



Your Expert Team

From Crafting Perfect Pitch to Secure Funding



Specializing in Pitch Decks, Fundraising and Investor Relations.

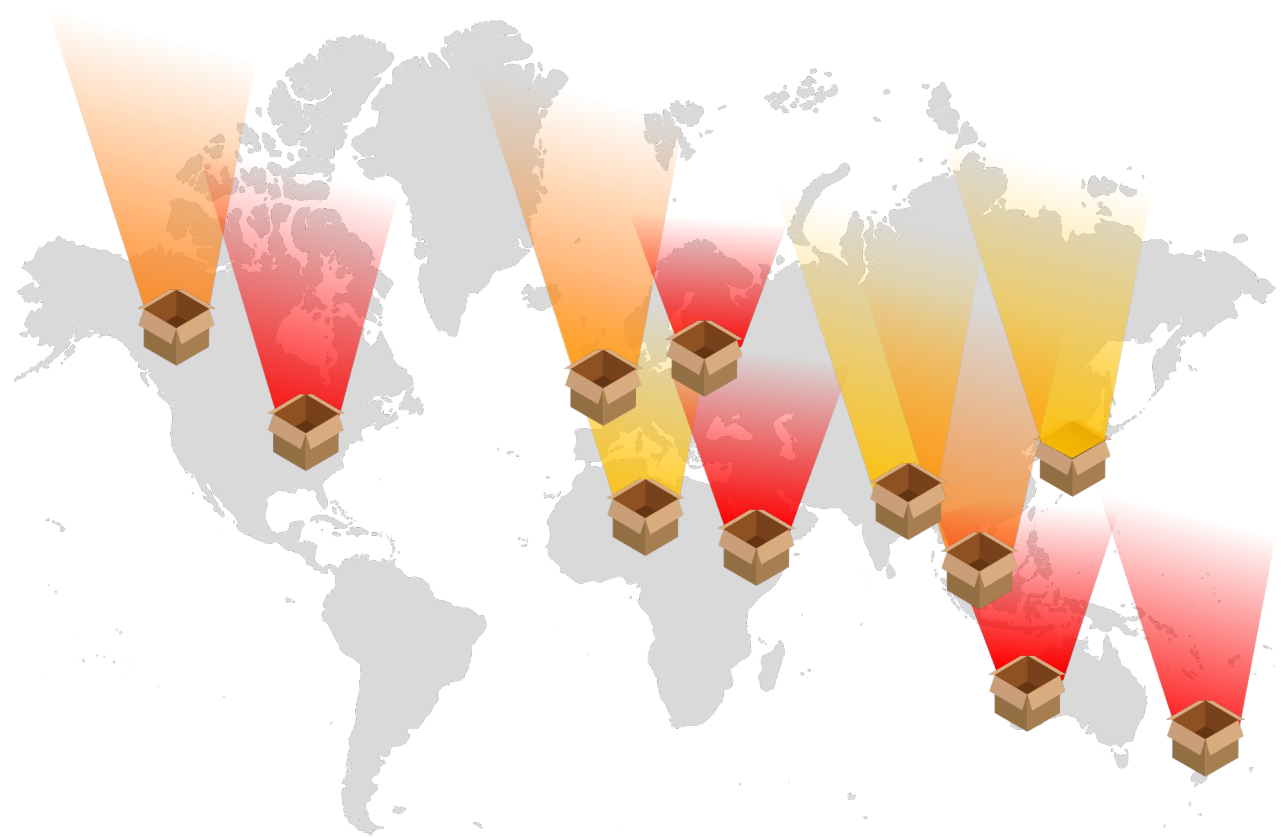
lingvo24.net

External Communications

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Asia Pacific Europe North America Middle East



A Single Box of Business Solutions

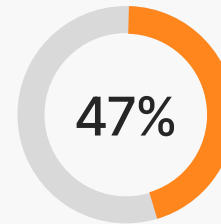
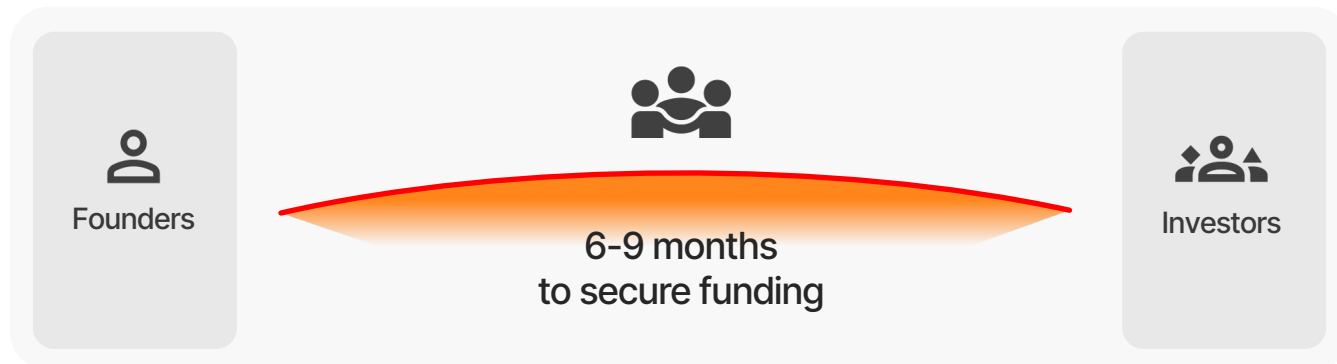


Founders face inefficiency and high costs hiring specialists for pitch decks, financial modeling, and outreach.

Where in,

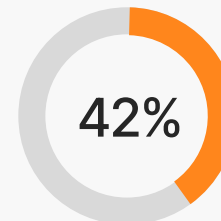
Founders handling outreach alone face a **10%-20%** response rate, taking 6-9 months to secure funding without warm leads or networks.

Source: Pitchbook



In recent years,

47% of **business fail** due to a lack of financing or investors.



According to CB Insights, 42% of businesses fail **due to a lack in clear Pitch deck and storytelling.**

Source

But, what Founders truly need to Thrive



Access to a robust and established network within a stipulated time.



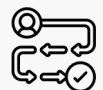
Streamlined and reliable funding processes.



Accurate and achievable financial projections and valuations.



Expert guidance tailored to unique challenges.



Mentorship to navigate the business journey effectively.



A professionally crafted and impactful pitch deck delivered timely.



Here comes **LINGVO 24**

A dedicated in-house team streamlining everything from pitch decks to securing funding, turning your vision into reality efficiently.

LINGVO 24 was established in 2021 with the primary goal of assisting startups and mid-sized companies in scaling their ventures.

Core Values

- ✓ Client-Centricity
- ✓ Collaboration
- ✓ Making
- ✓ Excellence
- ✓ Integrity
- ✓ Research-backed decision
- ✓ Timely Deliverables
- ✓ Responsibility of work

22000+
Active Investor
Network

\$20M+
Raised with
Our Support



20+
Countries
Covered

3200+

Founders talked
to so far

90%

Customer
Satisfaction

A Team of 25+ Inhouse Team
22+ B2B partners all across the world

What we offer



Investor Pitch Deck

Tailored pitch decks designed to effectively attract funding, delivered within 15 days.



Business Plan

Strategic business plans that outline your growth roadmap, completed within 15 days.



One-Pager

Concise and impactful overviews to make a strong first impression, delivered within 5 days.



Financial Projections

Data-driven forecasts to build investor confidence, delivered within 10 days.



Business Valuation

Accurate assessments to highlight your startup's worth, delivered within 10 days.



LinkedIn Optimization

Professional profile enhancements to boost visibility and engagement on LinkedIn.



Investor Outreach & Fundraising Support

End-to-end services to secure funding and connect with investors in just 30 days.



Mentorship

Expert support for every startup stage, from pitching to investor relations, in a 90-day process.

Why us?



Because in the era of ChatGPT, we are delivering the quality content within the stipulated time.

LINGVO 24 is a one-stop solution with a team of expertise in Investor Relations, offering everything from compelling pitch decks to full-scale fundraising support.



The pitch decks we create are designed with impactful visuals, making them 43% more persuasive than text-only decks.



89% of VCs expecting a pitch deck during fundraising, we ensure your materials are expertly tailored to leave a lasting impression.

Quick Comparison:

Criteria	External Fundraising Agency	Internal Team
Cost Efficiency	<ul style="list-style-type: none"> One-time fee covering all services, no overhead or training costs. 	<ul style="list-style-type: none"> High costs for hiring, salaries, training, and managing multiple specialists.
Expertise & Experience	<ul style="list-style-type: none"> Cross-industry expertise with proven frameworks and methodologies. 	<ul style="list-style-type: none"> Limited to the team's in-house experience and learning curve.
Time Savings	<ul style="list-style-type: none"> Immediate start with pre-established processes. 	<ul style="list-style-type: none"> Months required for recruitment, onboarding, and training.
Holistic Services	<ul style="list-style-type: none"> End-to-end integrated solutions (pitch decks, projections, outreach). 	<ul style="list-style-type: none"> Siloed efforts; requires coordinating multiple team members.
Access to Networks	<ul style="list-style-type: none"> Established relationships with investors and VCs. 	<ul style="list-style-type: none"> Takes years to build investor connections from scratch.
Scalability & Flexibility	<ul style="list-style-type: none"> Tailored services for specific needs and growth stages. 	<ul style="list-style-type: none"> Fixed team size and skills, harder to scale or adapt.
Reduced Management Effort	<ul style="list-style-type: none"> Agency handles execution independently. 	<ul style="list-style-type: none"> Requires active oversight and management.
Quick Adaptability	<ul style="list-style-type: none"> Rapid response to market trends and investor feedback. 	<ul style="list-style-type: none"> Slower adaptation due to limited exposure and experience.
Proven Track Record	<ul style="list-style-type: none"> Case studies and testimonials assure capability and results. 	<ul style="list-style-type: none"> Limited or no track record, especially for new internal teams.
Accountability	<ul style="list-style-type: none"> Single point of contact ensures seamless execution and communication. 	<ul style="list-style-type: none"> Multiple team members may lead to delays and inconsistencies.

Showcase

Our work at a glance



Presentation Design

Project Name

SparkLove

Time of completion

2 Week

Slides

18

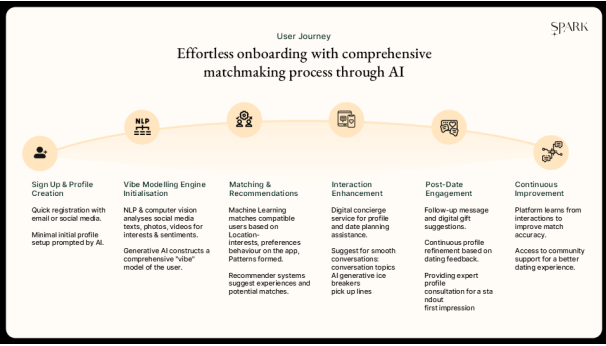
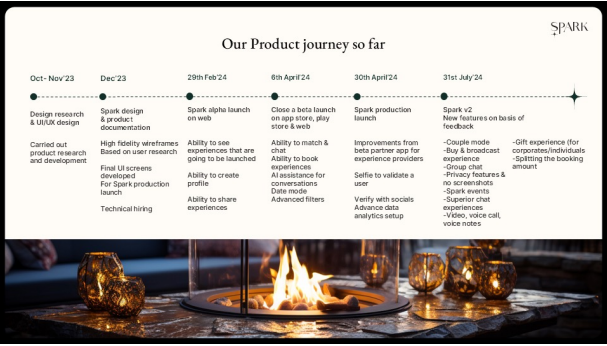
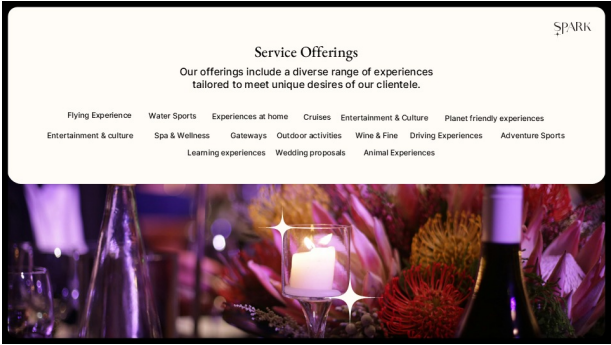
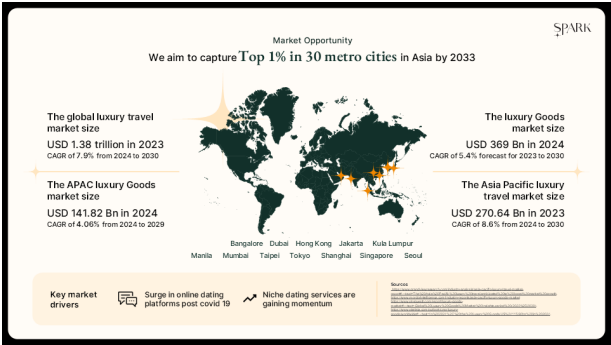
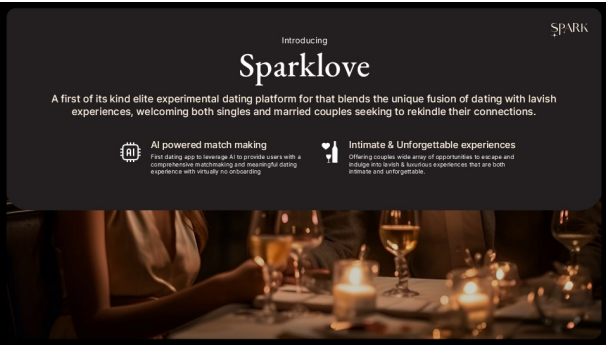
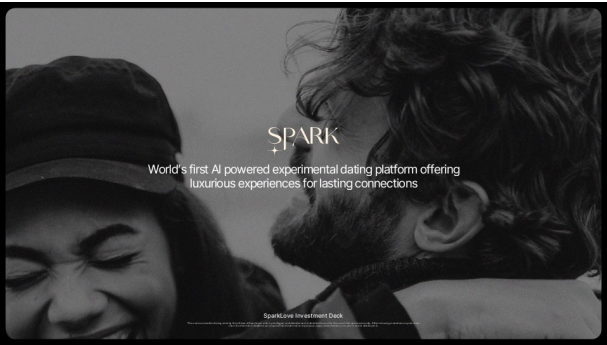
Note: some slides are hidden to protect sensitive data such as financials/ Team/ Ask.

Story Behind the Design

Our objective was to design a pitch deck that exudes timeless elegance while seamlessly integrating the brand’s visual identity throughout the presentation. By employing clean, minimalistic design principles paired with striking, high-impact visuals, we aimed to create a presentation that is both visually captivating and highly cohesive.

The deck is crafted to not only stand out but also deliver a compelling narrative that resonates with the investors on both a visual and strategic level.

Color Pallet



Presentation Design

Project Name

PrimoCash

Time of completion

1 Week

Slides

19

Note: some slides are hidden
to protect sensitive data such as
financials/ Team/ Ask.

Story Behind the Design

Our goal in designing the PrimoCash pitch deck was to balance data density with visual clarity, ensuring a seamless integration of detailed financial metrics with dynamic, visually engaging infographics.

By leveraging data visualization techniques, we transformed complex numbers into intuitive, easily digestible insights. The deck maintains a clean, professional aesthetic while presenting data in a way that is both impactful and accessible, aligning with PrimoCash's forward-thinking and data-driven approach.

Color Palette



PrimoCash

The B2B2C fintech platform that delivers **Credit-On-UPI** to India's middle class—

1.02B strong, in a booming **\$500B+** market growing at **61% CAGR** until 2047.

Investor Deck

Primo Cash Pvt. Ltd.

Ideal Customer Profile

Revolving Credit for underserved working Bharat

YOUR SCORE 600 OF 800

Minimum NTH salary **>20K**

Minimum CIBIL **600**

Age criteria **25 to 60**

Loan amount up to **₹50,000**

New to Credit Eligible

Geographies **Tier-1 to Tier-3 of non-rural India**

80% of individuals 25-35 Yrs.

Market Validation Avg Salary **₹ 25K**

Milestones

Future Milestones 2024 Roadmap

In 2024, Primo cash introduces innovative features, scales user base, expands into new markets, and advances AI matchmaking.

Q2 2024

Advanced Feature Rollouts

Launching cutting-edge features to elevate user experience and pioneer industry innovation.

Q2 2024

Scaling User Base to 100,000

Launching cutting-edge features to elevate user experience and pioneer industry innovation.

Q2 2024

Scaling User Base to 500,000

Launching cutting-edge features to elevate user experience and pioneer industry innovation.

Q2 2024

Expansion into Emerging Markets

Launching cutting-edge features to elevate user experience and pioneer industry innovation.

Go-To Market Strategy

Lead sourcing 50k-30 Lakh monthly conversion, SEO Campaign Business development team

Lead-Product Validation Brand feedbacks

Underwriting Each Bucket with 1 head & 2 Juniors, Monthly targets set to convert potential leads into sales

Success Pool Pre-agreement **75% revenue** from sales

Conversions Post **25% revenue** after delivery of video assets

Post Sales

34% Repeat

Key Market Dynamics

Personal Loan Market

CAGR 2024-2029: 12.01%

9.3Cr Employees in MSME 2022

47% Increase in the number of middle class in 2020-21

10.9L Cr Outstanding Portfolio of Personal Loan Market

FY 23 Digital loans to customers

25% Tier-3 City

40% Tier-1 City

35% Tier-2 City

10% Fresh Loans in 2022 were 63% of Sanction Value

62% Fresh Loans in 2022 were 62% of Sanction Volume

FY 20 to FY23

Value Volume 2.3x 2.5x

Share for <25K 2k 67% 75%

Growth in Small ticket loans <10K 2.8X 3.7X

Middle Class's \$500 Bn Earnings Unlock \$125 Bn Loan Market Potential with UPI

A Quarter of Income

+59% YoY in transactions, UPI leads digital payments in India

52% Of total digital transactions accounted for UPI in FY22

UPI 8.68 Bn UPI transactions monthly

300 Mn Engaging with unique users

400 Participating banks

March 2023

BEF Middle class to double the UPI Transactions by 2047

100 Lakh Middle-class individuals by 2047

>1000 UPI transactions per second in May 2023, showing 60% YoY

Middle Class's 2023 Annual Earnings Unlock a \$125 Bn Loan Market—One Quarter of Their Income Poised for Lending

The Solution

Primo Cash transforms financial accessibility with dynamic underwriting and simplified credit for India's burgeoning middle class.

Primo Cash is **mitigating the risk of the target group** by →

1. Integrating with ERP/HRIS of the employers
2. Placing lien on salary
3. Using its proprietary Underwriting codeveloped with NPCI (UPI)

B2B Integration Max integration

<1% NPA Placing lien on salary

600 CIBIL score Addressable CIBIL for loan disbursement

KYC & HRMS Deep KYC on employment & HRMS leads underwriting on salary

UPI & DPI Bridging Credit Gap by providing UPI & DPI to target group

>Retention rate Through Revolving Credit

Our Standard Operating Procedure

Customer Loan Request Initiation

Pin Code

KYC

Video Verification

Bureau

Employment Details

Bank Statement

E-NACH Registration

Current Utility Bill

Loan Disbursed

Pin Code

KYC

Video Verification

Bureau

Employment Details

Bank Statement

E-NACH Registration

Current Utility Bill

NEGATIVE REJECT

POSITIVE ACCEPT

Verify PAN with NACH

AI Based Identity

Matching Customer Address

Verify Customer's Address

Company Name Self-Declare

Adaptive FOR-based Payment Assessment

Review Auto BAH Non bank account

To track

KYC, Bureau Report, Bank Statement, and Utility Bill

PrimoCash

Solving Credit Penetration Gap For Middle Class working India

Thank you

Get In Touch

Have more questions? We'll help you find answers.

www.primocash.com

Investor Deck | Primo Cash Pvt. Ltd.

Project Name OneStep

Time of completion
+1 Week

Slides
23 Note: some slides are hidden to protect sensitive data such as financials/ Team/ Ask.

Story Behind the Design

Our approach to designing the OneStep pitch deck was to capture the essence of their innovative fintech app by combining bold illustrations with the strategic use of the brand's signature red. The deck's vibrant visuals, crafted with a modern and cohesive design language, highlight the functionality of both the Android and iOS platforms (on product feature slides).

The use of illustrations brings the app's user experience to life, while the red accents reinforce brand identity and create a dynamic, engaging flow throughout the presentation, ensuring the content is both visually captivating and aligned with OneStep's energetic, forward-focused ethos.

Color Pallet



Presentation Design

OneStep
Find all your needs in one platform

A super app to access all your needs

Investor Deck
ONESTEP TECHNOLOGY SOLUTIONS (OPC) PVT LTD

Solution statement
Introducing Onestep

A unique **one-stop platform** connecting with local vendors for range of products & services ranging from dining and groceries to transport, healthcare, home furnishing, electronics & much more.

- Ultimate convenience in one place**
Consolidating necessities into one intuitive platform, eliminating the need to toggle multiple apps and websites.
- Curated selection**
Instant access to 500+ businesses, 50+ service types, and mobility options, at the click of a button.
- Consistent experience & standards**
We standardize the status quo, delivering exceptional quality, reliability at affordable pricing lower than our competitors.

Problem Statement
Consumer's struggle to simplify daily decisions

- The hassle of using multiple platforms**
Navigation through numerous apps, websites & stores for daily needs, adds stress and wastes time.
- Overwhelming choices**
Endless options lead to decision paralysis, transforming simple choices into daunting tasks.
- Inconsistent Experience and pricing**
Even poor initial statistics, having service quality and pricing inconsistencies, erodes trust and complicating budgeting.

In a world that values speed, efficiency, and reliability, they are in dire need of a unified solution that simplifies their daily decision-making process

Background
The Digital Consumer Landscape

- 73% of retail consumers use multiple channels to shop.**
- 59% shoppers use mobile devices in-store to compare costs and research deals.**
- 650 Mn smartphone users in India, showing clear trend towards increasing digital adoption.**

Customer journey

- Home page home with one click results
- Suppose he clicks on pharmacy icon, enter results, near his location
- Other services suggestions along with pharmacy based on algorithm
- Open business page with details like address, operational timings, ratings
- Browse through T&C, home delivery, discounts, pictures
- Whistlestop the business directly to place orders

Benefit to consumers
We solve the complexity and simplify it to customers for seamless experience

- High quality at lower prices**
Consumers need not to walk to stores or scroll to multiple apps to compare prices.
- One click results**
User click the icons for services/products, for access to suggestions, eliminating the need of typing.
- One stop solution**
One platform for all daily needs simplifies shopping and cuts out the hassle of price and product comparison.
- Personalize for easy discovery**
Personalization leveraging preferences & previous interactions with the app.

Our journey so far

- Sep 2022**
Company Incorporation
- Sep 2023**
Beta version of the OneStep app launched
- Nov 2023**
Launch of the second version of the OneStep app
- January 6th, 2024**
Official launch of the fully operational version of app

Our customers are loving us!

- Mohammed Asif**
★★★★★
Best app to find various local businesses and services near you.
- MD Shafi**
★★★★★
Good app for all business and services.
- Zain Sheikh**
★★★★★
Good application for easy accessibility, finding all services at one place, amazing interface developers made it more than expected. Loved it!
- Inus**
★★★★★
User friendly app for all business and services

3100 Businesses onboarded
300 Active customers
389 Types of businesses identified
80-90% Acceptance rate by customers & businesses alike

4 cities
Bangalore, Hyderabad, Pune, Thane

Our Go to Market Strategy
The aim is to monetize through the subscription model once a significant number of businesses & customers onboarded

- April 2024**
 - Marketing Strategies**
 - Acquire customers organically
 - Acquire customers mostly from word of mouth
 - Focus on digital marketing:**
 - First 2 months** - Build online presence & brand awareness
 - 3-6 months** - Drive user acquisition & increase engagement
 - 6-8 months** - Target potential business and customers
 - Hire manpower**
 - Appoint average 5 locals for expansion - expertise in areas in each of the local language
 - Hire HR team:** To recruit best talent from recruitment platforms.
 - Hire Technical team**
 - 4 Front end developers
 - 8 Backend engineers
 - 2 DevOps expert
- End of 2024**
 - Develop separate applications for drivers
 - Next 3 months** - Conduct complete testing
 - Next 1 month onwards** - Begin onboarding delivery partners
- 15 cities Expansion by 2025**
 - Mumbai, Delhi, Kolkata, Bangalore, Hyderabad, Chennai, Pune, Surat, Jaipur, Lucknow, Visakhapatnam, Ahmedabad, Nagpur, Indore, Raipur
- Sept 2025**
 - 600,000 Active Users
 - 110,000 Active Business partners

Link to the OneStep App
Find all your needs in one platform

For Business: [Google Play](#) [App Store](#)
For Users: [Google Play](#) [App Store](#)

Download the App

Presentation Design

Project Name
Sattviko

Time of completion
+2 Week

Slides
23

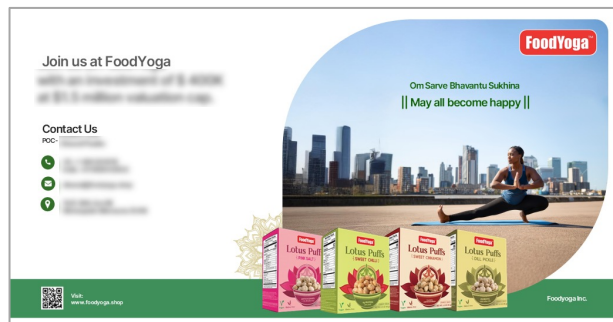
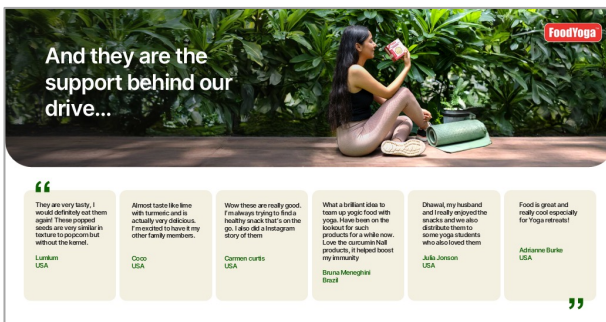
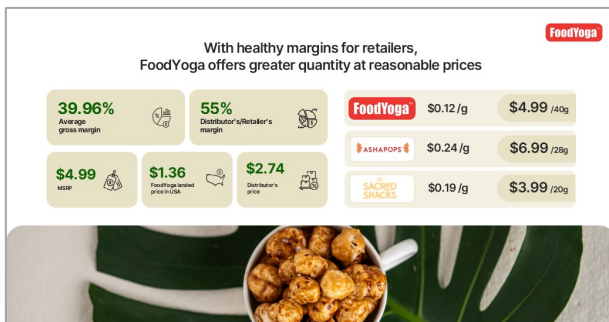
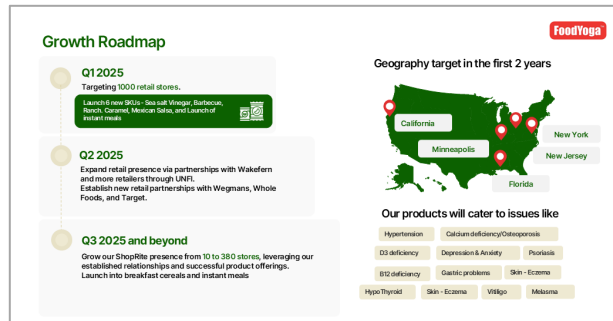
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Story Behind the Design

Our design for the Foodyoga pitch deck centers around their four signature products, with each slide highlighting these hero offerings through visually immersive layouts.

By focusing on clean, product-centric designs, we ensured that each product's unique qualities take center stage, while maintaining a cohesive visual narrative throughout. The use of vibrant imagery, paired with minimalist typography, creates a harmonious balance between storytelling and product emphasis, reflecting Foodyoga's commitment to quality and innovation in the health and wellness space."

Color Palette



Showcase

Financial Modeling & Projections

	A	B	C	D	E	F	G	H
1	SUMMARY P&L							
2								
3	In USD	Year 0	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6
4	Registered User Base	10,000	56,000	1,26,000	2,29,000	3,67,000	5,33,000	7,25,000
5	Annual Paid User	320	1,116	4,546	11,431	18,916	28,541	35,099
6	Revenue	33,896	8,33,652	38,90,635	1,46,34,180	3,11,32,716	5,64,41,876	8,90,69,242
7	Less: CAC	1,00,000	5,60,000	12,60,000	22,90,000	36,70,000	53,30,000	72,50,000
8	Less: Operating Cost	3,840	26,784	1,09,094	2,74,337	4,53,972	6,84,981	8,42,368
9	Less: City Level Cost	81,945	4,08,360	7,57,626	13,48,051	20,01,060	31,53,479	42,02,940
10	Contribution	-1,51,889	-1,61,492	17,63,915	1,07,21,792	2,50,07,684	4,72,73,415	7,67,73,934
11	Less: Centralized Cost							
12	- Tech and Product	1,11,000	3,60,000	4,80,000	5,76,000	6,91,200	8,29,440	9,95,328
13	-Team	45,150	3,41,400	4,81,140	6,45,414	8,37,731	10,62,058	13,22,873
14	-Others	1,50,480	2,42,004	3,03,229	3,74,138	4,57,491	5,44,858	6,54,053
15	EBITDA	-4,58,519	-11,04,896	4,99,546	91,26,240	2,30,21,261	4,48,37,060	7,38,01,680

From Excel to
Infographic Slides



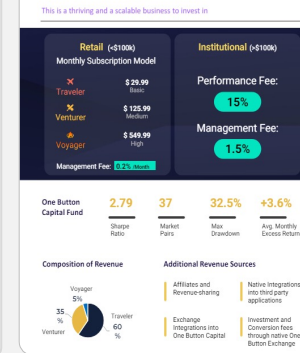
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Financial Forecast- Profit & Loss Account

Income Statement						
In INR	Forecast Period					
Year	F.Y. 2023-24	F.Y. 2024-25	F.Y. 2025-26	F.Y. 2026-27	F.Y. 2027-28	F.Y. 2028-29
Revenue						
Consultancy Fees	-	1,250,000	5,250,000	28,875,000	158,812,500	873,468,750
I. Total Revenue	-	1,250,000	5,250,000	28,875,000	158,812,500	873,468,750
Revenue Growth %	-	0%	320%	450%	450%	450%
EXPENSES						
Doctor Commission	-	750,000	3,150,000	17,325,000	95,287,500	524,081,250
Marketing Budget	-	2,000,000	2,400,000	3,360,000	4,704,000	6,585,600
Payroll	-	5,016,000	14,348,400	19,164,820	27,861,963	35,189,469
Travelling	-	240,000	288,000	345,600	414,720	497,664
Office Expenses	-	900,000	1,080,000	1,380,000	1,680,000	2,280,000
IT and infrastructure	-	200,000	200,000	400,000	800,000	1,600,000
Legal	-	100,000	110,000	132,000	158,400	190,080
IV. Total Expenses	-	9,206,000	21,576,400	42,109,420	131,206,583	570,424,063

1 Business Model



15 The Ask & Allocation





Case Study : Team Cycle World



Team Cycle World is dedicated to promoting eco-friendly transportation solutions. With a strong foothold in the bicycle and emerging electric vehicle (EV) market, the company is poised to revolutionize sustainable mobility in the country.

Challenges Faced:

 **Pitch Deck Development:**
A need for a compelling narrative to attract investors.

 **Financial Projections:**
Mentorship to highlight the profitability and scalability of the business.

 **Investor Outreach:**
Limited expertise in targeting the right investors for their green mobility vision.

Our Solution

LINGVO 24 provided tailored support to address Team Cycle World's specific needs:



Pitch Deck Development:

The client's initial pitch deck lacked investor focus.

In 20 days, we refined it through collaborative iterations

Delivered a compelling, investor-ready pitch deck addressing key points.



Financial Projections:

Tailored the client's financial projections to align with investor interests.

Provided mentorship on effectively pitching these projections to investors.



Investor Outreach:

Identified and targeted investors passionate about sustainability and green technology.

Arranged 5+ calls in two weeks through personalized communication aligning with Team Cycle World's mission.

Advantages of Hiring LINGVO 24:

01

Cost Efficiency

Avoided hiring multiple specialists, leveraging a single point of expertise.

02

Expertise

Gained access to industry-best practices in storytelling, financial modelling, and investor relations.

03

Time Savings

Accelerated fundraising efforts, enabling the Team to focus on operations and product development.

Results Achieved



Enhanced Investor Engagement

Secured meetings with leading investors in the green mobility space.



Funding Raised

Attracted investments to accelerate their AI-driven e-scooter launch.



Growth Ready

Positioned the company for significant growth with a clear roadmap for scaling stores and manufacturing capabilities.

Conclusion:

Our collaboration with Team Cycle World highlights how LINGVO 24's expertise in storytelling, financial insights, and investor connections enabled them to overcome fundraising challenges and drive growth in India's green mobility landscape.

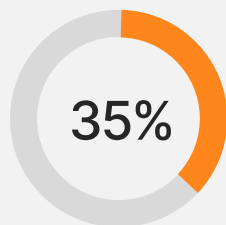
Investor Outreach Campaign:



Target Audience

500+ focused investors, primarily those investing in growth-stage companies within sectors like EV, automobiles, climate, and sustainability, **with a ticket size of INR 20 Cr+.**

Investor Engagement



Achieved 35% engagement, with over **150 investors expressing interest** in the organization.

Prominent Investor Support:



Ammol Chapekar

Founder of Innovation Ventures, specializing in the EV sector, expressed significant interest in TEAM CycleWorld's business model and offered a dual proposal involving both equity investment and revenue-sharing opportunities through the franchise model.



Poojit Jain

Co-founder of EagleWings Ventures, was highly impressed with the founder's strategic vision for expanding the e-bicycle and EV market. He has pledged a financial commitment to support TEAM CycleWorld's expansion plans.



Mitesh Soni

Vice President at BlueAshva Capital, focused on sustainable and climate-tech ventures, praised the company's business model, highlighting its alignment with climate-tech solutions and sustainability goals. Expressed interest in making a financial investment, recognizing the growth potential of TEAM CycleWorld within the sustainable transportation space.

Case Study : Shine Agrotechnology



Shine Agrotechnology Pvt. Ltd. is an emerging integrated livestock and agriculture company revolutionizing the agro-industry through modern production, procurement, and trade methods. With over 150 years of family tradition, Shine Agrotechnology is at the forefront of promoting sustainable agriculture and horticulture practices across India.

Challenges Faced:

- 
Pitch Deck Development:
 The existing pitch deck required refinement to highlight Shine Agro's unique value proposition effectively.
- 
Financial Projections:
 Developing robust financial models showcasing the company's growth potential and profitability.
- 
Investor Outreach:
 Targeting investors passionate about sustainable farming and modern agricultural technologies.

Our Solution

We provided end-to-end support to address Shine Agrotechnology's specific needs:



Pitch Deck Development:

Revamped the pitch deck to emphasize key achievements, including their innovative practices with in **2 weeks**.

Incorporated their significant market position and their focus on premium, traceable produce.



Financial Projections:

Built detailed financial models projecting revenue growth.

Mentorship to present the details Infront of Investors.



Investor Outreach:

Reached out to a targeted set of investors for a certain period.

Secured term sheets from multiple VCs for the value of 40CR.

Results Achieved



Enhanced Investor Interest

Successfully positioned Shine Agrotechnology as a leader in sustainable agriculture, securing key investor meetings.



Streamlined Financial Communication

Delivered financial projections that inspired investor confidence in Shine Agro's profitability and growth.



Funding Secured

Secured multiple term sheets from VCs for the value of 40 CR.

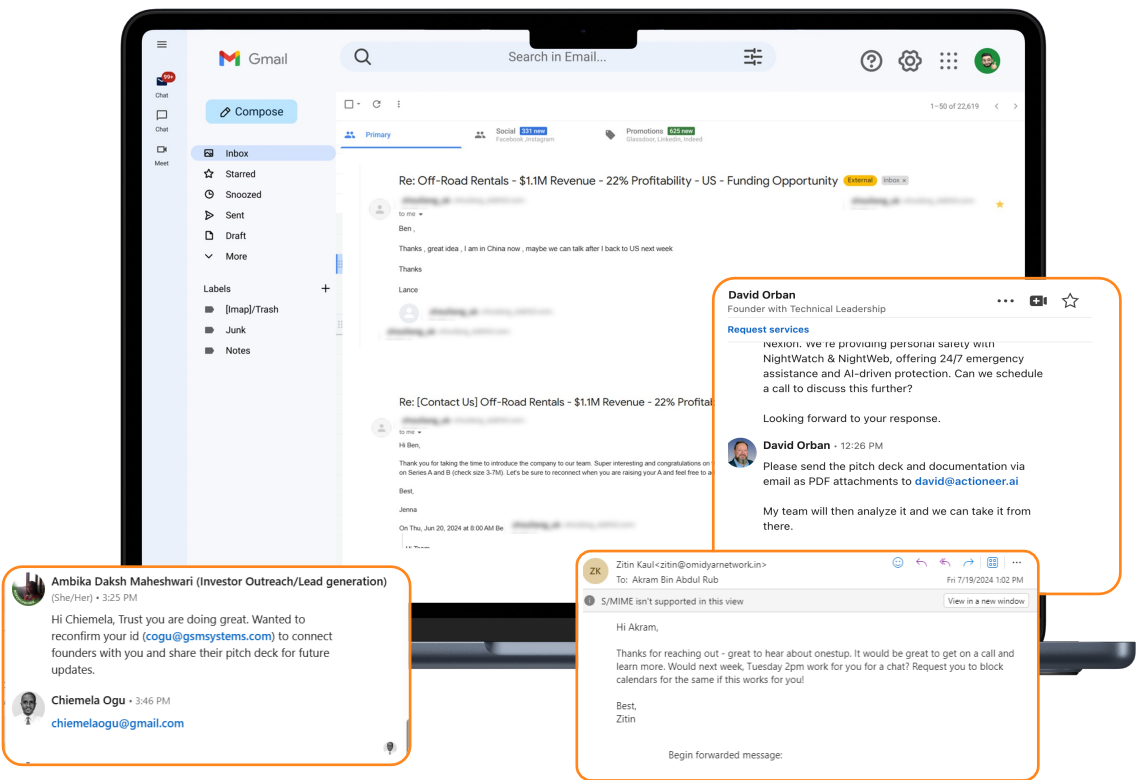
Conclusion:

Shine Agrotechnology's collaboration with our team illustrates the value of expert support in pitch deck refinement, financial modelling, and investor outreach.

By leveraging our comprehensive services, Shine Agro is well-positioned to scale its operations and further its mission of revolutionizing India's agricultural sector with innovative and sustainable practices.

Showcase

Example of reverts from Investors



Ambika Daksh Maheshwari (Investor Outreach/Lead generation)
 (She/Her) • 3:25 PM
 Hi Chiemela, Trust you are doing great. Wanted to reconfirm your id (cogu@gsmssystem.com) to connect founders with you and share their pitch deck for future updates.

Chiemela Ogu • 3:46 PM
chiemelaogu@gmail.com

David Orban
 Founder with Technical Leadership
 Request services
 nexon. we re providing personal safety with NightWatch & NightWeb, offering 24/7 emergency assistance and AI-driven protection. Can we schedule a call to discuss this further?
 Looking forward to your response.
David Orban • 12:26 PM
 Please send the pitch deck and documentation via email as PDF attachments to david@actioneer.ai
 My team will then analyze it and we can take it from there.

Zitin Kaul <zitin@omidarynetwork.in>
 To: Akram Bin Abdul Rub
 Fri 7/19/2024 1:02 PM
 S/MIME isn't supported in this view
 View in a new window
 Hi Akram,
 Thanks for reaching out - great to hear about onestup. It would be great to get on a call and learn more. Would next week, Tuesday 2pm work for you for a chat? Request you to block calendars for the same if this works for you!
 Best,
 Zitin
 Begin forwarded message:

B2B Outreach Analysis Report

Sattviko - FoodYoga



Report Summary

Summary

This report analyzes B2B outreach efforts across five sectors:

- Airlines, Corporate Gifting, Distributors, Retailers, and Hotels & Resorts.

Initial pool of 50-100 prospects per sector

Final outreach targeted active accounts on LinkedIn

Key insights on acceptance and engagement rates

Strategy recommendations for optimizing future outreach efforts

Rates by Category



Detailed Outreach Report

Category	Initial Prospects	Total Reached	Accepted	Engaged	Engagement Rate (%)	Acceptance Rate (%)
Airlines	200	96	12	0	0.0	12.5
Corporate Gifting	200	124	36	10	8.06	29
Distributors	50	14	1	0	0.0	7.14
Retailers	50	19	3	1	5.26	15.7
Hotels & Resorts	50	21	4	2	9.52	19.04
Total	550	274	56	13		

Future Strategy

Enhanced LinkedIn Filtering

Develop a more refined process for identifying active LinkedIn accounts. This may involve utilizing tools to gauge LinkedIn activity or directly confirming contact availability prior to outreach, ensuring higher engagement potential.

Customized Messaging for Low-Engagement Sectors

Revisit the outreach messaging for sectors with low engagement rates (e.g., Airlines and Distributors). Tailoring messages to address specific needs or challenges unique to these industries could yield better responses.

Optimize Follow-Up Process

Create a structured follow-up plan for prospects who accepted the connection but did not engage. Consistent, value-driven follow-ups can help convert initial interest into deeper engagement.

Explore Alternative Outreach Channels

If LinkedIn activity limitations persist, consider alternative channels like email campaigns to reach prospects in low-engagement categories.

Continuous Data Analysis and Adaptation

Regularly monitor engagement metrics across all categories, adjusting targeting and messaging based on real-time data insights. A flexible approach will help adapt to changing response patterns.

Outreach Report & Future Strategy

Our other prominent projects and the support we have provided including some positive reverts



FoodYoga: Transforming Yogic Nutrition into Global Snacking



Blending ancient Ayurvedic principles with modern snacking, FoodYoga is redefining healthy snacking. Co-founded by Prasoon Gupta and Dhawal Phadke, the brand who shared their vision to raise \$400K to expand its presence in the U.S., leveraging a robust distribution network.

Key Wins

A Healthy Snacking Experience

1400+

1,400+ Targeted Investors:

Focused on North American health-food enthusiasts, wellness-focused angel investors, and retail-sector specialists with ticket sizes of \$200K+.

Beyond Funding

We facilitated partnerships with yoga studios, provided consultation to optimize manufacturing, and collaborated with regulatory agencies to streamline U.S. market entry.

FoodYoga's future includes engaging ambassadors to champion mindful snacking and sustainability in the wellness ecosystem.

275+ Engaged Investors (19.6%)

Moshe Neuman:
Billion-dollar portfolio investor and community builder who requested samples over call for potential alignment.

Manohar Kamath:
Angel investor with expertise in sector agnostic investments, joined follow-ups after evaluating sustainability metrics.

William D. Taylor IV:
Angel investor and launchpad advisor; shared insights on platform optimization, leading to a meeting with Dan Rundle.

Harpreet Singh:
A fellow alumnus of the founder, who reconnected warmly, saying, "Hey Prasoon, great to hear from you. It's always nice to reconnect with people from school or college." He offered to coordinate a meeting over WhatsApp for the weekend.



FoodYoga

Peter Michel

Prasoon Gupta • 6:37 PM

Hi Peter,

I noticed your interest in wellness ventures and thought you might want to hear about FoodYoga. We blend Yogic nutrition with modern snacks for yoga enthusiasts and are raising \$400k.

Let's connect to explore this exciting opportunity!

Peter Michel • 7:10 PM

Please send a pitch to Pamichel1@aol.com

OCT 4, 2024

Prasoon Gupta • 1:33 PM

Hi Peter,

Thanks for connecting. I have shared the requested Information.

Deepthi Rao (She/Her) • 1st

Co-Founder & CEO @ CobuildX | Product Builder| Angel Investor | Podcast Host @BuildUpPodcast | Ex Meta, Amazon

OCT 1, 2024

Prasoon Gupta • 2:18 AM

Hi Deepthi,

I noticed your interest in wellness ventures and thought you might want to hear about FoodYoga. We blend Yogic nutrition with modern snacks for yoga enthusiasts and are raising \$400k.

Let's connect to explore this exciting opportunity!

Deepthi Rao (She/Her) • 8:45 AM

Hey Prasoon, happy to connect. Do you have a deck?

Prasoon Gupta • 2:56 PM

Hi Deepthi,

Harpreet Singh

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NOV 27, 2024

Harpreet Singh • 4:35 AM

Hey Prasoon. Great to hear from you. It's always nice to reconnect with people from school or college.

Thank you for your response and interest. Weekend sounds good. You can reach me on WhatsApp at +1-5127585247. We can coordinate a time that works for both.

Prasoon Gupta • 7:17 AM

Sounds good. See you

Moshe Neuman

PDF Foodyoga Pitchdeck..pdf 3 MB

OCT 13, 2024

Moshe Neuman • 11:53 PM

I'm happy to have a brief chat Mon or Tuesday after 2:30 pm est?

Moshe@valued.ventures

OCT 14, 2024

Prasoon Gupta • 4:26 AM

Tuesday 2:30pm est works.

Will block your calendar

Introducing US based GarjeMarathi Venture program External Inbox x

Manohar Kamath <mkamath61@gmail.com> to me, dhawal, Manohar

Wed, Nov 27, 2024, 11:33 PM

Hi Prasoon & Dhawal,

It was nice talking with both of you this morning.

Have you heard of GMG org (www.garjemarathi.com) in the US ? They have a Venture Catalyst program in which I participate at times. The goal of this program is to support entrepreneurs in Maharashtra/India.

[GMG Venture Catalyst](http://www.garjemarathi.com)

If you feel the need then please register on their site as a startup. They have a team which initially evaluates and then introduces to their investor community where you pitch online.

I can send your existing pitch deck to the person who heads the GMG Venture program, if need be. Let me know.

Regards,
Manohar Kamath

Food Yoga. External Inbox x Food Yoga x

Prasoon Gupta Hi Team, Kindly find the attached pitch deck as requested on the website. Thanks

Fri, Oct 25, 2024, 6:26 PM

Dan Rundle <dan@launchpadgvl.com> to me

Tue, Oct 29, 2024, 2:54 AM

Hi Prasoon,

Thank you for contacting us! We would like to schedule an interview with you. Do you have time this Wednesday from 1-3 pm eastern time or Thursday 9-11 am eastern time?

Thanks,

LAUNCHPAD GVL

Dan Rundle
Co-Founder
Launchpad Greenville, LLC | 864-233-2552 | launchpadgvl.com

Ark Denali: Transforming Vision Into Reality



In the heart of Alaska lies Ark Denali—an 85-acre private retreat destined to redefine adventure tourism. Yolanda, the founder, sought partners who shared her vision to raise \$7.8M for Phase 1. We took on the challenge, blending strategic outreach with compelling storytelling.

Key Wins

A Precision-Driven Campaign

700+

Targeted Investors:

A curated list focused on North American real estate specialists and venture debt investors with ticket sizes of \$1.5M+.

16%

With a **16% engagement rate**, **over 40 investors** showed interest in Ark Denali, progressing at various stages of commitment.

Neil Roy

a leading angel investor, advanced after detailed discussions and requested financial documents.

Ryan Sweeney

Pledged personal capital, recognition strong synergies

Alese Johnston

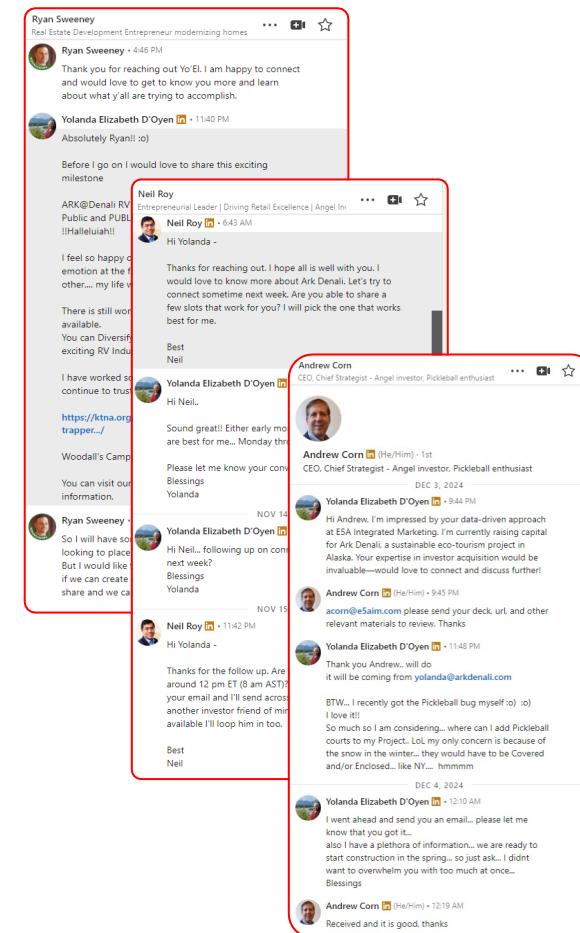
From the Arkansas Board, joined calls to explore her role in the project

Keiretsu Forum Canada

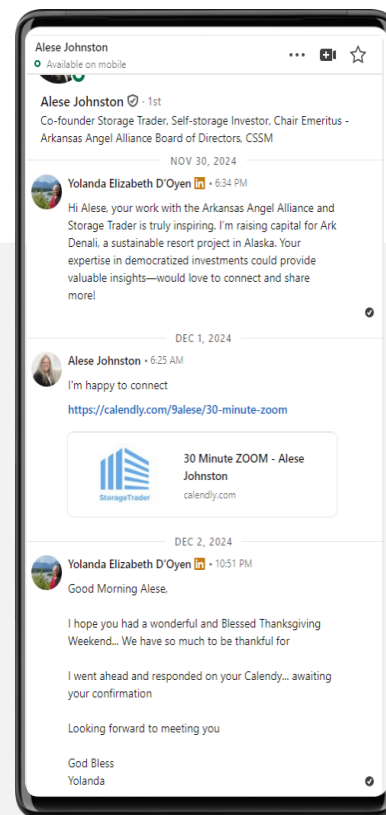
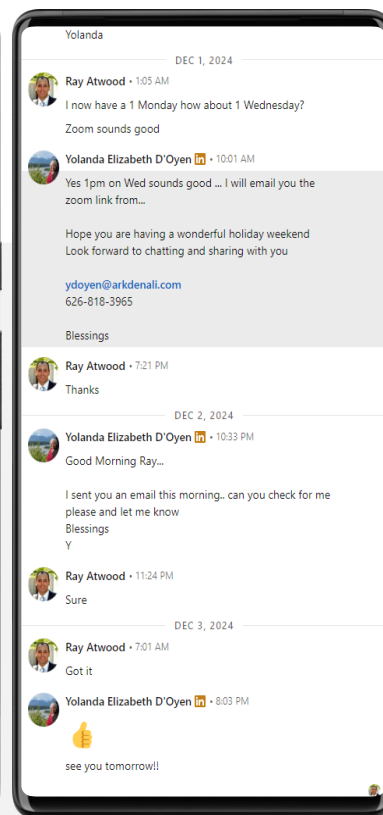
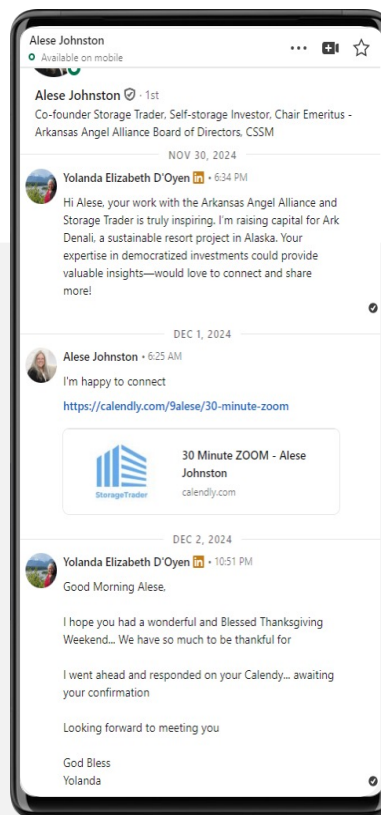
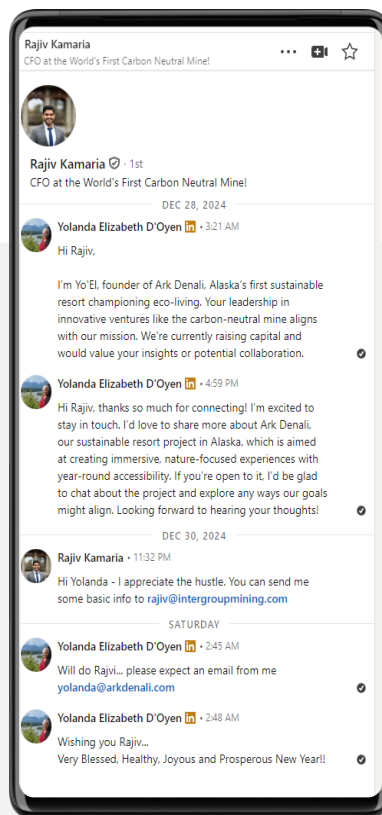
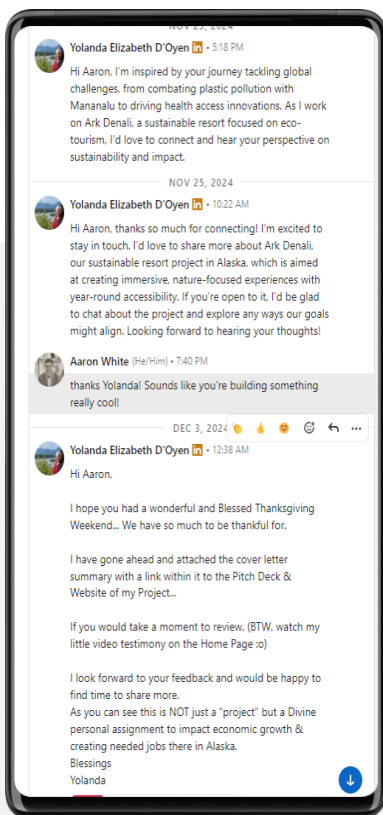
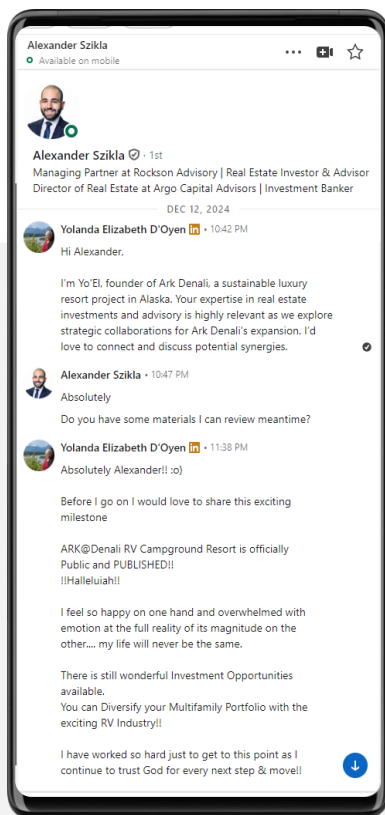
The President personally invited Yolanda to deal screening, cementing Ark Denali as a premier opportunity

Beyond Funding

We facilitated connections with government stakeholders for regulatory approvals and created a robust pipeline of partnerships to support the project's long-term success.

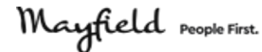


Ark Denali

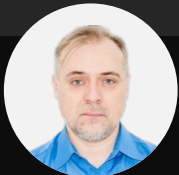




We work with investors from



Together, let's transform your vision into reality—one step closer to achieving your startup's full potential.



LinkedIn
Denys Yuzhakov



Email
marketing@lingvo24.info



Phone
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