



# CAPABILITY STATEMENT

**PBJ Media Holdings, LLC** is a certified minority business enterprise (MBE) and a certified woman owned small business (WOSB). The company has vast experience in developing, with subject matter experts, professional development training in the areas of energy savings measurement & verification, energy efficiency, sustainability, energy data analytics, lighting, HVAC, workplace safety, and more. Programs can be delivered through live online webinars, on-demand, live in-person as well as inhouse at a client's location. In addition, the company principals have a combined of over 50 years of experience in publishing technical journals and books, training planning and delivery (Globally) as well as producing and managing trade shows in the aforementioned areas. We are fluent in English as well as Spanish. We are an official Efficiency Evaluation Organization (EVO) Training Provider, recognized by ESTA and a provider for GreenNRG Institute and Lighting Controls Association.

## **PROFESSIONAL AND MANAGEMENT DEVELOPMENT TRAINING NAIC - 611430**

This industry comprises establishments primarily engaged in offering an array of short duration courses and seminars for management and professional development. Training for career development may be provided directly to individuals or through employers' training programs, and courses may be customized or modified to meet the special needs of customers.

## **OTHER MANAGEMENT CONSULTING SERVICES - NAIC 541618**

Providing marketing consulting services--are classified in U.S. Industry 541613, Marketing Consulting Services. Providing administrative and general management consulting services--are classified in U.S. Industry 541611, Administrative Management and General Management Consulting Services.

## **Differentiators:**

As a small business, PBJ can react and respond quickly to a client's changing needs and requirements. In addition to implementing projects, the company has experience in strategic advisory roles, social media & marketing techniques, and has proficiency working with governmental clients and private sector customers. The firm believes in the mission to help clients become more energy efficient, quantify energy savings via the IPMVP standard, reduce carbon emissions and implement sustainability strategies by developing a work force of energy efficiency & sustainable champions.

## **For additional information:**

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[www.PBJMediaholdings.com](http://www.PBJMediaholdings.com) | [www.PBJTechHub.com](http://www.PBJTechHub.com)

## **Non-Discrimination:**

PBJ Media Holdings LLC does not discriminate on the basis of race, color, religion (creed), gender, gender expression, age, national origin (ancestry), disability, marital status, sexual orientation, or military status, in any of its activities or operations.

## Company Information

### **PBJ Media Holdings, LLC**

[www.pbjmediaholdings.com](http://www.pbjmediaholdings.com)

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**TIN:** 85-1838717

**SAM UEI:** X432LDP8CRW6

**DUNS:** 117847932

**CAGE Code:** 8UED2

**NAICS Codes:** 611430 | 541618 | 561920

**WOSB Certification:** March 2022 SBA  
*Women Owned Small Business*

**MBE Certification:** AT248155  
*Minority Business Enterprise*

## Business References

- Efficiency Valuation Organization EVO
- GreenNRG Institute
- Energy Sustainable Services, LLC
- Geothermal National & International Initiative
- ESTA UK
- River Publishers
- Stetz Consulting LLC
- Los Angeles Dept. Water & Power
- Hawaii Energy / Leidos