



WIT NATIONAL IMPACT

REPORT

2025

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OUR STORY SO FAR



OUR MISSION

The mission of the National Women+ in Technology organization is to **create a community**, for women with careers already in technology, to grow together through networking, collaboration, connection, mentorship, and professional development. We are also focused on **increasing the numbers of women in Technology**. This happens through our Certification & Education programs, as well as reaching our boys and girls with awareness and education on what Technology is and why they should choose careers in those areas. Our **Girls in Tech** program is focused on the awareness, education, and development of students, ages 8-18.

INCREASE THE CURRENT

28%

OF WOMEN IN TECHNOLOGY!!

2025

NATIONAL HIGHLIGHTS



1

NETWORKING & CONNECTION

- MONTHLY EVENTS
- QUARTERLY EVENTS
- LATINAS IN TECH EVENTS
- MENTORSHIP PROGRAM- 1:1 AND CIRCLES
- MEMBERSHIP PROGRAM- 375 MEMBERS 2024; 626 IN 2025
- ANNUAL CONFERENCE- 350 ATTENDEES 2024; 450 2025
- ANNUAL GALA- 300 ATTENDEES 2024; 250 2025

2

TRAINING & CERTIFICATION

- GOOGLE CERTIFICATION PROGRAM (AGES 16+)- 5,500 HOURS COMPLETED; 550 COURSE COMPLETIONS; 223 UNIQUE LEARNERS
- STUDY PARTNERSHIP PROGRAMS

3

EDUCATION & OUTREACH

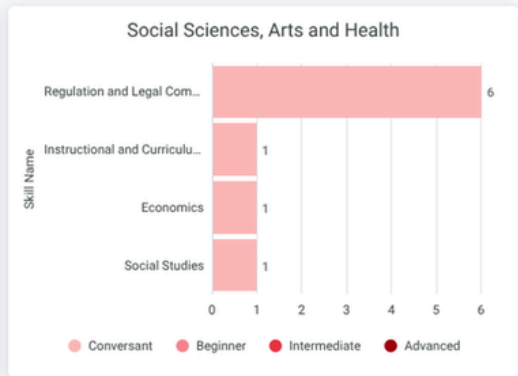
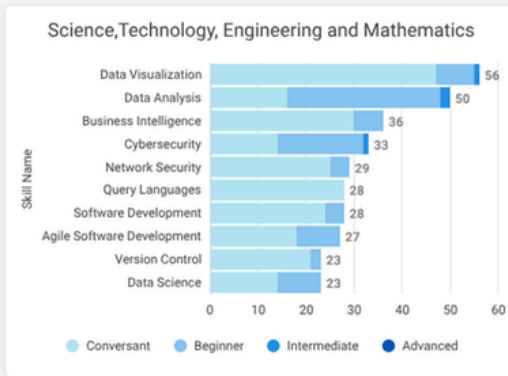
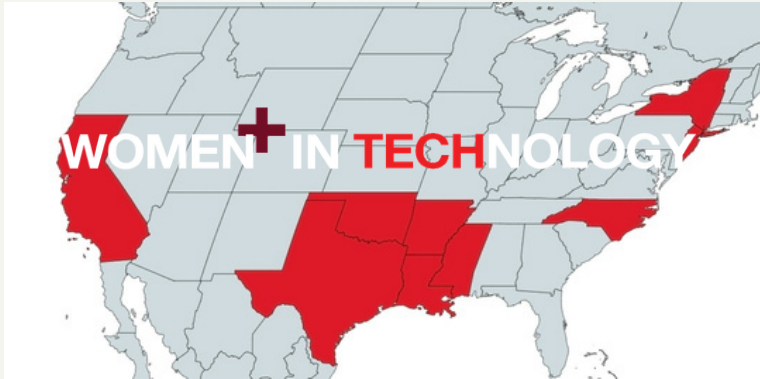
- COMMUNITY PARTNERSHIPS
- PARTNERSHIP WITH SCHOOLS
- TECH4ALL CLUB CONTINUED
- 33K IN 2024 AND 23K IN 2025 IN FINANCIAL SUPPORT GIVEN OUT FOR COMMUNITY PROGRAMS & NON-PROFITS
- INNOVATEHER TECH ROTATION PROGRAM- 23 IN COHORT 1 2024; 26 IN COHORT 2 2025

4

GIRLS IN TECH

- MONTHLY EVENTS
- GIRLS+ IN TECH MEMBERSHIP
- MENTOR CIRCLES PROGRAM
- IBM CERTIFICATION PROGRAM (AGES 13+)- 26 COMPLETED 2024; 32 IN 2025
- SUMMER CAMP
- PITCH COMPETITION
- INTERNSHIP PROGRAM
- HACKATHON

2025 HIGHLIGHTS



Community Service Impact Dashboard

Total Dollars Allocated to Community Service

TOTAL NWA \$

\$21,551

94% of total

TOTAL CLT \$

\$1,488

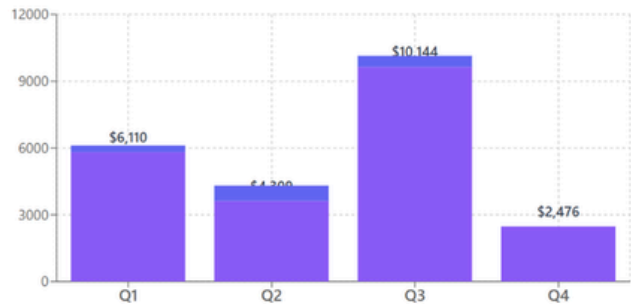
6% of total

GRAND TOTAL 👤

\$23,039

YTD Allocation

Quarterly Performance



Distribution Insights

Highest Month: **July - \$7,065**

Lowest Month: **February - \$772**

CLT Active Months: **3 of 9**

2025 WIT NWA HIGHLIGHTS



PROGRAMS	<ul style="list-style-type: none"> • MONTHLY & QUARTERLY EVENT CONNECTS • LATINAS IN TECH MONTHLY CONNECTS • ANNUAL CONFERENCE- 450 IN ATTENDANCE (350 IN 2024) • ANNUAL GALA- 250 IN ATTENDANCE • 3 ROUND OF MENTORSHIP PROGRAMS (Circles & 1:1) <ul style="list-style-type: none"> ◦ Round 1- 6 1:1 matches & 3 Circles ◦ Round 2- 10 1:1 matches & 5 Circles ◦ Round 3- 9 1:1 matches & 5 Circles
TRAINING & CERTS	<ul style="list-style-type: none"> • 117 REGISTERED IN GOOGLE CERTIFICATION PROGRAMS • INNOVATEHER TECH ROTATION PROGRAM- 2 COHORTS COMPLETED
MEMBERSHIP	<ul style="list-style-type: none"> • 204 ACTIVE MEMBERS IN 2024 • 317 IN 2025 • MONTHLY NEWSLETTER • 2025 FOCUS ON UNIVERSITY STUDENT MEMBERS- THIS TO CONTINUE IN 2026 WITH NEW EDUCATION LEAD
GIRLS+ IN TECH	<ul style="list-style-type: none"> • GIRLS+ IN TECH MEMBERSHIP • MENTOR CIRCLES PROGRAM • IBM CERTIFICATION PROGRAM (AGES 13+)- 60 COMPLETIONS • SUMMER CAMP- 26 KIDS 2024; 32 KIDS 2025 • PITCH COMPETITION- 7 KIDS PARTICIPATED 2024; 14 KIDS 2025 • INTERNSHIP PROGRAM- 9 KIDS & CREATED THE TECH4ALL CLUB FOR NWA 2024; 2 INTERNS 2025 MARKETING & LOGISTICS • HACKATHON- 27 KIDS PARTICIPATED IN 2025



2025 WIT CLT HIGHLIGHTS



PROGRAMS	<ul style="list-style-type: none"> • MONTHLY & QUARTERLY EVENT CONNECTS • ALLYSHIP PROGRAM RELEASE • MENTOR/MENTEE PROGRAM RELEASE
TRAINING & CERTS	<ul style="list-style-type: none"> • 48 REGISTERED IN GOOGLE CERTIFICATION PROGRAMS IN 2024 • 75 REGISTERED IN GOOGLE CERTIFICATION PROGRAMS IN 2025 • INNOVATEHER TECH ROTATION PROGRAM RELEASE IN 2026
MEMBERSHIP	<ul style="list-style-type: none"> • 131 ACTIVE MEMBERS IN 2024 • 212 ACTIVE MEMBERS IN 2025 • MONTHLY NEWSLETTER • LINKEDIN MEMBERSHIP GROUP RELEASE
GIRLS+ IN TECH	<ul style="list-style-type: none"> • GIRLS+ IN TECH RELEASE • PARTNERSHIP WITH OTHER STEM KIDS PROGRAMS IN CHARLOTTE



2025 WIT MISSISSIPPI HIGHLIGHTS



PROGRAMS	<ul style="list-style-type: none">• MONTHLY EVENT CONNECTS• QUARTERLY CONNECTS PLANNED FOR 2026• ALLYSHIP PROGRAM LEAD IN PLACE AND FOCUS IN 2026• MISSISSIPPI CENTER FOR RE-ENTRY PARTNERSHIP & MENTORSHIP PROGRAM IN 2025• MENTORSHIP PROGRAMS PLANNED FOR RELEASE IN 2026
TRAINING & CERTS	<ul style="list-style-type: none">• GOOGLE CERTIFICATION PROGRAMS• INNOVATEHER TECH ROTATION PROGRAM RELEASE IN 2026
MEMBERSHIP	<ul style="list-style-type: none">• 29 ACTIVE MEMBERS IN 2025• MONTHLY NEWSLETTER IN 2026
GIRLS+ IN TECH	<ul style="list-style-type: none">• GIRLS+ IN TECH RELEASE PLANNED FOR 2026• PLANNING FOR 2026 GROWTH & EXPANSION



2025 WIT CENTRAL AR HIGHLIGHTS



PROGRAMS	<ul style="list-style-type: none"> • FORMAL RE-LAUNCH HELD IN JULY 2025 WITH NEW LEADERSHIP TEAM • MONTHLY CONNECTS HELD IN 2025 • QUARTERLY EVENT CONNECTS SCHEDULED FOR 2026 • ALLYSHIP & MENTORSHIP PROGRAMS SCHEDULED TO LAUNCH IN 2026
TRAINING & CERTS	<ul style="list-style-type: none"> • GOOGLE CERTIFICATION PROGRAMS LAUNCHED • INNOVATEHER TECH ROTATION PROGRAM TO LAUNCH 2026
MEMBERSHIP	<ul style="list-style-type: none"> • 15 ACTIVE MEMBERS IN 2024 • 38 ACTIVE MEMBERS IN 2025 • MONTHLY NEWSLETTER TO RELEASE IN 2026
GIRLS+ IN TECH	<ul style="list-style-type: none"> • GIRLS+ IN TECH TO LAUNCH IN 2026 • PLANNING FOR 2026 GROWTH & EXPANSION



2025 WIT SELA HIGHLIGHTS



PROGRAMS	<ul style="list-style-type: none">• MONTHLY & QUARTERLY EVENT CONNECTS• GOOGLE CERTIFICATION PROGRAMS LAUNCHED• ALLYSHIP & MENTORSHIP PROGRAMS SCHEDULED TO LAUNCH IN 2026
TRAINING & CERTS	<ul style="list-style-type: none">• LAUNCHING IN 2026:<ul style="list-style-type: none">◦ INNOVATEHER TECH ROTATION PROGRAM
MEMBERSHIP	<ul style="list-style-type: none">• 15 ACTIVE MEMBERS IN 2024• 30 ACTIVE MEMBERS IN 2025• MONTHLY NEWSLETTER RELEASED IN 2025
GIRLS+ IN TECH	<ul style="list-style-type: none">• GIRLS+ IN TECH TO LAUNCH IN 2026• PLANNING FOR 2026 GROWTH & EXPANSION



OUR 2026 PLANS OVERVIEW



LIGHT BLUE- NEW IN 2026

1

NETWORKING & CONNECTION

- MONTHLY EVENTS
- QUARTERLY EVENTS
- MENTORSHIP PROGRAMS (1:1 & CIRCLES)
- MEMBERSHIP PROGRAMS & ENHANCED BENEFITS**

2

TRAINING & CERTIFICATION

- CERTIFICATION PROGRAMS
- STUDY PARTNERSHIP PROGRAMS
- InnovateHER TECH ROTATION PROGRAM
- RETURNSHIP PROGRAM**

3

EDUCATION & OUTREACH

- COMMUNITY PARTNERSHIPS
- PARTNERSHIP WITH SCHOOLS
 - TECH4ALL CLUBS IN MORE SCHOOLS NATIONALLY**
- FINANCIAL SUPPORT FOR COMMUNITY PROGRAMS

4

GIRLS IN TECH

- GIRLS IN TECH MEMBERSHIP
- GIRLS IN TECH MENTORSHIP PROGRAM
- GIRLS IN TECH EVENTS
- SUMMER CAMPS
- INTERNSHIPS
- HACKATHONS
- PITCH COMPETITIONS

5

EXPANSION

- The following chapters expanding and getting off the ground:
 - WIT NJ
 - WIT NY
 - WIT Houston
 - WIT Tulsa
 - WIT San Francisco Bay Area





WE THANK YOU FOR YOUR CONTINUED SUPPORT IN OUR PROGRAMS



OZARK BEER CO.

