

Social Media Campaign Packages

HELPING NONPROFIT, FAIR, AND AGRICULTURAL ORGANIZATIONS INCREASE EVENT ATTENDANCE, SPONSOR VISIBILITY, AND COMMUNITY ENGAGEMENT THROUGH STRATEGIC SOCIAL MEDIA MARKETING.

Community Event Package

- Social media strategy call
- Content calendar
- 3 posts per week
- Basic graphic design
- Sponsor recognition posts (up to 5 sponsors)
- Event page setup/optimization
- Community management (basic comment monitoring)
- Post-event thank you graphic

STARTING AT \$650

Premier Event Promotion Package

- Everything in Community Package
- 5 posts per week
- Reels/short-form video editing (up to 4)
- Sponsor spotlight series
- Paid ad management (ad spend not included)
- Event countdown campaign
- Contest/giveaway management
- Day-of event posting (up to 10 updates)
- Comprehensive post-event analytics report

STARTING AT \$1,200

Add-Ons

ALL PRICING BASED ON A 30-DAY EVENT PROMOTION PERIOD. CUSTOM TIMELINES AVAILABLE.

Content Creation

- Professional event photography: \$250-\$500
- Short-form video/Reel creation: \$75 each
- Additional graphics: \$35 each

Advertising

- Facebook ad campaign setup: \$150
- Ongoing ad management: \$200/month

Event Coverage

- Live event coverage: \$75/hour
- Full event day coverage: \$500-\$800

Marketing Materials

- Sponsor recognition graphics package: \$150
- Event flyer/poster design: \$75
- Single flyer \$35+
- Banner design: included with purchase of banners

additional options may be available upon conversation and request