

PROMOTE PEACE FOUNDATION

Promoting Peace *Specialty Plate Giveaway*

Official Rules

Sponsored by Promote Peace Foundation (PPF), a nonprofit registered in Mississippi and the plate's sponsoring organization. First-year plate fees underwritten by Promote Peace Foundation). PeaceTag@us-ppf.org · +1 615 290 5905 · www.US-PPF.org

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED. RULES ARE SUBJECT TO CHANGE. THIS PROGRAM MAY BE DISCONTINUED AT ANY TIME.

Please read these Official Rules carefully. By submitting an application, you agree to be bound by these Official Rules and by the decisions of the Sponsor, which are final and binding in all matters relating to this giveaway (the "Promotion"). These Official Rules are the complete terms and conditions of the Promotion.

1. Sponsor

The Promotion is sponsored and administered by **Promote Peace Foundation ("PPF" or the "Sponsor")**, a nonprofit organization registered in the State of Mississippi and the sponsoring organization of the Promoting Peace specialty license plate. Contact: PeaceTag@us-ppf.org · +1 615 290 5905 · www.US-PPF.org.)

2. No Purchase Necessary

No purchase, payment, or contribution of any kind is required to enter or to win. Making a purchase or payment will not improve an entrant's chance of winning. Applying for the Promoting Peace plate is free. Standard vehicle ad valorem and registration taxes and fees imposed by the State of Mississippi and the county are ordinary costs of owning and registering any vehicle; they are not a cost of entering or winning this Promotion, and they are the vehicle owner's responsibility (see Section 10).

3. Eligibility

- **Residency & vehicle:** Open only to individuals who are legal residents of the State of Mississippi and are eligible to title and register a passenger vehicle in Mississippi.
- **Age:** Entrants must be at least 18 years old to apply. The winner of the \$1,000 cash prize (Drawing 2) must be at least 21 years old.
- **Exclusions:** Directors, officers, employees, and agents of Promote Peace Foundation, and the immediate family members (spouse, parent, child, sibling) and household members, are not eligible to win.
- **Void where prohibited.** The Promotion is void outside Mississippi and wherever restricted or prohibited by law.

4. How to Enter

Entry period. The entry period begins when the promotion is posted at www.US-PPF.org and ends on the earlier of (a) the date the 300th valid application is received, or (b) the application deadline set by the State of Mississippi, or (c) the date when PPF decides to withdraw the promotion.

Two equal ways to enter, both free:

- **Online:** Complete the free application at www.US-PPF.org.
- **Free alternative method of entry (AMOE):** If you are unable to apply online, download and print the application from www.US-PPF.org and email it to PeaceTag@us-ppf.org, or mail it to the Sponsor at Promote

Peace Foundation, PO Box 353 Goodlettsville, TN, 37070. Applications submitted by the online and alternative methods are treated equally.

Each eligible individual may submit one (1) application per vehicle they own. Applications must be complete, legible, and received during the entry period. As part of the application, each applicant must affirmatively confirm “I have read and agree to the Official Rules,” which are posted at www.US-PPF.org. You do not have to be present at any drawing to win.

5. Prizes

- **Prize 1 — Plate No. 00001:** Assignment of Mississippi “Promoting Peace” specialty license plate number 00001. Mississippi permits plate numbers 1–10 to be specifically assigned, so the Sponsor will request that the State assign plate No. 00001 to the Drawing 1 winner. Approximate retail value: nominal (a distinctive low plate number).
- **Prize 2 — \$1,000 Cash:** One (1) cash prize of \$1,000 (U.S.). Approximate retail value: \$1,000.

Taxes. All federal, state, and local taxes on any prize are the sole responsibility of the winner. The \$1,000 cash winner must provide a completed IRS Form W-9 before payment; the Sponsor will issue an IRS Form 1099 as required by law. The Sponsor may withhold delivery of a prize until tax documentation is received. Prizes are non-transferable.

6. Drawing 1 — Plate No. 00001

Drawing 1 will be held approximately **three (3) calendar days after the 300th valid application is received** (or promptly after the entry period closes, as the Sponsor designates). The winner will be selected at random from among all valid applicants. Because the Sponsor receives applicants’ contact information at the application stage, the Sponsor will notify the Drawing 1 winner directly and arrange with the State for assignment of plate No. 00001. To receive the plate, the winner must complete plate registration within the 60-day pickup window described in Section 10 (the first-year special tag fee is underwritten by PPF, excluding taxes).

7. Drawing 2 — \$1,000 Cash

Timing (important). Drawing 2 will be held on a date set by the Sponsor that falls **within the 60-day free plate-pickup window** described in Section 10 — in no event later than the final day of that 60-day period, and recommended to occur approximately 45 days after the State notifies the Sponsor and Applicants that plates are available, to preserve a safety margin. This timing ensures that no entrant is ever required to pay a fee in order to be eligible for the cash prize.

Eligibility for Drawing 2. To be eligible, an entrant must (a) be at least 21 years old, and (b) have registered the Promoting Peace plate to their vehicle at least seven (7) days before the drawing date — a date that itself falls within the free-pickup window, so that registration can be completed without any repayment of the tag fee.

Method & announcement. The Sponsor will select one (1) plate number at random from the range of Promoting Peace plate numbers issued. Plates are assigned and registered through the county tax collector, not by the Sponsor, so the Sponsor does not know which individual holds any given plate number (other than numbers 1–10, which Mississippi allows to be specifically assigned). The Sponsor will therefore (a) send a general email to all applicants and (b) post the winning plate number at www.US-PPF.org. It is each recipient’s responsibility to check their email and the website. You do not have to be present to win.

8. Odds of Winning

Odds depend on the number of valid entries and, for Drawing 2, on the number of eligible registered plates. For Drawing 1, the odds are up to one (1) in the total number of valid applicants (no more than 1 in 300). For Drawing

2, the odds are up to one (1) in the number of eligible registered Promoting Peace plates. If a randomly selected plate number was not registered, or its holder is ineligible or does not claim the prize, see Section 11.

9. Winner Notification & Claiming

Because the Sponsor announces the Drawing 2 result by plate number (Section 7), it is the plate recipient's responsibility to monitor email and www.US-PPF.org for the winning number. To claim the \$1,000, the winner must contact the Sponsor **within one (1) year** of the announcement date and provide: (a) government-issued photo identification showing the winner is at least 21; (b) proof that the winning plate number was registered to the winner's vehicle at least 7 days before the drawing date; and (c) a completed IRS Form W-9. After the Sponsor verifies eligibility, the \$1,000 will be paid. The Sponsor's determination of the winner is final.

10. Plate Pickup, the 60-Day Window & Fees

Under Mississippi law (Miss. Code §§ 27-19-44), a new specialty plate is produced only after a presell of 300 plates is met, and the plate must first be authorized by the Mississippi Legislature. Once plates are available, the State allows **60 calendar days** from the date it notifies the sponsoring organization (Promote Peace Foundation) for each vehicle owner to pick up the plate at their county tax collector's office. The first-year special tag fee is underwritten by PPF.

If you wait longer than 60 days to claim your plate, the special tag fee **must be paid again** when you pick it up, and the plate may be issued to another person who walks in to the tax collector's office. If a plate is not picked up, it may be issued to the general public. Standard ad valorem taxes and registration fees are separate from the special tag fee, are set by the State and county, and are the recipient's responsibility. Because these repayment consequences begin after day 60, both drawings and the Drawing 2 eligibility cutoff are structured to fall within the free 60-day window (see Sections 6 and 7).

11. Unclaimed or Ineligible Prizes

If the plate number drawn in Drawing 2 was never registered, or its holder is ineligible or does not come forward with the required proof within one (1) year of the announcement, the \$1,000 will be forfeited and added to the following year's Promoting Peace plate-number giveaway amount. A winner who fails to claim within the one-year from the drawing date, winner loses all rights to the prize and has no legal recourse.

12. If the 300-Plate Minimum Is Not Met

The Promotion depends on the State producing the plate, which requires at least 300 plate reservations by the State's deadline. If fewer than 300 plates are reserved by that deadline, the State will cancel the new-plate application, and the Sponsor reserves the right to cancel the plate offer and both drawings. In that event there will be no giveaway, and the Sponsor will have no liability to applicants.

13. Use of Funds

Net revenues generated by the Promoting Peace plate are issued by the Sponsor as grants for Mississippi community projects. Entry in this Promotion is free and is not a donation; the use of plate revenues is described here for transparency only.

14. Publicity & Privacy

Except where prohibited, by accepting a prize the winner consents to the Sponsor's use of the winner's name, city/county of residence, photographs and winning plate number for promotional and reporting purposes without

further compensation. The Sponsor uses application information only to administer the Promotion and to contact entrants and winners regarding community projects, and will not sell entrants' personal information.

15. Limitation of Liability & Release

By entering, each entrant releases and holds harmless the Sponsor and their respective directors, officers, employees, and agents from any claim, injury, loss, or damage arising out of participation in the Promotion or the acceptance, possession, use, or misuse of any prize, or from the registration, pickup, taxes, or fees associated with any license plate. The Sponsor is not responsible for late, lost, misdirected, or incomplete applications or emails, for errors by the State or county, or for the acts of third parties.

16. General Conditions

The Sponsor may modify, suspend, or cancel the Promotion, in whole or in part, if fraud, technical failure, changes in State plate requirements or timing, or any other event beyond the Sponsor's reasonable control affects the fairness or proper conduct of the Promotion. The Sponsor's interpretation and application of these Official Rules is final. If any provision is held invalid, the remaining provisions remain in effect.

17. Governing Law & Disputes

These Official Rules and the Promotion are governed by the laws of the State of Mississippi, without regard to conflict-of-laws principles. Any dispute will be resolved exclusively in the state or federal courts located in Mississippi, and entrants consent to that jurisdiction and venue.

18. No Affiliation with Rotary International

This Promotion is fully sponsored by Promote Peace Foundation, a 501.c.3 nonprofit. It is not sponsored by, endorsed by, or affiliated with Rotary International. The Sponsor raises funds for peacebuilding grants.

19. Requesting the Rules or a Winners List

These Official Rules and, after the drawings, the winning plate numbers are posted at www.US-PPF.org. A copy of the rules or the winners information is also available by written request to PeaceTag@us-ppf.org.

SPONSOR NOTES & LEGAL-REVIEW CHECKLIST

Internal — remove this page before publishing the rules. This is not legal advice.

Have Mississippi counsel review before publishing. This draft is structured as a no-purchase sweepstakes, not a raffle. A Mississippi attorney should confirm the structure, and the plate’s authorizing legislation should be checked for any plate-specific terms. A courtesy review by the maimay also be worthwhile.

Key items I changed or need you to confirm

- **Sponsor status (now confirmed):** PPF is a nonprofit registered in Mississippi and the plate’s sponsoring organization — so it has standing to sponsor the plate and to receive the State’s availability notice that starts the 60-day pickup clock. Entry is free, so this remains a no-purchase sweepstakes; and if consideration were ever found, PPF’s Mississippi nonprofit status would make the state’s nonprofit-raffle exemption a possible fallback. The sweepstakes structure is still preferable, since a raffle would trigger Gaming Commission licensing, a possible 3-year charitable-history rule, and an in-person/no-online requirement your online entry can’t meet.
- **\$1,000 drawing timing (the critical fix):** Your rough draft said 120 days after the availability notice. That falls AFTER the 60-day free-pickup window, so some winners would have had to re-pay the tag fee to be registered/eligible — that repayment is “consideration,” which would turn the giveaway into a raffle (triggering Gaming Commission licensing, a 3-year charitable-history rule, and an in-person/no-online requirement your online entry can’t meet). I moved it to within the 60-day free window and recommend ~day 45 for margin.
- **Plate No. 00001 drawing:** Your message said 3 days after 300 applications; the draft said 2 days. I used 3 — confirm.
- **Ad valorem / registration taxes:** These are ordinary vehicle costs, not entry consideration, and I’ve said so. The one point a regulator could scrutinize is requiring plate registration as a condition of the \$1,000 eligibility; counsel should bless this. Keeping the first-year tag fee underwritten (below) and the drawing inside the free window is what keeps it clean.
- **Who pays the first-year fee, and for whom:** The rules say Rotary District 6800 underwrites the first-year special tag fee so reserving is free. Confirm whether that covers all reservation holders or only drawing winners, and confirm the fee amount (the draft assumed \$33; specialty-plate fees are set by the plate’s legislation).
- **Application checkbox & posted rules:** Add a required “I have read and agree to the Official Rules” checkbox on the application, linking to these rules posted at www.US-PPF.org. This answers the “where would they be?” note in your draft.
- **Free AMOE address:** Insert a physical mailing address for the alternative method of entry so it is a genuine free alternative alongside email.
- **Eligibility to Mississippi only:** Limiting entrants to Mississippi residents both fits the plate requirement and avoids the registration/bonding rules that Florida, New York, and Rhode Island impose on sweepstakes.
- **Disclosures present:** Sponsor, eligibility, entry methods, odds, prize descriptions, and start/selection dates are all stated, as the Mississippi Consumer Protection Act expects.
- **W-9 / 1099:** The \$1,000 exceeds the \$600 reporting threshold, so a W-9 is required before payment and a 1099 will issue.

Sources reviewed

Miss. Code Title 97, Ch. 33 (Gambling and Lotteries) and § 97-33-51 (nonprofit-raffle exemption); Mississippi Gaming Commission charitable-gaming rules; Mississippi Consumer Protection Act (disclosure); Miss. Code § 27-19-44 and Mississippi DOR specialty-plate guidance (300-plate presell; 60-day pickup; repayment of the special tag fee after 60 days; ad valorem handled by the county).

Prepared as a working draft for the Promote Peace Foundation. Informational only — not legal advice. Verify all figures, dates, and program details, and obtain review by a licensed Mississippi attorney before publishing or accepting applications.