



What is a Circular Polyolefin Economy?

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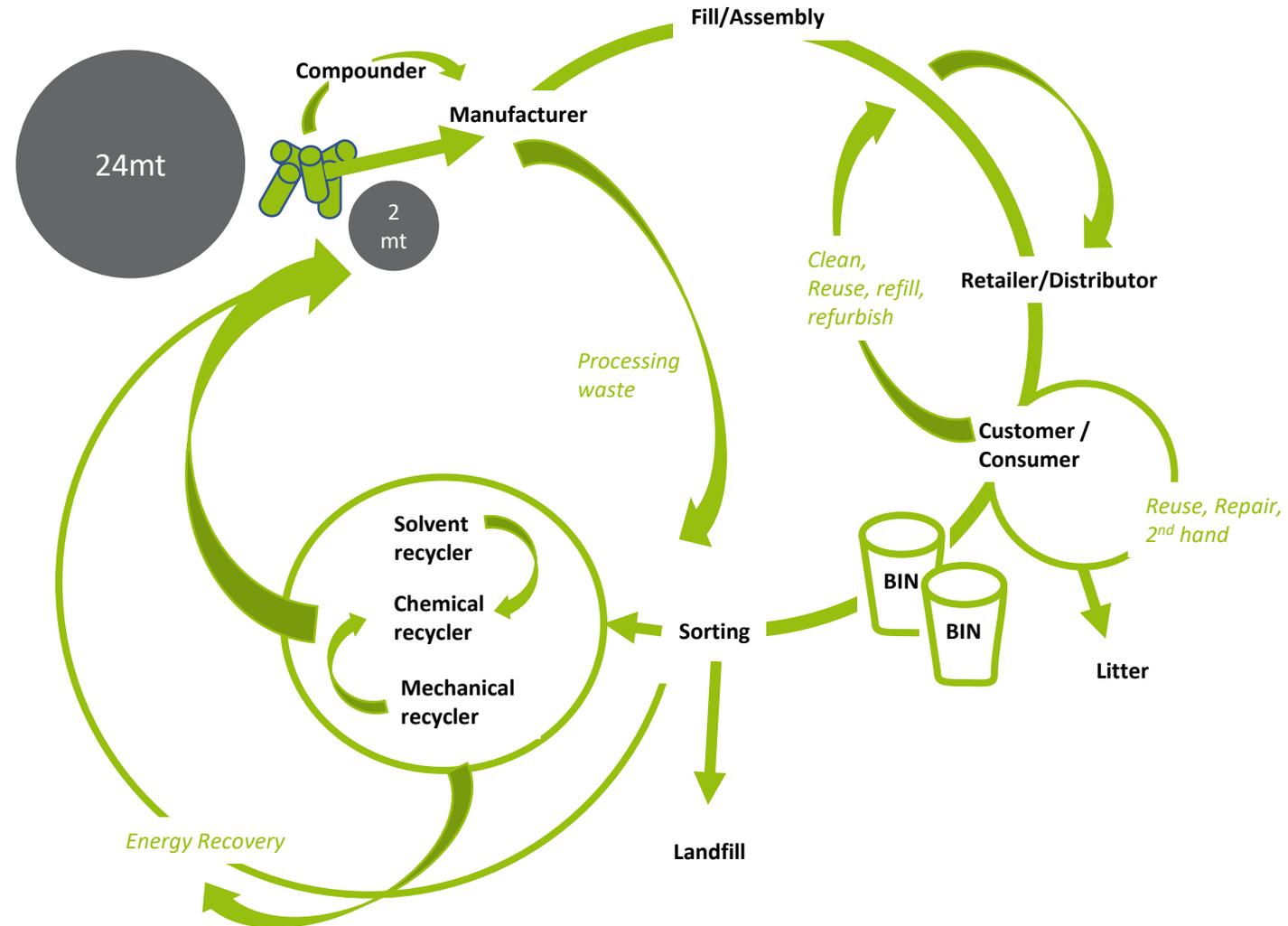
Our common goal

“to transform the entire polyolefin system from a linear to a circular one”

What is a circular polyolefin economy?



Is it a circle?



Plan of action

Develop a draft diagram of the material flows and distribute for member buy in

Identify the elephants

Collate PCEP member feedback on critical issues via survey

Draft narrative

Refine narrative in Communications working group

Consult with PCEP members

Amend and secure sign off from PCEP Steering Board

Explain to outside world what a **circular polyolefin economy** is