

Promoting Peace *Plate Giveaway*

Frequently Asked Questions

Thinking about getting a Promoting Peace license plate? Here are answers to the questions people ask most. This is a friendly summary — the Official Rules (posted at www.US-PPF.org) are the complete terms and control if anything here is different.

No purchase necessary. It's free to apply, and paying never improves your chances of winning.

THE BASICS

What is the Promoting Peace plate giveaway?

It's a new Mississippi specialty license plate. When you reserve one, you're automatically entered into two free giveaways: a drawing for the very first plate — **number 00001** — and a separate drawing for **\$1,000 cash**. The plate is sponsored by Promote Peace Foundation, a nonprofit registered in Mississippi, which runs this giveaway and provides the \$1,000 prize.

Is it really free to enter?

Yes. Applying is free, and the **first-year plate fee for the first 300 applicants is paid by Promote Peace Foundation**, so reserving the plate doesn't cost you anything. Paying would never improve your odds. (You are responsible for the normal vehicle taxes and registration fees that come with any plate — more on that below.)

What can I win?

Two prizes: (1) the first plate, number 00001, and (2) \$1,000 cash.

WHO CAN ENTER, AND HOW

Who can enter?

Mississippi residents who can register a passenger vehicle in Mississippi. You must be **18 or older to apply**. To win the \$1,000, you must be **21 or older**.

How do I enter?

Two easy, equal ways — both free:

- **Online:** apply at www.US-PPF.org.
- **By mail or email:** if you can't apply online, print the application from the website and email it to PeaceTag@us-ppf.org, or mail it to Promote Peace Foundation, PO Box 353, Goodlettsville, TN, 37070

On the application you'll check a box confirming you've read and agree to the Official Rules.

Is there a deadline?

Entries close when 300 valid applications are received, or when Mississippi's application deadline arrives — whichever comes first. (The plate is only produced if at least 300 people sign up.)

Do I have to be present to win?

No.

THE TWO DRAWINGS

When are the drawings held?

The **plate 00001 drawing** is held about **3 days** after the 300th application is received. The **\$1,000 drawing** is held later, after plates become available — and always **within the 60-day free pickup window** (explained below).

How will I find out if I won?

It depends on the prize:

- **Plate 00001:** we have your contact information from your application, so we'll contact you directly and the State will confirm the assignment when the plates are printed.
- **\$1,000:** we don't know who owns which plate number, so we announce the winning plate number two ways — an email to everyone who reserved a plate, and a post at www.US-PPF.org. It's up to you to check your email and the website.

THE PLATE, THE FEES, AND THE 60-DAY RULE

What will the plate cost me?

The first-year special tag fee for the first 300 applicants is paid by Promote Peace Foundation, so reserving the plate is free. You are responsible for the normal **ad valorem and registration taxes/fees** that apply to any Mississippi vehicle — those are ordinary costs of owning a vehicle, not a cost of the giveaway.

Where and when do I pick up my plate?

At your **county tax collector's office**. Once Mississippi notifies you that your plate(s) are ready, you have **60 days** to pick yours up.

What happens if I wait longer than 60 days?

Two things, both bad: you'd have to **pay the special tag fee yourself**, and someone else could walk in and claim the plate first. So pick up your plate promptly — and if you want a shot at the \$1,000, you'll need it registered in time anyway (next section).

WINNING AND CLAIMING THE \$1,000

What do I have to do to be eligible for the \$1,000?

Be **21 or older**, and have your plate **registered to your vehicle at least 7 days before the drawing date**. Because the drawing is held inside the free 60-day pickup window, you can meet this without paying any extra fee — just register your plate promptly after you pick it up.

How do I claim the \$1,000 if my number is drawn?

Contact us **within one year** of the announcement and show three things: a photo ID proving you're 21+, proof your plate was registered at least 7 days before the drawing, and a completed IRS Form W-9. Once we verify, we pay the \$1,000.

Will I owe taxes on a prize?

Yes — prize taxes are the winner's responsibility. Because the cash prize is over \$600, we'll issue an IRS Form 1099 for it.

GOOD TO KNOW

What if fewer than 300 people sign up?

Then Mississippi won't make the plate, and PPF may cancel the plate offer and both drawings. No plate, no giveaway.

What if a prize isn't claimed?

If the \$1,000 isn't claimed within a year — or the drawn number was never registered or isn't eligible then the prize is no longer available with no further recourse.

Where does the plate money go?

Money raised through the plate is granted for community peacebuilding projects across Mississippi.

Is this connected to Rotary International?

No. The giveaway is run by Promote Peace Foundation, a nonprofit registered in Mississippi and the sponsor of the plate. It isn't sponsored by or affiliated with Rotary International.

Where are the full rules, and who can I ask?

The Official Rules are posted at **www.US-PPF.org** and govern if anything here differs. Questions? Email **PeaceTag@us-ppf.org** or call **+1 615 290 5905**.
