



CONTACT

Alicia Loeffler

Email

AcuteBiovisuals@gmail.com

Portfolio

AcuteBiovisuals.com

SKILLS

- Illustration
- Graphic Design
- 2D Animation
- 3D Animation and Modeling
- Patient Education
- Interactive Design
- Website Design
- Presentation Design

SOFTWARE

- Adobe
 - Photoshop
 - Illustrator
 - InDesign
 - After Effects
 - Premier Pro
 - Animate
- Maxon Cinema 4D
- Maxon Redshift
- Zbrush
- Toon Boom Harmony
- Tumult Hype
- Microsoft Office
- Canva Pro
- ClickFunnels
- Wordpress

PROFESSIONAL EXPERIENCE

Graphic Artist for Science Visualization

BCforward/ Indianapolis, IN / November 2025 - Present

- Worked as a consultant in the medical affairs business unit for a large pharmaceutical company based in Indianapolis
- Turned data into visualizations using various methods including charts, graphs, infographics, and 3D animations
- Created illustrations and graphics to accompany published works

Graphic Design and Web Specialist

Viking Capital / Vienna, VA / October 2024 - July 2025

- Created marketing materials and posts for social media
- Constructed new branding themes for each new investment deal and upheld already established branding for pre-existing deals
- Used ClickFunnels and Wordpress to edit and build the company website
- Created presentations to translate data and statistics in an easily understandable but aesthetically pleasing format

Contract Medical Legal Illustrator

Alicia Berry Medical Art / Westfield, IN / May 2024 - Present

- Created illustrations to be used in medical-related court cases
- Synthesized information from medical records and depositions
- Reviewed CT scans to accurately depict injuries
- Met with clients and proposed illustration and graphic ideas to fit the clients' needs

EDUCATION

Augusta University

2022-2024

MS in Medical Illustration

Columbus College of Art and Design

2018-2022

BFA in Illustration

Minor in Business

Science Coursework:

Ohio State

2020-2022

Indiana University-Purdue University of Indianapolis

2021

Columbus State

2021

AWARDS

- 2023 Award of Excellence, Student Scientific and Medical Illustration Juried Exhibition, University of Georgia
 - 2018 Goodale Park Scholarship
 - 2018 Building the Future Scholarship
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EXHIBITS

- 2023 Student Salon, Association of Medical Illustrators
 - 2023 Graduate Research Day, Augusta University
 - 2018 - 2022 Chroma Exhibition, Columbus College of Art and Design
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PUBLICATIONS

- 2023 Dr. Lawrence Devoe, "The past, present, and future of progestogens in the prevention of preterm birth: an evidence-based review"
Research poster graphics and design
 - 2023 Reproductive Medicine and Infertility Associates, "Endometriosis"
Patient education materials
 - 2022 Dr. Silas Money, "Atypical Fibroxanthoma"
Illustration for use in boards fodder submission
 - 2022 Phinzy Swamp, "Pied-Billed Grebe"
Infographic poster for use in classes
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PRESENTATIONS

- 2024 Master's Research Showcase
"Point of Care Ultrasound: Educational E-Module"
 - 2024 Augusta University Pitch Competition
"Pharma Platform MOA Video"
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INVOLVEMENT

- 2024 - present Association of Medical Illustrators, professional member
- 2023 - 2024 Association of Medical Illustrators, student member