### **Learning That Works**



### **Northland Workforce Development Center**

Bi-Monthly Capital Campaign Update - Update #6 Tuesday, March 25, 2025

Dual Purpose: Building a Workforce Pipeline/Creating opportunities for Students

### **Key Updates**

Northland Career Center received a special visit from Missouri's 58th Governor, Mike Kehoe on March 24th. Read more and see pictures on page 2 of this update.

The project design team is wrapping up. The designs are state of the art! Check out our new website and the designs **HERE** 

### **NWDC Current Campaign Status and Strategies**

The campaign has raised **\$42,877,047.00** (includes the state funds). *Gifts are shown on page three of this document.* 

The campaign is actively seeking funding from six sources:

- Business and Industry Gifts
- Gifts from Individuals
- State Commitment (Grant)
- Local Municipalities
- Federal Opportunities
- Local and National Foundation Gifts

### **Key Info and Ongoing Actions for the NWDC Campaign**

- The Northland Workforce Development Center (NWDC) Corporation is a 501(c)(3) organization, established in December 2023 and recognized officially by the IRS in March 2024.
- We have been meeting with businesses, individuals, and foundations, legislators, and other strategic
  partners on a regular basis to cultivate relationships within this campaign. If you have met with us and
  want us to follow up, please reach out. If you or another individual or organization want to meet with our
  team for the first time, please contact Brian Noller.
- We continue to build an updated design based on stakeholder feedback. We will be sharing renderings on our NWDC <u>Facebook Page</u>, NWDC <u>LinkedIn Page</u>, and <u>website</u>. Stay tuned for updates
- NEW WEBSITE please go to www.NWDCKC.org to check out what is new!

#### What's Next?

We are scheduling key dates and developing a timeline for various milestones in this project. We are planning for a ceremonial groundbreaking ceremony and officially starting construction later this year. We are potentially on the verge of some very exciting times. Stay tuned for dates for these events and other fundraising events after the first of the year. To assist us in meeting this timeline, we need additional investors. If you want to discuss this project with us as a potential investor, please contact Brian Noller, NWDC Campaign Lead at (816) 206-8750 or noller.brian@pcr3schools.org.

# March 2025

New Building Renderings and Plans

> Thank you to our latest donors:

IBEW Local 124

National Utility Contractors
Association (NUCA)

Robert and Jenny Walters

Kathy Rose

Corky McCaffrey

Campaign Total to Date: \$42,877,047.00

### **Learning That Works**



### **Governor Kehoe visits Northland Career Center**

On March 24, 2025, Governor Kehoe visited Central Power in Platte City for a ribbon cutting then made his way down 92 Hwy to visit with several friends and NWDC leadership. Governor Kehoe is very focused on workforce development and had the chance to speak with several friends who are connected to the NWDC project and meet current, former and future students while at Northland Career Center (NCC). NCC has been very fortunate to have its third governor visit since 2021. It was important for us to show Governor Kehoe the past successes, the current successes, and future opportunities at the new site. see pics below.





#### **Social Media Campaign**

On February 14, 2025, Valentine's Day, we kicked off a **#NWDCFeelTheLoveCampaign** to recognize all of our investors in this project. The posts tell a brief story and share a thank you image to a past or current donor. Check out those posts at:

Facebook: <u>CLICK HERE</u>LinkedIn: <u>CLICK HERE</u>

Previous Bi-Monthly Updates: Update #1 - May 3, 2024 Update #2 - July 5, 2024

Update #3 - September 6, 2024 | Update #4 - November 11, 2024

**Update #5 - January 2, 2025** 

#### Supporting videos, documents and websites:

(Links below in red)

- Marketing Video (YouTube)
- Case Statement (Updated 8/01/24)
- Naming Rights Document (Updated 9/01/24)
  - Many Ways to Give <u>Document</u> (Update 9/15/24)
- NCC Current and Future Programs Document
- NCC/NWDC Website New!
- Social Media: LinkedIn | Facebook
- QR Code for Donating & Link



## **Learning That Works**



### NWDC Donor List by Category (Received January 1, 2023 - March 25, 2025)

**Business and Industry Gifts:** Total: \$5,011,504.00

America's Auto Auction - KC American Welding Society - KC Conex King

Connections Bank Emery Sapp & Sons Harrah's Casinos Hero Prgm

HBA of Greater KC Hunt Midwest IBEW Local 124

Iron Workers Local 10 JE Dunn Marlen International

MD Management Mid America Carpenter's Union Meta

NUCA of GKCR Operating Engineers Local 101 Sheet Metal Workers Local 2

Synergy Services VSM Engineering

**Gifts from Individuals:** Total: \$77,542.50

Anonymous Donations & Other Gifts Linda Bauer David Brown
Tina Chace Shawn & Jessica Chiddix Stephen Clark
Curt Claycomb Albert and Christy Collins Dr. Ellen Crowe

Bill and Keri Dillingham Doug and Melanie Doll Jeff and Sarah Green

Dr. Jay and Dr. Jennifer Harris

Andy Hrasky

Laura Hulett

Karen Jacobs Brian and Courtney Johanning Colleen Jones

Dr. Michelle Kratofil Teri Laverty Corky McCaffrey

Bridget Mendoza ABCD Noller Brad Noller
Mary Noller Ethan and Ruby Norris Aaron Panek

Dr. Larry Rideaux Jr. Sarah Ripoll Kathy Rose
David Slater Sam Stahnke & Anastacia Greene Kevin Turley

Nathan Vanice Robert and Jenny Walters Bill and Virginia Collins

**Local Commitments:** Total: \$755,000.00

City of Kansas City City of Parkville City of Riverside City of Smithville

State of Missouri: Total: \$37,000,000.00

Gifts from Foundations = Total: \$33,000.00

Hampton Family Foundation Opus Foundation Pecha Family Foundation

PCR-III Education Foundation Smithville Education Foundation

Overall Total Raised \$42,877,047.00

Funding Goal \$74,000,000.00

Remaining Funds Needed \$31,122,953.00