**Podcast Assignment #3** “Progressive Purity on Crime Is Coming at the Expense of Public Safety” by Brett Tolman, Attorney

Prior to organizing and publishing your episode, make sure you have a clear understanding of the analysis strategy, SOAPSTone (Speaker, Occasion, Audience, Purpose, Subject, Tone).

Every episode must include the following:

1. A personal introduction (your name, title of podcast, welcome, catchphrase…)
2. Background information about the topic (brief history of the person, place, thing… of discussion)
3. A discussion of the subject using SOAPSTone
4. Why is this topic/subject important? What lessons can be learned from this event, person, experience…?
5. Your personal thoughts
6. End with brief précis, thanking your audience, slogan…)