



The Inaugural

CAPITOL CITY

GAMES

& Family Festival

JUNE

22-29

2024

"No Challenge Is To Big...No Champion Is To Small"

Exhibitor' Registration Package

**Activities Will Be Held At Multiple Locations. Folsom High School Is
The Epicenter Of The Capitol City Games And Location For The Family Fest**

What Are The Capitol City Games (CCG):

The CCG is a duplicate of the Olympic Games that is geared towards family fitness within the households of Sacramento. CCG believes that everyone can be involved in making fitness and healthcare a priority, while having fun with the competitive spirit that is of champions. The CCG is open to boys, girls, men and women ages 8-65 with events in track and field; boxing; swimming; soccer; basketball; ping pong; softball; baseball; tennis; archery; jump rope; Spelling and mixed martial arts. The events will begin on June 22 at different locations and conclude on June 29 at Folsom High School where the CCG Festival will take place outdoors at the stadium. The Folsom High School Stadium is "Ground Zero" for the CCG with track and field events, tennis, basketball and soccer held there from morning until evening.

The Mission Of The CCG:

Our mission is to create and promote healthy family activities within every household. Families that have a common goal to maintain a healthy lifestyle are often more unified and community productive. We feel by incorporating sports and healthy competition people will find commonality in a mission to succeed and in the process become health conscious, unified and community involved. The CCG is important to senior citizens looking to maintain some recreational purpose while sharing in the CCG with their children and grandchildren. Children are excited about the competition of CCG so they can learn how to excel in a major sports environment where team work and individual discipline are required in order to be successful. The adults and parents can work cohesively with their children, parents, spouses and siblings to participate in friendly competition while in their prime of physical capability; or in order to have a purpose to become more active and health conscious.





The CCG Outdoor Family Festival

During the Games on June 22, 2019 the parking lot of Folsom High School will resemble a Super Bowl of fun. There will be exhibit booths with food, tents with games, stages for entertainment and a plethora of interactive exhibitors that are marketing, promoting, advertising and utilizing this mega event to gain new clients, customers and agents while building their brand. The CCG Festival will be an exciting arena to be part of as thousands of people ascend onto the stadium to enjoy the Games, support their teams and visit a festival filled with fun and opportunity.

What Are Some Of The Opportunities?

- An Exhibit booth at the CCG Festival is a major opportunity to increase your name recognition and offer goods, services and products directly to the customers. The CCG is the biggest "influencer" event open to the general public where normal, regular people are the stars and participants. Furthermore, you can also have an Exhibit booth at other sites
- Signage. You can have your sign hanged in the stadium; on the baseball diamonds; inside the basketball courts; in the boxing gyms; and at every venue where we are hosting CCG activities.
- Memorabilia. All of our t-shirts, hats and certificates will bear your name and logo (at a significant sponsor level). This is incredible lifelong branding. Your name will be listed on the official shirt of the Capitol City Games as a sponsor and appreciated years to come for your support of community, family and unity.

Registration Form

Company Name _____

Representative _____

Address _____

Tel # _____ / cell # _____

Email _____

Website _____

Selling Products? _____ Fashion; _____ Food ; _____ Books; _____ Beauty _____ Gifts;
_____ Jewelry; _____ Clothing; _____ Auto; _____ Other;

Type Of Jobs/Careers? _____ Professional; _____ Service; _____ Labor; _____ Medical
_____ Law Enforcement; _____ Education/Training; _____ Marketing; _____ Other

Are You A Non-Profit Organization; _____ Yes; _____ No; _____ Partially

Are You Either Of Following: _____ Federal; _____ State; _____ County; _____ City

What Department: _____

Do You Offer Any Of The Following: _____ Jobs; _____ Business; _____ Homeownership;
_____ Technology; _____ Education; _____ Internships; _____ Finance

Describe Your Information Resources: _____

Is Your Business Either Of The Following: _____ Self Operated (*no employees*); _____ Small
_____ Medium; _____ Large; _____ Corporate; _____ An Agency

Please Note: The event will take place rain or shine; there are no refunds; except if the event is totally canceled. You may note sublease your exhibit booth space to anyone; sharing of booth spaces must be approved by staff. **Food exhibitors** must meet all insurance, and permit requirements. It is important that those selling items possess a Board of Equalization Resale Permit. Your signature on this Registration packet signifies that you accept these terms.

Your Registration

Make Your Check Payable To: **Black Expo Events**

9537 Scarboro Place, Stockton, CA. 95209 (279)399-0842

YES! I WANT TO PARTICIPATE

Company Name: _____

Representative _____

Telephone _____ Email _____

Level Selected: "1" _____; "2" _____; "3" _____; Festival _____

Area: _____ Homeownership; _____ Healthcare Faire; _____ Financial Center; _____ Marketplace;
_____ Diversity Career Faire; _____ Food Court; _____ Fellowship Faire; _____ Education; _____ Other

Amount Agreed Upon \$ _____ Amount Paid: \$ _____ Amount Due \$ _____ Date Due _____

How Did You Pay: Cash _____ Check # _____

Credit Card Information: Visa _____ MC _____ AMX _____

Name On Card _____

Credit Card Billing Address _____

Credit Card # _____

Expires _____ Digit ID on rear of card _____

All Terms Are Accepted By _____

(customer name and date)

And By _____

Rick Warren, Owner

Receipt For Payment

Paid By _____ Date Paid _____

Received By _____ Date Received _____