

August 2022

GUIDE: INVESTMENT OVERVIEW

PROPOSED BY
DEAN COLEMAN

WITH
SPR & PROMOTIONS

SPR

— & —

PROMOTIONS

MJ The Evolution
This is it
THE COMPLETE
MICHAEL JACKSON
TRIBUTE SHOW



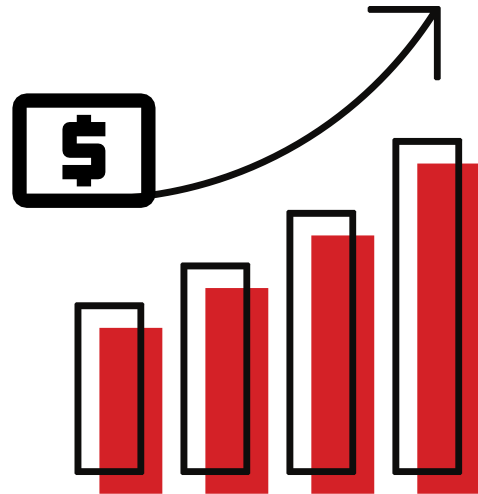
THE
MOSAIC
ON THE STRIP

BEST of
LAS VEGAS
BRONZE WINNER
BEST NEW ACT/SHOW 2021

FINANCIAL SUMMARY

FOUR-WALL STRATEGY: LAS VEGAS SHOWS

This financial summary is based on a four-wall deal and/or agreement with SPR & Promotions and The Mosaic On The Strip Productions in Las Vegas containing projected cost, profit and generated revenue. Four walling, or four wall distribution, is a term originally used in the entertainment industry where a producer(s) or distributor rents a theater for a period of time receiving the majority share of the box office revenue. Four wall arrangements are a typical business model for live entertainment shows wherein the performer or production company rents a venue and assumes all production, marketing and ticket sale costs. The venue simply provides the space and in this case production equipment and crew while receiving a box office fee plus the rental cost.



DISTRIBUTION AGREEMENT

- 1 Wall: The Show.
- 2 Wall: The Technical Setup.
- 3 Wall: The Theater, Box Office, Security, Ushers, etc.
- 4 Wall: Marketing, Advertising & Promotions.

DEAL POINT NEGOTIATIONS

Las Vegas Hotels and Casinos typically use a four-wall arrangement when negotiating show deal points. SPR & Promotions can negotiate a number of revenue sharing combinations.

*****Please refer to attached Hotel & Casino existing numbers*****

MJ THE EVOLUTION

THE COMPLETE JACKSON TRIBUTE

SPR has created a very unique stage production "MJ The Evolution" with the help and support from Michael Jackson's family members, Jermaine Jackson, former manager Dieter Wiesner and former choreographer. SPR has created a true-to-life showcase of the evolution of the world's greatest performer.



MJ the Evolution is a sonic, tonic fusion of dance and visuals effects that takes the audience on an immersive journey through the music and spirit of Michael Jackson and is destined to be the ultimate Michael Jackson Tribute Show. Many tribute shows have come and gone, but MJ The Evolution will stand the test of time because of its unique cast, special guest appearances, and ultimately with the great support of

the Jackson Family. We have developed a good working relationship with members of the Jackson Family that have agreed to support, promote and add creative input to make this show the ultimate Michael Jackson Tribute Show in the world. SPR will utilize strategic international entertainment industry contacts to market and promote the show globally.

SHOW INFORMATION

WHAT YOU NEED TO KNOW

MJ The Evolution opened on May 21 2021 to Sold Out Shows at The Mosaic On The Strip Theater. In its first year the production won Best New Show on the Las Vegas Strip voted by Best of Vegas 2022. Considering the fact that the Corona Virus was very much on everybody's mind and the mask mandate keep changing. We consider it a very successful year and look forward to a great future with the show in Las Vegas.

THE VENUE

The Orleans Showroom
Capacity 850

DATES

Thursday - Monday

START TIME 7:00 p.m.

TICKETS

- ◆ General Admission: \$54.99
- ◆ Preferred: \$74.99
- ◆ VIP: \$94.99



TICKET SALES MONTH BY MONTH

SPR & PROMOTIONS

MJ The Evoluti on		GROSS	BO Fee	Show Earnings	Show Pay
May 2021	1193	\$ 64,007.17	\$ 7,860.00	\$ 56,147.17	\$ 13,736.51

Week	Total	Gross	Box of fe Fee	Show Earnings	Show Pay
05/01/2021 - 05/02/2021	-	-	-	-	-
05/03/2021 - 05/09/2021	-	-	-	-	-
05/10/2021 - 05/16/2021	-	-	-	-	-
05/17/2021 - 05/23/2021	357	\$ 19,137.80	\$ 2,307.00	\$ 16,830.80	\$ 5,178.74
05/24/2021 - 05/30/2021	639	\$ 33,854.21	\$ 4,291.00	\$ 29,563.21	\$ 5,613.20

MJ The Evoluti on		GROSS	BO Fee	Show Earnings	Show Pay
June 2021	3242	\$ 172,800.13	\$ 21,608.00	\$ 151,192.13	\$ 27,432.31

Week	Total	Gross	Box of fe Fee	Show Earnings	Show Pay
06/01/2021 - 06/06/2021	616	\$ 32,315.65	\$ 4,051.00	\$ 28,264.65	\$ 6,675.71
06/07/2021 - 06/13/2021	893	\$ 47,208.33	\$ 5,975.00	\$ 41,233.33	\$ 6,809.02
06/14/2021 - 06/20/2021	759	\$ 41,329.55	\$ 5,028.00	\$ 36,301.55	\$ 6,950.50

MJ The Evoluti on		GROSS	BO Fee	Show Earnings	Show Pay
July 2021	2102	\$ 105,716.74	\$ 14,009.00	\$ 91,707.74	\$ 13,356.91

Week	Total	Gross	Box of fe Fee	Show Earnings	Show Pay
07/01/2021 - 07/04/2021	362	\$ 17,479.34	\$ 2,400.00	\$ 15,079.34	\$ 2,238.62
07/05/2021 - 07/11/2021	367	\$ 19,218.67	\$ 2,429.00	\$ 16,789.67	\$ 3,018.58
07/12/2021 - 07/15/2021	183	\$ 8,752.58	\$ 1,269.00	\$ 7,483.58	\$ 219.96
07/16/2021 - 07/18/2021	235	\$ 11,934.61	\$ 1,585.00	\$ 10,349.61	\$ 1,390.26

MJ The Evoluti on		GROSS	BO Fee	Show Earnings	Show Pay
August 2021	1121	\$ 57,319.64	\$ 7,324.00	\$ 49,995.64	\$ 13,238.02

Week	Total	Gross	Box of fe Fee	Show Earnings	Show Pay
8/1/2021	-	-	-	-	-
08/02/2021 - 08/08/2021	332	\$ 17,495.70	\$ 2,162.00	\$ 15,333.70	\$ 4,977.28
08/09/2021 - 08/15/2021	281	\$ 13,796.52	\$ 1,901.00	\$ 11,895.52	\$ 1,749.25
08/16/2021 - 08/22/2021	186	\$ 9,540.88	\$ 1,150.00	\$ 8,390.88	\$ 2,870.58

SHOW INFORMATION

WHAT YOU NEED TO KNOW

MJ The Evolution opened on May 21 2021 to Sold Out Shows at The Mosaic On The Strip Theater. In its first year the production won Best New Show on the Las Vegas Strip voted by Best of Vegas 2022. Considering the fact that the Corona Virus was very much on everybody's mind and the mask mandate keep changing. We consider it a very successful year and look forward to a great future with the show in Las Vegas.

THE VENUE

The Orleans Showroom
Capacity 850

DATES

Thursday - Monday

START TIME 7:00 p.m.

TICKETS

- ◆ General Admission: \$54.99
- ◆ Preferred: \$74.99
- ◆ VIP: \$94.99



ANNUAL TICKET SALES 2021

SPR & PROMOTIONS

May 2021 through Dec 2021

MJ The Evolution	Tickets	GROSS	BO Fee	Show Earnings	Show Pay
	10186	528,365.13	67,754.00	460,611.13	91,828.13
Week	Total	Gross	Box Office Fee	Show Earnings	Show Pay
05/17/2021 - 05/23/2021	357	19,137.80	2,307.00	16,830.80	5,178.74
05/24/2021 - 05/30/2021	639	33,854.21	4,291.00	29,563.21	5,613.20
05/31/2021 - 06/06/2021	813	43,330.81	5,313.00	38,017.81	9,620.28
06/07/2021 - 06/13/2021	893	47,208.33	5,975.00	41,233.33	6,809.02
06/14/2021 - 06/20/2021	759	41,329.55	5,028.00	36,301.55	6,950.50
06/21/2021 - 06/27/2021	770	41,044.08	5,192.00	35,852.08	5,037.32
06/28/2021 - 07/04/2021	570	28,381.86	3,762.00	24,619.86	4,198.38
07/05/2021 - 07/11/2021	367	19,218.67	2,429.00	16,789.67	3,018.58
07/12/2021 - 07/18/2021	418	20,687.19	2,854.00	17,833.19	1,610.22
07/19/2021 - 07/25/2021	540	27,186.26	3,577.00	23,609.26	4,017.39
07/26/2021 - 08/01/2021	415	21,145.28	2,749.00	18,396.28	2,472.10
08/02/2021 - 08/08/2021	332	17,495.70	2,162.00	15,333.70	4,977.28
08/09/2021 - 08/15/2021	281	13,796.52	1,901.00	11,895.52	1,749.25
08/16/2021 - 08/22/2021	186	9,540.88	1,150.00	8,390.88	2,870.58
08/23/2021 - 08/29/2021	255	13,029.34	1,648.00	11,381.34	3,145.99
08/30/2021 - 09/05/2021	241	11,879.88	1,645.00	10,234.88	1,351.03
09/06/2021 - 09/12/2021	202	10,294.44	1,347.00	8,947.44	2,239.64
09/13/2021 - 09/19/2021	161	8,572.08	1,073.00	7,499.08	1,704.76
09/20/2021 - 09/26/2021	215	10,833.75	1,478.00	9,355.75	1,773.69
09/27/2021 - 10/03/2021	170	9,025.58	1,118.00	7,907.58	2,247.15
10/04/2021 - 10/10/2021	102	5,090.64	678.00	4,412.64	1,009.82
10/11/2021 - 10/17/2021	213	11,245.57	1,467.00	9,778.57	1,387.32
10/18/2021 - 10/24/2021	157	7,817.93	1,069.00	6,748.93	1,809.77
10/25/2021 - 10/31/2021	99	4,864.54	669.00	4,195.54	629.90
11/01/2021 - 11/07/2021	135	6,340.76	939.00	5,401.76	322.46
11/08/2021 - 11/14/2021	237	12,096.63	1,560.00	10,536.63	2,834.61
11/15/2021 - 11/21/2021	152	8,075.52	1,019.00	7,056.52	1,024.85
11/22/2021 - 11/28/2021	174	9,242.59	1,146.00	8,096.59	2,203.77
11/29/2021 - 12/05/2021	61	2,879.09	418.00	2,461.09	274.95
12/06/2021 - 12/12/2021	103	5,103.33	694.00	4,409.33	604.89
12/13/2021 - 12/19/2021	84	4,430.59	507.00	3,923.59	2,268.29
12/20/2021 - 12/26/2021					
12/27/2021 - 1/02/2022	85	4,185.73	589.00	3,596.73	872.40

SHOW INFORMATION

WHAT YOU NEED TO KNOW

MJ The Evolution opened on May 21 2021 to Sold Out Shows at The Mosaic On The Strip Theater. In its first year the production won Best New Show on the Las Vegas Strip voted by Best of Vegas 2022. Considering the fact that the Corona Virus was very much on everybody's mind and the mask mandate keep changing. We consider it a very successful year and look forward to a great future with the show in Las Vegas.

THE VENUE

The Orleans Showroom
Capacity 850

DATES

Thursday - Monday

START TIME 7:00 p.m.

TICKETS

- ◆ General Admission: \$54.99
- ◆ Preferred: \$74.99
- ◆ VIP: \$94.99



DOMESTIC TOURS

SPR & PROMOTIONS

Domestic Touring,

We are currently booking dates for our upcoming domestic tour in 2023. We have secured dates in the following states:

- Arizona - Phoenix, Tucson, Glendale
- Michigan - Detroit, Grand Rapids
- Ohio - Cleveland, Columbus, Cincinnati, Toledo, Akron
- Illinois - Chicago, Aurora, Rockford, Peoria
- Nebraska - Omaha, Lincoln
- Texas - Houston, Dallas, San Antonio, Fort Worth, El Paso
- Louisiana - New Orleans, Baton Rouge, Shreveport
- Georgia - Atlanta, Columbus, Augusta Georgia
- Florida - Fort Lauderdale, Boca Raton, Orlando, Jacksonville, Tampa
- Pennsylvania - Philadelphia, Pittsburgh, Allentown

Note: We are using different booking agents & promoters in each cities.

Question and Answers:

Cost: \$25,000 per show for venue's 500 to 2000 capacity

Cost: \$35,000 per show for venue's 2000 to 3000 capacity

Rider:

Show: MJ The Evolution

Cast Members: 11

Band Members: 3

Staffing: 4

Total: 18

Airline tickers: 18 round trip

Hotels Rooms: 9 rooms double beds 1 suite

Ground Transportation: (1) passenger vans seats 18 & (1) travel van for equipment, props and costumes etc.

Technical Rider & Back line: Available upon request (see attached PDF)

Note: More than 3 shows running concurrent in the same venue will lower the cost per show.

INTERNATIONAL TOURS

SPR & PROMOTIONS

International Tours

We are booking dates for our upcoming International tour in 2023 & 2024. We are currently working with the Jackson's booking agent to secure a number of these dates in the following Countries:

- Nigeria - Sept 27, 2022
- Brazil -
- Japan - Tokyo, Kobe, Yokohama, Sapporo, Osaka
- Singapore - Hougang, Yishun, Choa Chu Kang
- China - Shanghai, Beijing, Guangzhou
- India - Mubai, Kolata, Chennai
- Philippines - Manila
- UAE Dubai - Abu Dhabi, Sharjah
- South Africa - Nairobi, Johannesburg, Cape Town
- England - London, Birmingham, Manchester
- France - Paris, Marseille, Nice
- Germany - Berlin, Hamburg, Munich, Cologne
- Italy, Rome - Milan
- Spain, Barcelona - Madrid

Question and Answers:

Cost: \$35,000 per show for venue's 500 to 2000 capacity

Cost: \$50,000 per show for venue's 2000 to 3000 capacity

Note: We would require no less than 3 performances/shows at the same venue. More than 3 shows running concurrent in the same venue will lower the cost per show.

Technical Rider & Back line

Available upon request (see attached PDF)

TERM AND OFFERING SUMMARY

SPR & PROMOTIONS

		<u>SPR Enterprises</u>	<u>SPR Global</u>	<u>Management</u>
INVESTMENT	\$500k	25%	10%	PREMIER OPTION

Equity Ownership and \$500K Productions Operating Budget

Offering 25% equity interest in SPR Enterprises with a 10% security interest in SPR Global Ownership option for full share, first position option for right to contracts held by SPR Management

OPERATING SUBSIDIARIES

PROJECTED REVENUE, MARKET VALUATION

<u>SUBSIDIARY</u>	<u>OPERATIONS</u>	<u>12-MONTH PROJECTED REVENUE</u>	<u>PREMIER VALUATION</u>
SPR ENTERPRISES	Domestic Event Production	1.44 M	3.5M
SPR GLOBAL	International Event Licensing & Logistics	1M	2,5M
MANGEMENT	Celebrity Branding, Media & Management	500K- 1M	N/A

THANK YOU

SPR &
PROMOTIONS

All the attached numbers are based on show models currently in production on the Las Vegas Strip. MJ The Evolution has become one of the best shows in Las Vegas offering a new production format that will enhance the complete entertainment experiences well increase ticket sales. These are all key factors to ensuring each production has the greatest chance of success in this very competitive industry on the Las Vegas Strip.

Respectfully,

Dean Coleman

President

SPR & Promotions

The Mosaic On The Strip

BEST[®] of LAS VEGAS

BRONZE WINNER

BEST NEW ACT/SHOW 2021

MJ The Evolution

This is it

THE COMPLETE
MICHAEL JACKSON
TRIBUTE SHOW

THE MOSAIC ON THE STRIP

BEST[®] of LAS VEGAS

BRONZE WINNER
BEST NEW ACT/SHOW 2021

