program
Home Builders Association of Greater KC	Hunt Midwest
Iron Workers Local 10	JE Dunn
Marlen International	MD Management
Meta	Mid America Carpenter's Union
Operating Engineers Local 101	Sheet Metal Workers Local 2
Synergy Services	VSM Engineering

Gifts from Individuals - Total: \$76,042.50

Anonymous Donations & Other Gifts

Tina Chace

Curt Claycomb

Bill and Keri Dillingham

Dr. Jay and Dr. Jennifer Harris

Karen Jacobs

Dr. Michelle Kratofil

Brian and Anita Noller

Mary Noller

Dr. Larry Rideaux Jr.

Sam Stahnke and Anastacia Greene

Robert Walters

Linda Bauer

Shawn & Jessica Chiddix

Albert and Christy Collins

Doug and Melanie Doll

Andy Hrasky

Brian and Courtney Johanning

Teri Lavery

Camden and Delayna Noller

Ethan and Ruby Norris

Sarah Ripoll

Kevin Turley

Bill and Virginia Collins

David Brown

Stephen Clark

Dr. Ellen Crowe

Jeff and Sarah Green

Laura Hulett

Colleen Jones

Bridget Mendoza

Brad Noller

Aaron Panek

David Slater

Nathan Vanice

State and Local Commitments - Total: \$37,755,000

State of Missouri

City of Kansas City

City of Riverside

City of Parkville

City of Smithville

Gifts from Local and National Foundations - Total: \$33,000

Hampton Family Foundation

Platte County R-III Education Foundation

Opus Foundation

Smithville Education Foundation

Pecha Family Foundation

Overall Total Raised

\$42,815,547.00

Funding Goal

\$74,000,000.00

Remaining Funds Needed

\$31,184,453.00