



**Charitable Fundraiser Nomination
Request for Proposal (RFP)**

Congratulations! You are one of the top charities that were selected from our member nominations to be one of Women’s Business Council (WBC) of Champaign County’s 2021 charitable partners. We are only able to select a few charitable partners and, therefore, are requesting additional information from you by Thursday, December 17, 2020, to make our final selection.

WBC is committed to serving our community by providing our members opportunities and support to foster professional and personal growth through networking activities, monthly luncheons, scholarship awards, and community involvement. We are seeking charitable partners to receive shared proceeds from WBC and benefit from publicity and volunteerism provided by our members.

The goals of WBC’s annual charitable partner agreements are to:

- A. **Promote** WBC and our charitable partner while advancing both organizations’ missions.
- B. **Impact** the community by providing financial resources to a community charitable organization.
- C. **Strengthen** the WBC brand through positive association with reputable causes

INSTRUCTIONS:

To apply, please submit the following responses to WBC’s Community Support Chair, Amy Braghini, at amy_braghini@yahoo.com **by the deadline, Thursday, December 17, 2020, to be considered for one of WBC’s 2021 charitable partners.**

Your Organization’s Information:

Organization name: _____

Mailing address: _____

Name of contact person: _____

Primary phone: _____

Email: _____

Website: _____

Mission statement:

Please answer the following questions about your organization.

1. Please describe the impact that funding from WBC would have on your program or organization. Please be specific about the program impacted and # of people reached.

2. Please describe your organization's major program(s) and/or initiative(s). Include a description of the population you serve, overall.

Our Expectations: Indicate ways your organization can help WBC meet our goals and yours ... (Please mark those items that apply):

As our charitable partner, you would be able to help us by **promoting WBC** through your existing outreach channels (including Facebook, website, and email) or other ways that are appropriate for your organization.

We additionally ask that you periodically **share the impact of your outreach** and/or updates at various WBC events such as luncheons and/or networking events throughout the year.

Are there events and/or service projects sponsored by your organization at which WBC members can **volunteer throughout the year**? If so, please provide a brief description: