

Northland Workforce Development Center

Monthly Capital Campaign Update - Update #1, Friday, May 3, 2024

Background Information and Purpose of Campaign

The idea for the Northland Workforce Development Center (NWDC) began in May of 2018. Northland Career Center (NCC) had a growing enrollment that was beginning to exceed the capacity of the Platte City location and unfortunately turning hundreds of students away each year, while simultaneously, workforce needs continued to grow. A solution to these problems was presented to local, state, and federal leaders annually. Data was collected, papers written, and a \$30 million state grant was proposed and approved with the support of Northland state legislators and signed by Governor Mike Parson.

In October 2022, we began a quest to raise the matching funds. After hiring an architect and construction manager, we quickly realized the actual costs would be \$74 million. We began an unofficial campaign in January 2023 and an official campaign in July 2023 to raise the remaining \$44 million to get this amazing building built. **For additional background information, see the links on page 2.**

MAY UPDATE

**501(c)(3) established
with IRS**

**Thank you to our latest
donors:**

*Emery Sapp and Sons
Conex King
City of Riverside
City of Kansas City*

**Campaign Total to Date:
\$35,383,104**

NWDC Current Campaign Status and Strategy

The campaign has raised **\$35,383,404** (includes the state funds). *Gifts are shown on page 3 of this document.*

The campaign is segmented into five **buckets**:

- Business and Industry Gifts
- Gifts from Individuals
- State and Local Commitments
- Federal Opportunities
- Local and National Foundations

Key Actions for the NWDC Campaign

- On April 5, 2024, the NWDC Corporation was officially recognized by the IRS as a 501(c)(3) Corporation. This is a huge step to benefit our campaign. In December, the Articles of Incorporation were officially recognized by the State of Missouri.
- The NWDC now has its own account to receive donations. Many thanks to the Platte County Education Foundation for allowing us to be a partner from December 2023 through April.
- The NWDC Capital Campaign Cabinet meets monthly on the first Wednesday of the month at 7:30am at Northland Career Center in the Workforce Development Room.
- As part of this campaign, we are actively meeting with potential donors and supporters each week. Let us know if we can meet with you!
- The NWDC leadership team is presenting the project across the Northland weekly. Let us know if you want a presentation



A 150,000 square foot state-of-the-art facility centrally located to benefit all Northland students and residents while providing greater access to social mobility as it is near 152 Hwy.

Supporting videos, documents and websites:

(Links below in [blue](#))

- [Marketing Video \(YouTube\)](#)
- [Case Statement \(Updated 4/15/24\)](#)
- [Front/Back Flier with QR code](#)
- [Naming Rights Document](#)
- [NCC Current and Future Programs Document](#)
- [NCC/NWDC Website](#)
- [Social Media: \[LinkedIn\]\(#\) | \[Facebook\]\(#\)](#)



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Brian Noller, Campaign Lead, nollerb@platteco.k12.mo.us
Jeff Green, Campaign Co-lead, greenj@platteco.k12.mo.us

NWDC Donor List by Category (Received from January 1, 2023 - May 1, 2024)

Business and Industry Gifts - Total: \$4,575,504

America's Auto Auction - KC	American Welding Society - KC
Conex King	Emery Sapp and Sons
Hunt Midwest	Iron Workers Local 10
JE Dunn Construction	Meta
MD Management/Erika's Place	Mid America Carpenter's Union
Operating Engineers Local 101	Sheet Metal Workers Local 2
Synergy Services	VMS Engineering

Gifts from Individuals - Total: \$46,900

Stephen Clark	Curt Claycomb
Albert and Christy Collins	Dr. Ellen Crowe
Doug and Melanie Doll	Jeff and Sarah Green
Dr. Jay Harris	Andy Hrasky
Laura Hulett	Karen Jacobs
Brian Johanning	Colleen Jones
Dr. Michelle Kratofil	Teri Laverty
Brian Noller	Aaron Panek
David Slater	Robert Walters

State and Local Commitments - Total: \$30,750,000

City of Kansas City	City of Riverside
State of Missouri	

Gifts from Local and National Foundations - Total: \$10,000

Smithville Education Foundation

Overall Total Raised	\$35,383,404
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Funding Goal	\$74,000,000
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Remaining Funds Needed	\$38,617,596
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