



WOMEN⁺ IN TECHNOLOGY OF MISSISSIPPI

*Annual
Sponsorship Opportunities*

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About WIT

How It all started...

Women in Technology of Northwest Arkansas (WIT NWA) started as our founder moved to the NWA area and wanted to plug into a community of women and allies in technology. There were no existing groups available, so she started the Women in Technology of NWA. The vision for this organization was to be more than just events to plug into. The vision stems around changing the numbers of underrepresentation of women in the technology and STEM spaces. This means that action, around awareness and enablement, must take place. This organization will focus on connection, growth, community, and awareness for our current generations, as well as our next generation, through our Girls in Tech Program. Our vision is to connect, inspire, and empower women in technology to close the gender gap and to help women embrace technology.

Our Mission

The mission of the Women in Technology of Mississippi (WIT MS) is to create a community, for women with careers in technology, to grow through networking, collaboration, connection, mentorship, and professional development.

Our Major Achievements



Connection & Growth

Monthly Network & Connect Events
Quarterly Connection & Learning Events
Mentorship Programs (1:1 & Circles)



Awareness & Enablement

Certification Program
Study Prep Program for Certification
Girls in Tech Program
(Mentorship, Events, Education, & Community Outreach)



Community Outreach

Community Partnerships created
Financial donations and support to local non-profits
Partnership with local schools for outreach, awareness, & learning/development opportunities

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Platinum Sponsor

- Company logo featured on website, social media, and marketing materials
- Introduction at all events
- Free table at all quarterly events
- 25 free tickets to all quarterly paid events
- 25 free Women in Tech NWA memberships



\$10,000

Gold Sponsor

- Company logo featured on website, social media, and marketing materials
- Introduction at all events
- Free table at all quarterly events
- 15 free tickets to all quarterly paid events
- 15 free Women in Tech NWA memberships



\$5,000

Silver Sponsor

- Company logo featured on website, social media, and marketing materials
- Free table at all quarterly events
- 10 free tickets to all quarterly paid events
- 10 free Women in Tech NWA memberships



\$2,500

Bronze Sponsor

- Company logo featured on website, social media, and marketing materials
- 5 free tickets to all quarterly paid events



\$1,000

Meet the Team

National Team



Sishir Doddh

National Analytics & Reporting



Tiffany Benitez

Founder & National President



Tara Kendrick

Expansion Lead



Kati Moore

National Training & Certifications



Crystal Wagner

National Finance Lead



Margarita Rivera

National Girls in Tech Programs



Lori McCleskey

National Membership



Jordan Franklin

National Annual Conferences

Charlotte Chapter



Sharie Mims

MS Chapter President



Victoria Blankenship

MS Operations Lead

Sponsoring Form

Thanks for choosing to invest in Women in Technology of Mississippi!

Please fill the form below with your information, email it to
womenintechms@gmail.com, and head to the website for payment:
<https://womenintechms.org/partnership-%26-sponsorship>

Business : _____

Name: _____

Email: _____

Address: _____

Phone _____

Select Level

Platinum

Gold

Silver

Bronze



Sponsorship Amount

\$ _____



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601-9067215



WOMENINTECHMS@GMAIL.COM

WOMEN IN TECH OF MISSISSIPPI

What's Next?



Thanks for choosing to sponsor Women in Technology of Mississippi! You have chosen to align your brand with an organization that is deeply committed to bettering our community by equipping women, girls, and our allies with access to careers in technology that they otherwise might not have been able to access. We take your investment seriously and our promise is to represent your brand with deep gratitude and respect.

As a sponsor, you will soon receive an email with that will clearly communicate your sponsorship with Women in Technology of Mississippi. Please make clear our Point of Contact so that we can make this process as seamless as possible for your team. All communication will go through womenintechms@gmail.com.

Connect with Us



WOMENINTECHMS.COM



Sharie Mims 601-906-7215



womenintechms@gmail.com



@womenintechms



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